



Annual Registration Statement / Annual Report

Form 56-1 One Report

(Structured Data Report)

Pluk Phak Praw Rak Mae Public Company Limited

Fiscal Year End 31 December 2024



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Group Structure and Operations

Group Structure and Operations

Business Overview and Policies (1.1)

Company Information (1.1.5)

Company Name : Pluk Phak Praw Rak Mae Public Company Limited

Symbol : OKJ

Address : 411, Moo 2, Nong Chom, San Sai

Province : Chiang Mai

Postcode : 50210

Business : A business operator providing services and healthy cuisine
including
food, beverages, and other products

Registration Number : 0107567000104

Telephone : 0-5208-0744

Website : www.okjgroup.com

Email : -

Total Shares Sold (shares)

Common Stock : 609,000,000

Preferred Stock : 0

Business Operations (1.2)

Revenue Structure (1.2.1)

By Product Line or Business Grouping

	2022	2023	2024
Total revenue from operations (Thousand baht)	1,210,406.00	1,712,829.00	2,421,116.00
Ohkajhu Brand (Thousand baht)	1,210,406.00	1,712,829.00	2,288,856.00
Ohkajhu Wrap & Roll Brand (Thousand baht)	0.00	0.00	4,945.00
Oh! Juice Brand (Thousand baht)	0.00	0.00	127,315.00

	2022	2023	2024
Total revenue from operations (%)	100.00	100.00	100.00
Ohkajhu Brand (%)	100.00	100.00	94.54
Ohkajhu Wrap & Roll Brand (%)	0.00	0.00	0.20
Oh! Juice Brand (%)	0.00	0.00	5.26

By Geographical Area or Market

	2022	2023	2024
Total revenue from operations (Thousand baht)	1,210,406.00	1,712,829.00	2,421,116.00
Domestic (Thousand baht)	1,210,406.00	1,712,829.00	2,421,116.00
International (Thousand baht)	0.00	0.00	0.00

	2022	2023	2024
Total revenue from operations (%)	100.00	100.00	100.00
Domestic (%)	100.00	100.00	100.00
International (%)	0.00	0.00	0.00

Other income as specified in the financial statements

	2022	2023	2024
Total other income (Thousand baht)	4,500.00	4,018.00	23,012.00
Other income from operations (Thousand baht)	31.00	177.00	127.00
Other income not from operations (Thousand baht)	4,469.00	3,841.00	22,885.00

Share of profit of joint ventures and associates accounted for using equity method

	2022	2023	2024
Share of profit (Thousand baht)	0.00	0.00	0.00

Information on Products and Services (1.2.2)**Product/Service Information and Business Innovation Development (1.2.2.1)**

Research and Development (R&D) Policy : No

(Unit : Thousand baht)	2022	2023	2024
R&D expenses in the past 3 years	0.00	0.00	0.00

Risk Management

Risk Management

Risk Factors (2.2)

Risk that might affect the company's business, including environmental, social and corporate governance issues (2.2.1)

Risks from Production Volume Fluctuations of Vegetable and Fruit Raw Materials due to Natural Disasters, Crop Pests, and Climate Conditions

Risk Management Measures: Yes

Related Risk Topics

Strategic Risk

- Climate change and disasters

Risks from Raw Material Shortages and Price Volatility

Risk Management Measures: Yes

Related Risk Topics

Operational Risk

- Shortage or fluctuation in pricing of raw materials or productive resources

Risks Arising from Ineffective Raw Material Management, Including Quality Control, Reliability, and Product Hygiene Standards Compliance

Risk Management Measures: Yes

Related Risk Topics

Operational Risk

- Other

Risks Arising from High Industry Competition and Consumer Behaviour Shifts Potentially Impacting Company Performance and Brand Popularity.

