

Attachment 1: Detail of Directors, Executive, