



Annual Registration Statement / Annual Report

Form 56-1 One Report

(Structured Data Report)

COPPERWIRED PUBLIC COMPANY LIMITED

Fiscal Year End 31 December 2024



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Group Structure and Operations

Group Structure and Operations

Business Overview and Policies (1.1)

Company Information (1.1.5)

Company Name : COPPERWIRED PUBLIC COMPANY LIMITED

Symbol : CPW

Address : 159/6 Sermit Tower Floor 2nd Room 201-202 Sukhumvit 21(Asoke)
Klongtoeyneua Wattana

Province : Bangkok

Postcode : 10110

Business : Retailer of digital lifestyle products, Apple products and Samsung product. The company is one of the authorized reseller of Apple products and provides service center to offer after sales services for all Apple products through its retail shop as follows;

- 1) The store selling digital lifestyle products operates under the name ".life".
- 2) Apple brand shop selling Apple products consists of "iStudio by copperwired" "Ai_" and "U-Store by copperwired" and
- 3) Repair and service center for Apple products operates under the name "iServe".
- 4) AIS partner (ASP) shop is an official authorized representative of AIS
- 5) The Samsung Store sells only Samsung mobile phones, tablets, and smartwatches, various accessories for the SAMSUNG brand and other leading brands.
- 6) Mi Authorized Store

And the commercial wholesale distribution business of mobile phone products with various brands of mobile phones, tablets, and accessories.

Registration Number : 0107562000149

Telephone : 0-2665-2950-3

Website : www.copperwired.co.th

Email : ir@copperwired.co.th

Total Shares Sold (shares)

Common Stock : 600,000,000

Preferred Stock : 0

Business Operations (1.2)

Revenue Structure (1.2.1)

By Product Line or Business Grouping

	2022	2023	2024
Total revenue from operations (Thousand baht)	7,319,179.02	7,474,487.76	8,809,619.28
Digital lifestyle products (Thousand baht)	1,926,712.67	2,082,633.45	2,114,126.37
Smartphone (Thousand baht)	3,907,029.17	3,993,952.24	5,232,822.65
Computer and Tablet (Thousand baht)	1,304,863.52	1,190,039.85	1,279,022.19
Service (Thousand baht)	98,093.55	100,737.18	117,247.42
Discount payable (Thousand baht)	-104.68	0.00	0.00
Adjusted estimation point redemption (Thousand baht)	-5,166.14	-3,141.09	-3,875.94
Other revenues (Thousand baht)	87,750.93	110,266.13	70,276.59
	2022	2023	2024
Total revenue from operations (%)	100.00	100.00	100.00
Digital lifestyle products (%)	26.32	27.86	24.00
Smartphone (%)	53.38	53.43	59.40
Computer and Tablet (%)	17.83	15.92	14.52
Service (%)	1.34	1.35	1.33
Discount payable (%)	0.00	0.00	0.00
Adjusted estimation point redemption (%)	-0.07	-0.04	-0.04
Other revenues (%)	1.20	1.48	0.80

By Geographical Area or Market

	2022	2023	2024
Total revenue from operations (Thousand baht)	7,319,179.02	7,474,487.76	8,809,619.28
Domestic (Thousand baht)	7,319,179.02	7,474,487.76	8,809,619.28
International (Thousand baht)	0.00	0.00	0.00

	2022	2023	2024
Total revenue from operations (%)	100.00	100.00	100.00
Domestic (%)	100.00	100.00	100.00
International (%)	0.00	0.00	0.00

Other income as specified in the financial statements

	2022	2023	2024
Total other income (Thousand baht)	87,750.93	110,266.13	70,276.59
Other income from operations (Thousand baht)	87,750.93	110,266.13	70,276.59
Other income not from operations (Thousand baht)	0.00	0.00	0.00

Information on Products and Services (1.2.2)**Product/Service Information and Business Innovation Development (1.2.2.1)**

Research and Development (R&D) Policy : No

(Unit : Thousand baht)	2022	2023	2024
R&D expenses in the past 3 years	N/A	N/A	N/A

Risk Management

Risk Management

Risk Factors (2.2)

Risk that might affect the company's business, including environmental, social and corporate governance issues (2.2.1)

Risks Associated with Sustainability

Risk Management Measures: Yes

Related Risk Topics

Strategic Risk

- Behavior or needs of customers / consumers
- Changes in technologies
- Business operations of partners in the supply chain
- Reliance on large partners / distributors or few partners / distributors
- Competition risk
- ESG risk
- Pandemic risk