Risk Management Measures: Yes

Related Risk Topics

Strategic Risk

- Behavior or needs of customers / consumers
- Competition risk

Risk of Economic Slowdown Impact

Risk Management Measures: Yes

Related Risk Topics

Strategic Risk

- Economic risk

Risk of Business Disruption Due to Factors Such as Epidemics, Political Events, Natural Disasters, and Accidents

Risk Management Measures: Yes

Related Risk Topics

Strategic Risk

- Pandemic risk

Operational Risk

- Pandemic risk

Risks in Personnel Procurement for Operational Branches

Risk Management Measures: Yes

Related Risk Topics

Operational Risk

- Shortage or reliance on skilled workers

Risks Associated with Personnel Expenditure Escalation

Risk Management Measures: Yes

Related Risk Topics

Operational Risk

- Other

Risk of Cash Management and Storage at Branches

Risk Management Measures: Yes

Related Risk Topics

Operational Risk

- Human error in business operations

Risk of Inability to Secure Rental Space for New Branch Expansion and/or Renewal of Existing Branch Lease Agreements, and/or Operating Restaurant Business on Rental Spaces Pending Lease Agreement Signatures from Lessors

Risk Management Measures: Yes

Related Risk Topics

Operational Risk

- Property lease agreement execution

Risk of Early Lease Agreement Termination

Risk Management Measures: Yes

Related Risk Topics

Operational Risk

- Property lease agreement execution

Information Technology System Risks

Risk Management Measures: Yes

Related Risk Topics

Operational Risk

- System disruption risk

Risks Related to Organic Product Certification Standards and Other Relevant Standards

Risk Management Measures: Yes

Related Risk Topics

Strategic Risk

- Damage to company image and reputation

Risk to Securities Holder (2.2.2)

Risk Associated with Majority Shareholders Holding More Than 50%

Risk Management Measures: Yes

Related Risk Topics

- Return from investment of securities holder

Management Risks from Dependence on Executives or Major Shareholders

Risk Management Measures: Yes

Related Risk Topics

- Other

Sustainable Development

Sustainable Development

Sustainability Management Policy and Targets (3.1)

Sustainability Management Policy and Targets

Corporate Sustainability Policy : Yes

URL of corporate sustainability policy : <https://www.okjgroup.com/storage/document/cg-policy/sustainability-management-policy-th.pdf>
(if applicable)

Environmental Aspect (3.3)

Policy and Guideline on Environmental Aspect (3.3.1)

Environmental Policy and Practice : Yes

URL of environmental policy and practice : <https://www.okjgroup.com/storage/document/cg-policy/sustainability-management-policy-th.pdf>
(if applicable)

Company environmental guideline : Electricity Management, Water Management, Waste Management, Greenhouse Gas and Climate Change Management

Results with Respect to the Environmental Aspect (3.3.2)

Energy management

• Electricity consumption

	2022	2023	2024
Total electricity consumption within the organization (Kilowatt-Hours)	0.00	0.00	0.00

Water management

• Water consumption

	2022	2023	2024
Total water withdrawal (Cubic meters)	0.00	0.00	0.00

Greenhouse gas management

• Greenhouse gas emissions

	2022	2023	2024
Scope 1 (Tons of carbon dioxide equivalents)	N/A	N/A	N/A
Scope 2 (Tons of carbon dioxide equivalents)	N/A	N/A	N/A
Scope 3 (Tons of carbon dioxide equivalents)	N/A	N/A	N/A
Total GHG emissions (Metric tonnes of carbon dioxide equivalent)	0.00	0.00	0.00

• Verification of greenhouse gas emissions over the past year

Third-party verification : No

Social Aspect (3.4)

Policy and Guideline on Social Aspect (3.4.1)

Human Rights Policy and Practice : Yes

URL of human rights policy : <https://www.okjgroup.com/storage/document/cg-policy/sustainability-management-policy-th.pdf>

Company human right guideline : Employee Rights, Child Labor, Consumer Rights, Community and Environment Rights, Safety and Occupational Health at Work, Non-discrimination

Results with Respect to the Social Aspect (3.4.2)

Information about employees

• Total number of employees

	2022	2023	2024
Total number of employees (Persons)	1,684	2,088	3,007

• Employee remuneration

	2022	2023	2024
Employee remuneration (baht)	333,103,192.52	419,476,040.83	485,345,914.77

• Employee development and training

	2022	2023	2024
Average employee training hours (Hours / Person / Year)	7.00	7.00	8.00

• Significant labor dispute

	2022	2023	2024
Significant labor dispute	No	No	No

Corporate Governance Policy

Corporate Governance Policy

Overview of the Corporate Governance Policy and Guideline (6.1)

Corporate Governance Policy

Corporate Governance Policy : Yes

Company website on corporate governance policy : <https://www.okjgroup.com/storage/document/cg-policy/corporate-governance-policy-th.pdf>

