

Attachment 1: Detail of Directors, Executive, Controller who work as the executive of the company and Company Secretary

**The List of Company's 27 directors and executives
as of January 1st, 2014 are follows:**

1. Somboon Chinsawananon

Chairman of Director and Chairman of Recruitment and Remuneration Committee.

Independent Director

Age 64 Years

Date of Appoint

- 25 Apr. 2013 AGM's Resolution 1/2013, re-appoint to be a Director.
- 7 Nov. 2012 Board's Resolution 5/2012, re-appoint to be a Recruitment and Remuneration Committee (renewal 2 more years).

Highest Qualification

- Master of Management (Finance), Kellogg School of Management, Northwestern University, USA.
- B. Eng. In Engineering (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 188,568 Shares (0.0481%)
- Via Director 188,568 Shares (0.0481%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2005 - present Chairman of Director and Independent Director, SE-EDUCATION Plc.
- 2006 - present Chairman of Recruitment and Remuneration Committee, SE-EDUCATION Plc.
- 1995 - 2005 Director and Independent Director, SE-EDUCATION Plc.
- Dec. 2009 - present Chairman of Director, VijiThai Garment Industry Co., Ltd.
- 1980 - present Director, VijiThai Garment Industry Co., Ltd.
- 2004 - 2011 Qualified Director of Policies Committee of Financial Institutions Bank of Thailand.
- 1995 - 1999 Deputy Managing Director, Kasikorn Bank Plc.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - Chairman of Director, VijitThai Garment Industry Co., Ltd.

2. Mr. Saroch Lamlerprasertkul

Chairman of Audit Committee and Vice-Chairman of the Board of Directors.

Independent Director

Age 51 Years

Date of Appoint

- 8 Nov. 2013 Board's Resolution 5/2013, re-appoint to be a Chairman of Audit Committee (renewal 2 more years).
- 25 Apr. 2013 AGM's Resolution 1/2013, re-appoint to be a Director.

Highest Qualification

- MBA (Accounting), Thammasat University.
- BBA (Accounting), Thammasat University.

Training Certified (Director Program) IOD

- Director Certification Program (DCP)
- Audit Committee Program (ACP)

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Director - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- Feb. 2009 - present Vice - Chairman of the Board of Directors, SE-EDUCATION Plc.
- 1999 - present Chairman of Audit Committee and Independent Director, SE-EDUCATION Plc.
- Jan. 2012 - present Managing Director, C3 BKK Co., Ltd.
- Mar. 2012 - present Director, Ark Holding Co., Ltd.
- Apr. 2011 - present Director, Ark Enterprise Co., Ltd.

- 2006 - present Managing Director, ACT Management Co., Ltd.
- 2000 - present Managing Director, CAS Management Co., Ltd.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - 5 companies
 - Managing Director, ACT Management Co., Ltd.
 - Managing Director, CAS Management Co., Ltd.
 - Managing Director, C3 BKK Co., Ltd.
 - Director, Ark Holding Co., Ltd.
 - Director, Ark Enterprise Co., Ltd.

3. Mr. Pravit Tantiwasinchai

Director and Audit Committee

Independent Director

Age 57 Years

Date of Appoint

- 8 Nov. 2013 Board's Resolution 5/2013, re-appoint to be an Audit Committee (renewal 2 more years).
- 25 Apr. 2013 AGM's Resolution 1/2013, re-appoint to be a Director.

Highest Qualification

- Bachelor Certificate (Audit), Chulalongkorn University.
- Bachelor Degree (Audit), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Accreditation Program (DAP)

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Director - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 1999 - present Audit Committee and Independent Director, SE-EDUCATION Plc.

- 2012 - present Director, MK Restaurant Group Plc.
- 2012 - present Deputy Managing Director of Accounting and Finance Group, MK Restaurant Group Plc.
- 2006 - 2012 Deputy Managing Director of Accounting and Finance Group, MK Restaurant Co., Ltd.
- 1994 - 2006 Accounting & Financial Executive Manager, MK Restaurant Co., Ltd.