Operational Risk

- Reliance on employees in key positions
- Human error in business operations
- Product obsolescence
- Information security and cyber-attack
- Property lease agreement execution

Compliance Risk

- Violations of laws and regulations
- Other

Financial Risk

- Fluctuation in exchange rates, interest rates, or the inflation rate

Risk to Securities Holder (2.2.2)

Risk from having major shareholders holding shares altogether more than 50%

Risk Management Measures: Yes

Related Risk Topics

- Return from investment of securities holder

Sustainable Development

Sustainable Development

Sustainability Management Policy and Targets (3.1)

Sustainability Management Policy and Targets

Corporate Sustainability Policy : Yes

URL of corporate sustainability policy : https://www.copperwired.co.th/ir_index.php?policy_documents
(if applicable)

Environmental Aspect (3.3)

Policy and Guideline on Environmental Aspect (3.3.1)

Environmental Policy and Practice : Yes

Results with Respect to the Environmental Aspect (3.3.2)

Energy management

- Electricity consumption

	2022	2023	2024
Total electricity consumption within the organization (Kilowatt-Hours)	0.00	0.00	2,555,675.66

Water management

- Water consumption

	2022	2023	2024
Total water withdrawal (Cubic meters)	0.00	0.00	0.00

Waste management

- Waste from operations

	2022	2023	2024
Total waste generated (Kilograms)	0.00	0.00	0.00

Greenhouse gas management

• Greenhouse gas emissions

	2022	2023	2024
Scope 1 (Tons of carbon dioxide equivalents)	N/A	N/A	181.15
Scope 2 (Tons of carbon dioxide equivalents)	N/A	N/A	1,277.58
Scope 3 (Tons of carbon dioxide equivalents)	N/A	N/A	N/A
Total GHG emissions (Metric tonnes of carbon dioxide equivalent)	0.00	0.00	1,458.73

• Verification of greenhouse gas emissions over the past year

Third-party verification : No

Social Aspect (3.4)

Policy and Guideline on Social Aspect (3.4.1)

Human Rights Policy and Practice : Yes

URL of human rights policy : https://www.copperwired.co.th/ir_index.php?annual_report

Company human right guideline : Employee Rights, Child Labor, Consumer Rights, Community and Environment Rights, Safety and Occupational Health at Work, Non-discrimination

Results with Respect to the Social Aspect (3.4.2)

Information about employees

• Total number of employees

	2022	2023	2024
Number of male employees (Persons)	284	288	313
Number of female employees (Persons)	415	420	458
Total number of employees (Persons)	699	708	771

• Employee remuneration

	2022	2023	2024
Employee remuneration (baht)	221,968,348.00	223,634,865.00	243,290,801.00

• Employee development and training

	2022	2023	2024
Average employee training hours (Hours / Person / Year)	7.00	19.66	29.29
Employee development and training expenses (baht)	39,542.99	89,843.92	301,080.00

• Health, safety and work environment

	2022	2023	2024
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Total number of lost time injury incidents by employees (Cases)	0	0	0
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• **Employee retention**

	2022	2023	2024
Percentage of employees who voluntarily resigned (%)	N/A	N/A	27.11

• **Significant labor dispute**

	2022	2023	2024
Significant labor dispute	No	No	No

Corporate Governance Policy

Corporate Governance Policy

Overview of the Corporate Governance Policy and Guideline (6.1)

Corporate Governance Policy

Corporate Governance Policy : Yes

Company website on corporate governance policy : https://www.copperwired.co.th/ir_index.php?policy_documents

Policy and Guideline Related to the Board of Directors (6.1.1)

Policy and guideline related to the board of directors

Company policy and guideline : Nomination of Directors, Compensation, Director Development, Board Performance Evaluation, Corporate Governance of Subsidiaries and Associated Companies

Code of Conduct (6.2)

Establishing a Code of Conduct

Establishing a Code of Conduct

Code of Conduct : Yes

Policy and Guideline related to the Code of Conduct

Company policy and guideline : Preventing the Misuse of Inside Information

Corporate Governance Structure
and Significant Information Regarding
the Board of Directors, Subcommittees,
Management,
Employee and Other Information

Corporate Governance Structure and Significant Information Regarding the Board of Directors, Subcommittees, Management, Employee and Other Information

Board of Directors (7.2)

Composition of the board of directors (7.2.1)

	Number of persons	Percentage (%)
Total number of directors	7	100.00
Number of male directors	7	100.00
Number of female directors	0	0.00
Number of executive directors	3	42.86
Number of non-executive directors	4	57.14
Number of independent directors	4	57.14