Policy and Guideline Related to the Board of Directors (6.1.1)

Policy and guideline related to the board of directors

Company policy and guideline : Nomination of Directors, Compensation, Independence of the Board of Directors, Director Development, Board Performance Evaluation

Code of Conduct (6.2)

Establishing a Code of Conduct

Establishing a Code of Conduct

Code of Conduct : Yes

Policy and Guideline related to the Code of Conduct

Company policy and guideline : Preventing of Conflicts of Interest, Preventing the Misuse of Inside Information, Anti-corruption, Whistleblowing

**Corporate Governance Structure
and Significant Information Regarding
the Board of Directors, Subcommittees,
Management,
Employee and Other Information**

Corporate Governance Structure and Significant Information Regarding the Board of Directors, Subcommittees, Management, Employee and Other Information

Board of Directors (7.2)

Composition of the board of directors (7.2.1)

	Number of persons	Percentage (%)
Total number of directors	7	100.00
Number of male directors	7	100.00
Number of female directors	0	0.00
Number of executive directors	3	42.86
Number of non-executive directors	4	57.14
Number of independent directors	3	42.86

Information on the board of directors and persons with authority to control the company (7.2.2)

List of directors

General information	Position	Date position was assumed	Experience and expertise
1. Mr. SOMSAK CHAOVISITSAREE Gender: Male Age: 62 years old Highest level of education: Doctoral degree Major: Medicine Thai nationality: Yes Residing in Thailand: Yes	Chairman of the board (Non-executive, Independent director) Director type: Original director	20 Mar 2024	Business Administration, Health Care Services, Commerce, Governance/ Compliance, Leadership

2.	Mr. CHALAKON EAKCHAIPATANAKUL Gender: Male Age: 36 years old Highest level of education: Bachelor's degree Major: Marketing Thai nationality: Yes Residing in Thailand: Yes	Director (Executive) Director type: Original director	20 Mar 2024	Business Administration, Agribusiness, Food & Beverage, Marketing, Sustainability
3.	Mr. JIRAYUTH PUWAPOONPOL Gender: Male Age: 35 years old Highest level of education: Bachelor's degree Major: Agriculture Thai nationality: Yes Residing in Thailand: Yes	Director (Executive) Director type: Original director	20 Mar 2024	Business Administration, Agribusiness, Food & Beverage, Sustainability, IT Management
4.	Mr. WORADET SUCHAIBUNSIRI Gender: Male Age: 36 years old Highest level of education: Bachelor's degree Major: Engineering Thai nationality: Yes Residing in Thailand: Yes	Director (Executive) Director type: Original director	20 Mar 2024	Business Administration, Agribusiness, Food & Beverage, Engineering, Transportation & Logistics
5.	Mr. UDOMSAK ROJVIBOONCHAI Gender: Male Age: 69 years old Highest level of education: Master's degree Major: Commerce and Accounting Thai nationality: Yes Residing in Thailand: Yes	Director (Non-executive, Independent director) Director type: Original director	20 Mar 2024	Business Administration, Accounting, Finance, Audit, Governance/ Compliance

6.	Mr. CHANON CHINGCHAYANURAK	Director (Non-executive, Independent director)	20 Mar 2024	Business Administration, Accounting, Finance, Governance/ Compliance, Risk Management
	Gender: Male			
	Age: 46 years old			
	Highest level of education:			
	Doctoral degree	Director type: Original		
	Major: Accounting & Finance	director		
	Thai nationality: Yes			
	Residing in Thailand: No			
7.	Mr. SIRA SRISUKSAI	Director (Non-executive)	20 Mar 2024	Business Administration, Food & Beverage, Engineering, Governance/ Compliance, Strategic Management
	Gender: Male			
	Age: 45 years old			
	Highest level of education:	Director type: Original		
	Master's degree	director		
	Major: Business Administration			
	Thai nationality: Yes			
	Residing in Thailand: Yes			

Other Information pertaining to committees

The Chairman is an independent director	: Yes
The Chairman and the manager are the same person	: No
The Chairman and the manager are members of the same family	: No
The company appoints at least one independent director to determine the agenda of the Board of Directors' meetings	: Yes

Sub-committees (7.3)

Information about sub-committees (7.3.2)