Director Positions in the Present

- In listed Companies
 - 1 company
 - Director, MK Restaurant Group Plc.
 - Deputy Managing Director of Accounting and Finance Group, MK Restaurant Plc.
- In non - listed Companies
 - None -

4. Mr. Kachen Benjakul

Director and Audit Committee

Independent Director

Age 36 Years

Date of Appoint

- 28 Apr. 2011 AGM's Resolution 1/2011, re-appoint to be a Director.
- 8 Nov. 2013 Board's Resolution 5/2013, re-appoint to be an Audit Committee (renewal 2 more years).

Highest Qualification

- Master of Arts in International Economic and Finance, Chulalongkorn University.
- Bachelor of Industrial Engineering (I.E.), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Accreditation Program (DAP)

Number of shares (Proportion)

- Total⁽¹⁾ 473,231 shares (0.1207%)
- Via Director 464,640 shares (0.1185%)
- Via Spouse 8,591 shares (0.0022%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

| | |
|-----------------------|---|
| ▪ Nov. 2009 - present | Audit Committee, SE-EDUCATION Plc. |
| ▪ 2005- present | Director and Independent Director, SE-EDUCATION Plc. |
| ▪ 2008 - present | Consultant for Human Resources, Plearn Patt Co., Ltd. |
| ▪ 2006 - 2008 | Executive Director, Plearn Patt Co., Ltd. |
| ▪ May 2012 - present | Audit Committee, Project Planning Service Plc. |
| ▪ 2001 - 2004 | Senior Equity Analyst, Government Pension Fund (GPF) |
| ▪ 2000 - 2001 | Analyst, Government Pension Fund (GPF) |

- In listed Companies
1 company
 - Audit Committee, Project Planning Service Plc.
- In non - listed Companies
1 company
 - Consultant for Human Resources, Plearn Patt Co., Ltd.

Age 50 Years

- 7 Nov. 2012 Board's Resolution 5/2012, re-appoint to be a Recruitment and Remuneration Committee (renewal 2 more years).
- 28 Apr. 2011 AGM's Resolution 1/2011, re-appoint to be a Director.

- M.S. (Computer and Database Management), Bentley College, Massachusetts, USA.
- BBA. Carnegie - Mellon University, Pennsylvania, USA.

- Director Certification Program (DCP)

- Total⁽¹⁾ - None -
- Via Director - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2006 - present Recruitment and Remuneration Committee, SE-EDUCATION Plc.
- 2005 - present Independent Director, SE-EDUCATION Plc.
- 1998 - 2005 Director, SE-EDUCATION Plc.
- 1991 - present Managing Director, Finansia Plc.
- 2008 - present Director, Palanamai Co., Ltd.
- 1990 - 1991 Assistant Manager Director, Chase Manhattan Bank Thailand.

Director Positions in the Present

- In listed Companies
 - 1 company
 - Managing Director, Finansia Plc.
- In non - listed Companies
 - 1 company
 - Director, Palanamai Co., Ltd.

6. Mr. Phairat Sittakul

Director

Non - executive Director.

Age 64 Years

Date of Appoint

- 28 Apr. 2011 AGM's Resolution 1/2011 re-appoint to be a Director.

Highest Qualification

- B. ENG. In Engineering (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Accreditation Program (DAP)

Number of shares (Proportion)

- Total⁽¹⁾ 4,236,650 shares (1.0809%)
- Via Director 2,273,150 Shares (0.5800%)
- Via Spouse 1,963,500 Shares (0.5009%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2011 - present Director, SE-EDUCATION Plc.
- 2005 - 2011 Independent Director, SE-EDUCATION Plc.
- 2005 - Nov. 2009 Audit Committee, SE-EDUCATION Plc.
- 1974 - 2005 Director, SE-EDUCATION Plc.
- 2008 - Sep. 2010 Assistant Director of operation and maintenance of electricity generator project, electricity generating Rajburi Co., Ltd.
- 2002 - 2008 Level 11 Engineer, EGAT.
- 1999 - 2002 Maintenance Service Bureau - Manager, EGAT.
- 1997 - 1999 Engineer - Maintenance Service Bureau - Manager, EGAT.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

7. Mr. Wattana Chiengkul

Director Recruitment and Remuneration Committee

Non - executive Director and Authorized Director.