Information on the board of directors and persons with authority to control the company (7.2.2)

List of directors

General information	Position	Date position was assumed	Experience and expertise
1. Mr. NARONG INTANATE Gender: Male Age: 67 years old Highest level of education: Master's degree Major: Business Administration Thai nationality: Yes Residing in Thailand: Yes	Chairman of the board (Executive) Director type: Original director	1 Oct 2008	Commerce, Corporate Management, Risk Management, Strategic Management, Business Administration

2.	Mr. PARAMATE RIENJAROENSUK Gender: Male Age: 57 years old Highest level of education: Bachelor's degree Major: Computer Science Thai nationality: Yes Residing in Thailand: Yes	Director (Executive) Director type: Original director	26 Sep 2000	Commerce, Marketing, Leadership, Business Administration, Information & Communication Technology
3.	Mr. SOPON PUNYARATABANDHU Gender: Male Age: 62 years old Highest level of education: Master's degree Major: Accounting Thai nationality: Yes Residing in Thailand: Yes	Director (Executive) Director type: Original director	1 Oct 2008	Data Analysis, Risk Management, Internal Control, Business Administration, Accounting
4.	Prof. Dr. PORNCAL CHUNHACHINDA Gender: Male Age: 62 years old Highest level of education: Doctoral degree Major: Finance Thai nationality: Yes Residing in Thailand: Yes	Director (Non-executive, Independent director) Director type: Original director	18 Jun 2018	Accounting, Finance, Governance/ Compliance, Risk Management, Internal Control
5.	Mr. PUNN KASEMSUP Gender: Male Age: 56 years old Highest level of education: Master's degree Major: Law Thai nationality: Yes Residing in Thailand: Yes	Director (Non-executive, Independent director) Director type: Original director	18 Jun 2018	Law, Governance/ Compliance, Internal Control, Strategic Management

6.	Mr. MANAS CHIARAVANOND	Director (Non-executive, Independent director)	18 Jun 2018	Agribusiness, Corporate Management, Business Administration, Strategic Management, Risk Management
	Gender: Male			
	Age: 68 years old			
	Highest level of education:			
	Master's degree	Director type: Original		
	Major: Business Administration	director		
	Thai nationality: Yes			
	Residing in Thailand: Yes			
7.	Mr. KONGKIET WANGVEERAMIT	Director (Non-executive, Independent director)	18 Jun 2018	Commerce, Marketing, Risk Management, Budgeting, Governance/ Compliance
	Gender: Male			
	Age: 61 years old			
	Highest level of education:			
	Master's degree	Director type: Original		
	Major: Accounting	director		
	Thai nationality: Yes			
	Residing in Thailand: Yes			

Other Information pertaining to committees

The Chairman is an independent director	: No
The Chairman and the manager are the same person	: No
The Chairman and the manager are members of the same family	: No
The company appoints at least one independent director to determine the agenda of the Board of Directors' meetings	: No

Sub-committees (7.3)

Information about sub-committees (7.3.2)

Audit Committee

List of audit committee members

General information	Position	Date position was assumed	Experience and expertise
1. Prof. Dr. PORNCHAI CHUNHACHINDA [1] Gender: Male Age: 62 years old Highest level of education: Doctoral degree Major: Finance Thai nationality: Yes Residing in Thailand: Yes	Chairman of the audit committee (Non-executive, Independent director) Director type: Original director	18 Jun 2018	Accounting, Finance, Governance/ Compliance, Risk Management, Internal Control
2. Mr. MANAS CHIARAVANOND Gender: Male Age: 68 years old Highest level of education: Master's degree Major: Business Administration Thai nationality: Yes Residing in Thailand: Yes	Audit committee (Non-executive, Independent director) Director type: Original director	18 Jun 2018	Agribusiness, Corporate Management, Business Administration, Strategic Management, Risk Management
3. Mr. KONGKIET WANGVEERAMIT Gender: Male Age: 61 years old Highest level of education: Master's degree Major: Accounting Thai nationality: Yes Residing in Thailand: Yes	Audit committee (Non-executive, Independent director) Director type: Original director	18 Jun 2018	Commerce, Marketing, Risk Management, Budgeting, Governance/ Compliance

[1] A director with the accounting expertise needed to review financial statements

Executive Committee

List of executive committee members

General information	Position	Date position was assumed
1. Mr. NARONG INTANATE Gender: Male Age: 67 years old Highest level of education: Master's degree Major: Business Administration Thai nationality: Yes Residing in Thailand: Yes	Chairman of the executive committee	10 Aug 2018
2. Mr. SOPON PUNYARATABANDHU Gender: Male Age: 62 years old Highest level of education: Master's degree Major: Accounting Thai nationality: Yes Residing in Thailand: Yes	Member of the executive committee	10 Aug 2018
3. Mr. PARAMATE RIENJAROENSUK Gender: Male Age: 57 years old Highest level of education: Bachelor's degree Major: Computer Science Thai nationality: Yes Residing in Thailand: Yes	Member of the executive committee	10 Aug 2018

Other sub-committees

Sub-committees information

Name of sub-committees	List of directors	Position
Nomination and Remuneration Committee	Mr. MANAS CHIARAVANOND	Chairman
	Mr. PUNN KASEMSUP	Member
	Mr. NARONG INTANATE	Member

Corporate Governance and Sustainability Committee	Prof. Dr. PORNCHAI CHUNHACHINDA	Member
	Mr. KONGKIET WANGVEERAMIT	Member
	Mr. PUNN KASEMSUP	Chairman
Risk Management Subcommittee	Mr. KONGKIET WANGVEERAMIT	Chairman
	Mr. SOPON PUNYARATABANDHU	Member
	Ms. Rattanakorn Rojvatcharapibal	Member
	Ms. Sureeporn Intanate	Member
	Ms. Papavee Vitthupreecha	Member
	Mr. Adiwet Khaosut	Member
	Mrs. Yaowaluk Nilubol	Member
	Mr. Yutthiwat Manutpakan	Member
	Ms. Ruttanaporn Tananunsirikul	Member
	Mr. Tanawat Nitichodworapat	Member

Roles of Sub-committees

Sub-committees responsible for risk management	: Risk Management Subcommittee
Sub-committees responsible for nomination	: Nomination and Remuneration Committee
Sub-committees responsible for remuneration	: Nomination and Remuneration Committee
Sub-committees responsible for corporate governance	: Corporate Governance and Sustainability Committee
Sub-committees responsible for corporate sustainability development	: Corporate Governance and Sustainability Committee

Executives (7.4)

List and positions of the executive (7.4.1)

The four highest-ranking executives

General information	Position	Date position was assumed	Experience and expertise
1. Mr. PARAMATE RIENJAROENSUK Gender: Male Age: 57 years old Highest level of education: Bachelor's degree Major: Computer Science	CHIEF EXECUTIVE OFFICER	26 Sep 2000	Commerce, Marketing, Leadership, Business Administration, Information & Communication Technology
2. Ms. Papavee Vitthupreecha Gender: Female Age: 43 years old Highest level of education: Bachelor's degree Major: Accounting	Retail Director (iStudio, dotlife, U-store, A-Store)	2 Nov 2009	Commerce, Risk Management
3. Ms. Ruttanaporn Tananunsirikul Gender: Female Age: 38 years old Highest level of education: Bachelor's degree Major: Humanities and Social Sciences: Major Business English	Director of retail (SAMSUNG, Xiaomi)	23 Feb 2022	Commerce, Sustainability, Risk Management
4. Mr. Tanawat Nitichodworapat Gender: Male Age: 51 years old Highest level of education: Master's degree Major: Business Administration	Product Director Smartphone Android	16 Aug 2023	Commerce, Marketing, Procurement, Brand Management
5. Ms. Rattanakorn Rojvatcharapibal [1] Gender: Female Age: 42 years old Highest level of education: Bachelor's degree Major: Accounting	Finance and Accounting Director	10 Aug 2018	Accounting, Finance, Sustainability, Audit, Governance/ Compliance

6.	<p>Mrs. Yaowaluk Nilubol</p> <p>Gender: Female</p> <p>Age: 51 years old</p> <p>Highest level of education: Bachelor's degree</p> <p>Major: Science in Psychology, Faculty of Humanities</p>	<p>Human Resources and Admin Director</p>	20 Jul 2009	Human Resource Management, Risk Management, Governance/ Compliance
7.	<p>Ms. Sureeporn Intanate</p> <p>Gender: Female</p> <p>Age: 41 years old</p> <p>Highest level of education: Master's degree</p> <p>Major: Arts in Design Management</p>	<p>Creative Design & Marketing Director</p>	1 May 2012	Media & Publishing, Digital Marketing, Brand Management, Risk Management, Marketing
8.	<p>Mr. Adiwet Khaosut</p> <p>Gender: Male</p> <p>Age: 42 years old</p> <p>Highest level of education: Bachelor's degree</p> <p>Major: Accounting</p>	<p>Business Operations Director</p>	1 May 2011	Accounting, Data Management, Risk Management, Audit, Internal Control
9.	<p>Mr. Yutthiwat Manutpakan</p> <p>Gender: Male</p> <p>Age: 51 years old</p> <p>Highest level of education: Master's degree</p> <p>Major: Business Administration</p>	<p>Service & After sales support Director</p>	12 Feb 2024	Electronic Components, Professional Services, Risk Management