Audit Committee

List of audit committee members

General information	Position	Date position was assumed	Experience and expertise
1. Mr. UDOMSAK ROJVIBOONCHAI [1] Gender: Male Age: 69 years old Highest level of education: Master's degree Major: Commerce and Accounting Thai nationality: Yes Residing in Thailand: Yes	Chairman of the audit committee (Non-executive, Independent director) Director type: Original director	20 Mar 2024	Business Administration, Accounting, Finance, Audit, Governance/ Compliance
2. Mr. SOMSAK CHAOVISITSAREE Gender: Male Age: 62 years old Highest level of education: Doctoral degree Major: Medicine Thai nationality: Yes Residing in Thailand: Yes	Audit committee (Non-executive, Independent director) Director type: Original director	20 Mar 2024	Business Administration, Health Care Services, Commerce, Governance/ Compliance, Leadership
3. Mr. CHANON CHINGCHAYANURAK [1] Gender: Male Age: 46 years old Highest level of education: Doctoral degree Major: Accounting & Finance Thai nationality: Yes Residing in Thailand: No	Audit committee (Non-executive, Independent director) Director type: Original director	20 Mar 2024	Business Administration, Accounting, Finance, Governance/ Compliance, Risk Management

[1] A director with the accounting expertise needed to review financial statements

Executive Committee

List of executive committee members

General information		Position	Date position was assumed
1.	Mr. CHALAKON EAKCHAIPATANAKUL Gender: Male Age: 36 years old Highest level of education: Bachelor's degree Major: Marketing Thai nationality: Yes Residing in Thailand: Yes	Chairman of the executive committee	22 Mar 2024
2.	Mr. JIRAYUTH PUWAPOONPOL Gender: Male Age: 35 years old Highest level of education: Bachelor's degree Major: Agriculture Thai nationality: Yes Residing in Thailand: Yes	Member of the executive committee	22 Mar 2024
3.	Mr. WORADET SUCHAIBUNSIRI Gender: Male Age: 36 years old Highest level of education: Bachelor's degree Major: Engineering Thai nationality: Yes Residing in Thailand: Yes	Member of the executive committee	22 Mar 2024
4.	Ms. BENYAPA TECHAMANEESATHIT Gender: Female Age: 33 years old Highest level of education: Bachelor's degree Major: Science Thai nationality: Yes Residing in Thailand: Yes	Member of the executive committee	22 Mar 2024

5.	Ms. PHAVITPEN HLAORATTANAPAIBOON	Member of the executive committee	22 Mar 2024
	Gender: Female		
	Age: 40 years old		
	Highest level of education: Bachelor's degree		
	Major: Accounting		
	Thai nationality: Yes		
	Residing in Thailand: Yes		

Other sub-committees

Sub-committees information

Name of sub-committees	List of directors	Position
Nomination and Remuneration Committee	Mr. CHANON CHINGCHAYANURAK	Chairman
	Mr. UDOMSAK ROJVIBOONCHAI	Member
	Mr. CHALAKON EAKCHAIPATANAKUL	Member

Executives (7.4)

List and positions of the executive (7.4.1)

The four highest-ranking executives

General information	Position	Date position was assumed	Experience and expertise
1. Mr. CHALAKON EAKCHAIPATANAKUL Gender: Male Age: 36 years old Highest level of education: Bachelor's degree Major: Marketing	Chief Executive Officer	22 Mar 2024	Business Administration, Agribusiness, Food & Beverage, Marketing, Sustainability
2. Mr. JIRAYUTH PUWAPOONPOL Gender: Male Age: 35 years old Highest level of education: Bachelor's degree Major: Agriculture	Chief Agri-Intelligence Officer	22 Mar 2024	Business Administration, Agribusiness, Food & Beverage, Sustainability, IT Management

3.	Mr. WORADET SUCHAIBUNSIRI Gender: Male Age: 36 years old Highest level of education: Bachelor's degree Major: Engineering	Chief Supply Chain Management Officer	22 Mar 2024	Business Administration, Agribusiness, Food & Beverage, Engineering, Transportation & Logistics
4.	Ms. BENYAPA TECHAMANEESATHIT Gender: Female Age: 33 years old Highest level of education: Bachelor's degree Major: Science	Chief Operation Officer	22 Mar 2024	Business Administration, Food & Beverage, Marketing, Brand Management, Agribusiness
5.	Ms. PHAVITPEN HLAORATTANAPAIBOON [1] Gender: Female Age: 40 years old Highest level of education: Bachelor's degree Major: Accounting	Chief Financial Officer	22 Mar 2024	Business Administration, Agribusiness, Budgeting, Accounting, Finance