Age 62 Years

Date of Appoint

- 25 Apr. 2013 AGM's Resolution 1/2013, re-appoint to be a Director.
- 7 Nov. 2012 Board's Resolution 5/2012, re-appoint to be a Recruitment and Remuneration Committee (renewal 2 more years).

Highest Qualification

- B. Eng. In Engineering (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Accreditation Program (DAP)

Number of shares (Proportion)

- Total⁽¹⁾ 4,983,133 shares (1.2714%)
- Via Director 4,983,133 shares (1.2714%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- Nov. 2010 - present Recruitment and Remuneration Committee, SE-EDUCATION Plc.
- Apr. 2010 - present Director, SE-EDUCATION Plc.
- 2005 - Apr. 2010 Independent Director, SE-EDUCATION Plc.
- 1993 - 2005 Director, SE-EDUCATION Plc.
- 1974 - 1993 Director, SE-EDUCATION Co., Ltd.
- 2002 - present Principal Consultant Physical Asset Management Consulting, Productivity Associates Co., Ltd.
- 1997 - 2002 Maintenance Business Development and Maintenance Engineering Manager, ABB Co., Ltd.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - Principal Consultant Physical Asset Management, Productivity Associates Co., Ltd.

8. Assoc. Prof. Yuen Poovarawan

Director

Non - executive Director.

Age 63 Years

Date of Appoint

- 26 Apr. 2012 AGM's Resolution 1/2012, re-appoint to be a Director.

Highest Qualification

- M. Eng. in Industrial Engineering and Management, Asian Institute of Technology (AIT).
- M. Eng. in Engineering (Electrical), Chulalongkorn University.
- B. Eng. In Engineering (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 6,958,809 shares (1.7755%)
- Via Director 3,860,111 shares (0.9849%)
- Via Spouse 3,098,698 shares (0.7906%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 1993 - present Director, SE-EDUCATION Plc.
- 1974 - 1993 Director, SE-EDUCATION Co., Ltd.
- 2003 - present Consultant, Plearnpattana School, Plearnpatt Co., Ltd.
- 2011 - present Special Expert, Kasetsart University.
- 2002 - 2011 Vice - President for Information Technology, Kasetsart University.
- 1991 - 2000 Director, Office of University Computer Services, Kasetsart University.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

9. Mr. Thanong Chotisorayuth

Director and Managing Director

Executive Director and Authorized Director

Age 60 Years

Date of Appoint

- 26 Apr. 2012 AGM's Resolution 1/2012, re-appoint to be a Director.

Highest Qualification

- Honorary Doctorate in Business Administration, National Institute of Development Administration.
- Master of Education in Educational Administration, Chulalongkorn University.
- B.Eng (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Certification Program (DCP)

Training Certified (Other institutions)

- Capital Market Academy (CMA) : Executive MBA Class 3

Number of shares (Proportion)

- Total⁽¹⁾ 12,132,247 shares (3.0954%)
- Via Director 9,818,122 shares (2.5050%)
- Via Spouse 2,314,125 shares (0.5904%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- Mrs. Montalee Chotisorayuth's Husband.

Working Background

- 1993 - present Director and Managing Director, SE-EDUCATION Plc.
- 1985 - 1987 Director and Deputy Managing Director Marketing-Science, SE-EDUCATION Plc.
- 2013 - present Director, Baeslab Co., Ltd.
- 2001 - present Director, SE-ED Book Center Co., Ltd.
- 2010 - present Director of Plearnpattana School, Plearn Patt Co., Ltd.
- 2006 - present Chairman of Executive Directors of Plearnpattana School, Plearn Patt Co., Ltd.
- 2003 - 2006 Director and Executive Director, Plearn Patt Co., Ltd.
- 1984 - present Director, M&E Co., Ltd.
- 2012 - present Director, MK Restaurant Group Plc.
- 2009 - 2012 Consultant to the Institute of Business for Society, Stock Exchange of Thailand.

Director Positions in the Present

- In listed Companies
 - 1 company
 - Director, MK Restaurant Group Plc.
- In non - listed Companies
 - 4 companies
 - Director, SE-ED Book Center Co., Ltd.
 - Chairman of Executive Directors of Plearnpattana School, Plearn Patt Co., Ltd.
 - Director, M&E Co., Ltd.
 - Director, Baeslab Co., Ltd.