[1] Highest responsibility in accounting and finance

[2] Directly responsible for financial account supervision

Remuneration policy for executives (7.4.2 – 7.4.3)

Other forms of remuneration

Employee Stock Ownership Plan (ESOP) : No

Employee Joint Investment Program (EJIP) : No

Employees (7.5)

Information about company employees

Employees

Number of male employees (persons)	: 313
Number of female employees (persons)	: 458
Total number of employees (persons)	: 771

Employee Remuneration

Total employee remuneration	: 243,290,801.00
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Provident fund

Total number of employees (persons)	: 771
Number of employees contributing to the PVD (persons)	: 423
Percentage of employees who are members (%)	: 54.86

Performance Report on Corporate Governance

Performance Report on Corporate Governance

Summary of Director Performance (8.1)

Selection, development, and evaluation of duty performance of the Board of Directors (8.1.1)

Development of directors over the past year

List of directors	Position	Participated in director development program
Mr. NARONG INTANATE	Chairman of the board	Non-participating
Mr. PARAMATE RIENJAROENSUK	Director	Participating
Mr. SOPON PUNYARATABANDHU	Director	Participating
Prof. Dr. PORNCHEI CHUNHACHINDA	Director	Participating
Mr. PUNN KASEMSUP	Director	Non-participating
Mr. MANAS CHIARAVANOND	Director	Non-participating
Mr. KONGKIET WANGVEERAMIT	Director	Participating

Meeting attendance and remuneration to each Board member (8.1.2)

Meeting attendance of the board of directors

Number of board meetings (times) : 5

Date of AGM meeting : 18 Apr 2024

EGM meeting : No

List of directors	Termination date	Number of Board Meeting	AGM meetings	EGM meetings
1. Mr. NARONG INTANATE (Chairman of the board)	-	5/5	Participating	Did not hold the meeting

2.	Mr. PARAMATE RIENJAROENSUK (Director)	-	5/5	Participating	Did not hold the meeting
3.	Mr. SOPON PUNYARATABANDHU (Director)	-	5/5	Participating	Did not hold the meeting
4.	Prof. Dr. PORNCHEI CHUNHACHINDA (Director)	-	5/5	Participating	Did not hold the meeting
5.	Mr. PUNN KASEMSUP (Director)	-	5/5	Participating	Did not hold the meeting
6.	Mr. MANAS CHIARAVANOND (Director)	-	4/5	Non-participating	Did not hold the meeting
7.	Mr. KONGKIET WANGVEERAMIT (Director)	-	5/5	Participating	Did not hold the meeting

Remuneration for company directors

	List of directors	Termination date	Meeting allowance (baht)	Other monetary remuneration (baht)	Other non- monetary
1.	Mr. NARONG INTANATE (Chairman of the board)	-	100,000.00	350,000.00	Yes
2.	Mr. PARAMATE RIENJAROENSUK (Director)	-	100,000.00	280,000.00	Yes
3.	Mr. SOPON PUNYARATABANDHU (Director)	-	100,000.00	280,000.00	Yes
4.	Prof. Dr. PORNCHEI CHUNHACHINDA (Director)	-	100,000.00	350,000.00	Yes
5.	Mr. PUNN KASEMSUP (Director)	-	100,000.00	280,000.00	Yes
6.	Mr. MANAS CHIARAVANOND (Director)	-	80,000.00	280,000.00	Yes
7.	Mr. KONGKIET WANGVEERAMIT (Director)	-	100,000.00	280,000.00	Yes

Report on the Audit Committee's Performance for the Past Year (8.2)

Report on the audit committee's performance for the past year

Meeting attendance of audit committee

Number of Audit committee meetings (times) : 4

List of directors		Termination date	Number of the audit committee meeting
1.	Prof. Dr. PORNCHAI CHUNHACHINDA (Chairman of the audit committee)	-	4/4
2.	Mr. MANAS CHIARAVANOND (Audit committee)	-	3/4
3.	Mr. KONGKIET WANGVEERAMIT (Audit committee)	-	4/4