[1] Highest responsibility in accounting and finance

[2] Directly responsible for financial account supervision

Employees (7.5)

Information about company employees

Employees

Total number of employees (persons) : 3,007

Employee Remuneration

Total employee remuneration : 485,345,914.77

Provident fund

Total number of employees (persons) : 3,007

Number of employees contributing to the PVD (persons) : 515

Percentage of employees who are members (%) : 17.13

Performance Report on Corporate Governance

Performance Report on Corporate Governance

Summary of Director Performance (8.1)

Selection, development, and evaluation of duty performance of the Board of Directors (8.1.1)

Development of directors over the past year

List of directors	Position	Participated in director development program
Mr. SOMSAK CHAOVISITSAREE	Chairman of the board	Participating
Mr. CHALAKON EAKCHAIPATANAKUL	Director	Participating
Mr. JIRAYUTH PUWAPOONPOL	Director	Participating
Mr. WORADET SUCHAIBUNSIRI	Director	Participating
Mr. UDOMSAK ROJVIBOONCHAI	Director	Participating
Mr. CHANON CHINGCHAYANURAK	Director	Participating
Mr. SIRA SRISUKSAI	Director	Participating

Directors' performance assessment

Method used to evaluate directors' performance : Whole-board-of-directors assessment, Individual-director assessment (self-assessment)

Meeting attendance and remuneration to each Board member (8.1.2)

Meeting attendance of the board of directors

Number of board meetings (times) : 12

Date of AGM meeting : 20 Mar 2024

EGM meeting : No

List of directors		Termination date	Number of Board Meeting	AGM meetings	EGM meetings
1.	Mr. SOMSAK CHAOVISITSAREE (Chairman of the board)	-	12/12	Participating	Did not hold the meeting
2.	Mr. CHALAKON EAKCHAIPATANAKUL (Director)	-	12/12	Participating	Did not hold the meeting
3.	Mr. JIRAYUTH PUWAPOONPOL (Director)	-	12/12	Participating	Did not hold the meeting
4.	Mr. WORADET SUCHAIBUNSIRI (Director)	-	12/12	Participating	Did not hold the meeting
5.	Mr. UDOMSAK ROJVIBOONCHAI (Director)	-	12/12	Participating	Did not hold the meeting
6.	Mr. CHANON CHINGCHAYANURAK (Director)	-	12/12	Participating	Did not hold the meeting
7.	Mr. SIRA SRISUKSAI (Director)	-	12/12	Participating	Did not hold the meeting

Remuneration for company directors

List of directors		Termination date	Meeting allowance (baht)	Other monetary remuneration (baht)	Other non-monetary
1.	Mr. SOMSAK CHAOVISITSAREE (Chairman of the board)	-	120,000.00	504,000.00	No
2.	Mr. CHALAKON EAKCHAIPATANAKUL (Director)	-	0.00	0.00	No
3.	Mr. JIRAYUTH PUWAPOONPOL (Director)	-	0.00	0.00	No
4.	Mr. WORADET SUCHAIBUNSIRI (Director)	-	0.00	0.00	No
5.	Mr. UDOMSAK ROJVIBOONCHAI (Director)	-	120,000.00	360,000.00	No
6.	Mr. CHANON CHINGCHAYANURAK (Director)	-	120,000.00	360,000.00	No
7.	Mr. SIRA SRISUKSAI (Director)	-	120,000.00	360,000.00	No

Report on the Audit Committee's Performance for the Past Year (8.2)

Report on the audit committee's performance for the past year

Meeting attendance of audit committee

Number of Audit committee meetings (times) : 4

List of directors		Termination date	Number of the audit committee meeting
1.	Mr. UDOMSAK ROJVIBOONCHAI (Chairman of the audit committee)	-	4/4
2.	Mr. SOMSAK CHAOVISITSAREE (Audit committee)	-	4/4
3.	Mr. CHANON CHINGCHAYANURAK (Audit committee)	-	4/4