10. Mr. Viboolsak Udomvanich

Director, Deputy Managing Director and Company Secretary.

Executive Director and Authorized Director.

Age 59 Years

Date of Appoint

- 26 Apr. 2012 AGM's Resolution 1/2012, re-appoint to be a Director.

Highest Qualification

- B.Eng. in Engineering (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Accreditation Program (DAP)

Training Certified (Other institutions)

- Listed Company Association (TLCA) : Corporate Secretary Development Program

Number of shares (Proportion)

- Total⁽¹⁾ 5,189,812 shares (1.3241%)
- Via Director - None -
- Via Spouse 5,189,812 shares (1.3241%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2007 - present Company Secretary, SE-EDUCATION Plc.
- 1993 - present Director, Deputy Managing Director, SE-EDUCATION Plc.
- 2003 - 2012 Acting Assistant Managing Director of Publishing Division, SE-EDUCATION Plc.
- 1985 - 1987 Director and Deputy Managing Director - Production, SE-EDUCATION Co., Ltd.
- 2013 - present Director, Baeslab Co., Ltd.
- 2003 - present Executive Director, Plearn Patt Co., Ltd.
- 2001 - present Director, SE-ED Book Center Co., Ltd.
- 1992- present Director, Unity Binding Center Co., Ltd.
- 1990 - present Director, Unity Graphics Co., Ltd.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - 5 companies
 - Director, SE-ED Book Center Co., Ltd.
 - Executive Director, Plearn Patt Co., Ltd.
 - Director, Unity Binding Center Co., Ltd.
 - Director, Unity Graphics Co., Ltd.
 - Director, BaesLab Co., Ltd.

11. Mrs. Montalee Chotisorayuth

Assistant Managing Director SE-ED Book Center

Age 55 Years

Highest Qualification

- B.S. (Education), Srinakarinwirot University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 12,132,247 shares (3.0954%)
- Via Executive 2,314,125 shares (0.5904%)
- Via Spouse 9,818,122 shares (2.5050%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- Mr. Thanong Chotisorayuth's wife

Working Background

- 2013 - present Director, BaesLab Co., Ltd.
- 1996 - present Assistant Managing Director SE-ED Book Center, SE-EDUCATION Plc.
- 1993 - present Director of SE-ED Book Center, SE-EDUCATION Plc.
- 1990 - 1993 Director of SE-ED Book Center, SE-EDUCATION Co., Ltd.
- 1984 - 1998 Executive Editor - Editor Book, SE-EDUCATION Plc.
- 1981 - 1984 Assistant Executive Editor - Education book, SE-EDUCATION Plc.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - Director, BaesLab Co., Ltd.

12. Mrs. Karnchana Charoenwong

Assistant Managing Director Sales And Distribution

Age 56 Years

Highest Qualification

- B.S. (Accounting), Kasetsart University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Executive - None -

- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 1998 - present Assistant Managing Director Sale and Distribution, SE-EDUCATION Plc.
- 1991 - 1995 Assistant Managing Director, SE-EDUCATION Plc.
- 1981 - 1991 Accounting and Financing Manager, SE-EDUCATION Plc.
- 2001 - present Director and Authorized Director, Chakaj Co., Ltd.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - Director, Chakaj Co., Ltd.

13. Mrs. Nuchanart Kongvisaisuk

Assisting Managing Director Magazine

Age 59 Years

Highest Qualification

- BBA. (Marketing), Ramkhamhaeng University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 1,683,688 shares (0.4296%)
- Via Executive 1,683,688 shares (0.4296%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2013 - present Director, BaesLab Co., Ltd.
- 2001 - present Assistant Managing Director - Magazines Group, SE-EDUCATION Plc.
- 1999 - 2000 Director of Electronics and Industrial Magazine Group, SE-EDUCATION Plc.
- 1979 - 1999 Advertising Manager of Electronics Magazine Group, SE-EDUCATION Plc.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - Director, BaesLab Co., Ltd.

14. Ms. Sajipat Pumpuengput

Director of Finance Division

Age 50 Years

Highest Qualification

- BBA. (Management), Sukhothai Tammatirat University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Executive - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2004 - present Director of Financial Division, SE-EDUCATION Plc.
- 1991 - 2003 Financial Manager, SE-EDUCATION Plc.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

15. Ms. Aree Sae-ung

Director of Accounting Division

Age 42 Years

Highest Qualification

- Certified Accounting Auditor, No. 5386

- MBA, Burapha University
- Bachelor Certificate (Audit), Thammasat University
- BBA (Accounting), Rajamangala Institute of Technology

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Executive - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2004 - present Director of Accounting Division, SE-EDUCATION Plc.
- 2001 - 2003 Accounting Manager, SE-EDUCATION Plc.
- 2000 - 2001 Audit Manager, SE-EDUCATION Plc.
- 1994 - 2000 In - charge, AMC Co., Ltd.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

16. Mr. Wiroj Lackanaadisorn⁽²⁾

Director of HR & Organization Development Division

Age 36 Years

Highest Qualification

- MBA (Finance), Chulalongkorn University
- B.Eng. (Automotive - engineering), Chulalongkorn University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 726 shares (0.0002%)
- Via Executive 726 shares (0.0002%)
- Via Spouse - None -

- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2013 - present Director, BaesLab Co., Ltd.
- 2013 - present Director of SE-ED Learning Center, SE-EDUCATION Plc.
- 2003 - present Director of HR & Organization Development Division.
- 2000 - 2003 Consultant, Novo Quality services (Thailand) Co., Ltd.
- 1998 - 2000 QA. Engineering, Isuzu motor (Thailand) Co., Ltd.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - Director, BaesLab Co., Ltd.

17. Mr. Apichit Suananuntapoom⁽²⁾

Director of Logistic Division

Age 34 Years

Highest Qualification

- MBA (Finance), Ramkhamhaeng University
- B.Eng. (Automotive - engineering), Chulalongkorn University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 47,555 shares (0.0121%)
- Via Executive 47,555 shares (0.0121%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2004 - present Director of Logistic Division, SE-EDUCATION Plc.
- 2003 - 2004 Executive Officer - Marketing and Supply Chain Management,

Toyota Motor Asia Pacific Pte., Ltd.

- 2002 - 2003 Senior Engineer - Procurement Department, Isuzu (Thailand) Co., Ltd.
- 1999 - 2002 Engineer - Purchasing Department, Isuzu (Thailand) Co., Ltd.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

18. Mr. Ekasit Wiwattanaprasit⁽²⁾

Director of Strategic Information Administration Division

Age 42 Years

Highest Qualification

- M.S. Assumption University
- B.S. (Business Computer), Rajabhat Bansomdej Chopraya University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Executive - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2005 - present Director of Strategic Information Administration Division, SE-EDUCATION Plc.
- 2005 - 2005 Senior Manager - IT Management, Compass East Industry Plc.
- 2003 - 2005 Senior Consultant, Deloitte Touche Tomatsu Co., Ltd.
- 2001 - 2003 Strategic System Analyst, Banpu Public Co., Ltd.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

19. Mr. Meechoke Thongsawai⁽²⁾

Director of Academic Consulting and International Business

Age 43 Years

Highest Qualification

- MBA, Assumption University
- BBA, Assumption University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 121,000 shares (0.0309%)
- Via Executive 121,000 shares (0.0309%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2011 - present Director of Academic Consulting and International Business, SE-EDUCATION Plc.
- 2001 - 2011 Foreign Books Division Manager, SE-ED Book Center, SE-EDUCATION Plc.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

20. Ms. Daungjai Jeenanurug⁽²⁾

Director of Sales and Distribution Division

Age 45 Years

Highest Qualification

- BBA (Accounting), Ramkhamhaeng University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 432 sharers (0.0001%)

- Via Executive 432 shares (0.0001%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2011 - present Director of Sales and Distribution Division, SE-EDUCATION Plc.
- 1999 - 2011 Distribution Division Manager, SE-EDUCATION Plc.
- 1996 - 1998 Sales and Distribution Manager, Nation Multimedia Group Plc.
- 1993 - 1996 Shop Manager, McThai Co., Ltd.
- 1991 - 1993 Accountant, Loxley Aluminum and Engineering Co., Ltd

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

21. Mr. Kriwoot Rojprasertsoot⁽²⁾

Director of Magazine Publishing Division

Age 40 Years

Highest Qualification

- Bachelor of Engineering, Telecommunications Engineering, King Mongkut's Institute of Technology Ladkrabang

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 14,818 shares (0.0038%)
- Via Executive 14,762 shares (0.0038%)
- Via Spouse 56 shares (0.0000%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2013 - present Director of Publishing Division, Project Director, STEM Education, SE-EDUCATION Plc.
- 2011 - 2012 Director of FAN Math Curriculum, SE-EDUCATION Plc.
- 2002 - 2010 Executive Director, Electronics Magazines, SE-EDUCATION Plc.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

22. Ms. Sarida Sarajan⁽²⁾

Executive Editor, Text Books Division

Age 53 Years

Highest Qualification

- Master of Business Administration, Ramkhamhang University
- Bachelor of Arts (Political Science), Ramkhamhaeng University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 22,493 shares (0.0057%)
- Via Executive 22,493 shares (0.0057%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2005 - present Executive Editor, Text Books Division, SE-EDUCATION Plc.
- 1999 - 2005 Managing Editor, Text Books Division, SE-EDUCATION Plc.
- 1992 - 1999 Deputy Managing Editor, Text Books Division, SE-EDUCATION Plc.
- 1983 - 1992 Assistant Managing Editor, Text Books Division, SE-EDUCATION Plc.

Director Positions in the Present

- In listed Companies
 - None -

- In non - listed Companies
- None -

23. Mrs. Kanit Promsen⁽²⁾

Executive Editor, General Book Division

Age 46 Years

Highest Qualification

- Master of Business Administration, Ramkhamhaeng University
- Bachelor of Science, Plant Pathology, Chiang Mai University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 270,866 shares (0.0691%)
- Via Executive 270,866 shares (0.0691%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2005 - present Executive Editor, General Books Division, SE-EDUCATION Plc.
- 1992 - 2005 Assistant Managing Editor, General Books Division, SE-EDUCATION Plc.
- 1991 - 1992 Office Administrator, PAC RIM GROUP
- 1990 - 1991 Cultural Orientation Teacher, The American Consortium

Director Positions in the Present

- In listed Companies
- None -
- In non - listed Companies
- None -

24. Ms. Phitsamai Chairat⁽²⁾

Assistant Director in Management and Operations, SE-ED Book Center

Age 45 Years

Highest Qualification

- Bachelor of Arts, Chiang Mai University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 304,304 shares (0.0776%)
- Via Executive 304,304 shares (0.0776%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2011 - present Assistant Director in Management and Operations, SE-ED Book Center
SE-EDUCATION Plc.
- 1996 - 2011 Operations Manager of SE-ED Book Center, SE-EDUCATION Plc.
- 1992 - 1995 Store Assistant Manager SE-ED Book Center, SE-EDUCATION Plc.

Director Positions in the Present

- In listed Companies
- None -
- In non - listed Companies
- None -

25. Mrs. Srinuan Konsila⁽²⁾

Assistant Director in Marketing and Products, SE-ED Book Center

Age 44 Years

Highest Qualification

- Bachelor of Arts, Chiang Mai University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 237,329 shares (0.0606%)
- Via Executive 237,329 shares (0.0606%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2012 - present Assistant Director in Marketing and Products SE-ED Book Center, SE-EDUCATION Plc.
- 1996 - present Manager of Marketing Department, SE-ED Book Center, SE-EDUCATION Plc.
- 1994 - 1995 Store Manager, SE-ED Book Center, SE-EDUCATION Plc.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

26. Ms. Sodsaros Hongron⁽²⁾

Assistant Director in Purchasing and E-Commerce, SE-ED Book Center

Age 41 Years

Highest Qualification

- Master of Business Administration, National Institute of Development Administration
- Bachelor of Arts, Chiang Mai University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 57,112 shares (0.0146%)
- Via Executive 57,112 shares (0.0146%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2012 - present Assistant Director in Purchasing and E-Commerce, SE-ED Book Center, SE-EDUCATION Plc.
- 2006 - 2011 Manager of Purchasing and E-Commerce Department, SE-ED Book Center, SE-EDUCATION Plc.
- 1997 - 2006 Manager of Purchasing Department, SE-ED Book Center, SE-EDUCATION Plc.
- 1994 - 1997 Store Manager, SE-ED Book Center, SE-EDUCATION Plc.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

27. Mr. Chonlavit Iamraksakiat ⁽²⁾

Assistant Director in Strategy Analysis and Business Improvement, SE-ED Book Center

Age 36 Years

Highest Qualification

- Master of Science, Applied Statistics, National Institute of Development Administration
- Bachelor of Engineering, Mechanical Engineering, Chulalongkorn University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Executive - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2012 - present Assistant Director in Strategy Analysis and Business Improvement, SE-ED Book Center, SE-EDUCATION Plc.
- 2012 - 2013 Manager of Internal Audit and Investor Relations Department, SE-EDUCATION Plc.
- 2010 - 2012 Manager of Internal Audit and Business Efficiency Development, SE-EDUCATION Plc.
- 2007 - 2010 Project Manager, Business Productivity Development, SE-ED Book Center, SE-EDUCATION Plc.

Director Positions in the Present

- In listed Companies
 - None -
- In non - listed Companies
 - None -

Ramarks

- ⁽¹⁾ Number of Shares of directors and executive managers include shareholding of spouse and children who have not attained of majority as well as related legal person in section 258.
- ⁽²⁾ Not the executive managers defined by SEC's announcement.

Attachment 1: Detail of Directors, Executive, Controller who work as the executive of the company and Company Secretary

The list of the Company's 27 directors and executives as of January 1st, 2014 as follows:

| Name | SE-ED | SE-ED Book Center | Plearn Patt | BaesLab | M&E |
|---------------------------------|---------|----------------------|-------------|---------|-----|
| 1. Mr. Somboon Chinsawananon | A J | | | | |
| 2. Mr. Saroch Lamlerprasertkul | B C K | | | | |
| 3. Mr. Pravit Tantiwasinchai | C D | | | | |
| 4. Mr. Kachen Benjakul | C D | | M | | |
| 5. Mr. Vorasit Pokachaiyapat | C H | | | | |
| 6. Mr. Phairat Sittakul | C | | | | |
| 7. Mr. Wattana Chiengkul | C H | | | | |
| 8. Assoc. Prof. Yuen Poovarawan | C | | M | | |
| 9. Mr. Thanong Chotisorayuth | C F G | A | C F L | A | C |
| 10. Mr. Viboolsak Udomvanich | C F G I | C | F | C | |
| 11. Mrs. Montalee Chotisorayuth | G | | | C | |
| 12. Mrs. Karnchana Charoenwong | G | | | | |
| 13. Mrs. Nuchanart Kongvisaisuk | G | | | C | |
| 14. Ms. Sajipat Pumpuengput | G | | | | |
| 15. Ms. Aree Sae-Ung | G | | | | |
| 16. Mr. Wiroj Lackanaadisorn | E | | | C | |
| 17. Mr. Apichit Suananuntapoom | E | | | | |
| 18. Mr. Ekasit Wiwattanaprasit | E | | | | |
| 19. Mr. Meechoke Thongsawai | E | | | | |
| 20. Ms. Daungjai Jeenanurugk | E | | | | |
| 21. Mr. Kriwoot Rojprasertsoot | E | | | | |
| 22. Ms. Sarida Sarajan | E | | | | |
| 23. Mrs. Kanit Promsen | E | | | | |
| 24. Ms. Phitsamai Chairat | E | | | | |
| 25. Mrs. Srinuan Konsila | E | | | | |
| 26. Ms. Sodsaros Hongron | E | | | | |
| 27. Mr. Chonlavit Iamraksakiat | E | | | | |

Remarks **A** = Chairman of the Board **B** = Chairman of Audit Committee
 C = Director **D** = Audit Committee **E** = Executive
 F = Management director **G** = The executives as in the definition of SEC announcement
 H = The Recruitment and Remuneration Committee **I** = Company Secretary
 J = Chairman of recruitment and remuneration committees
 K = Vice-Chairman of the Board of Directors
 L = Chairman of the Board of Director, Plearn Patt Co., Ltd. **M** = Consultant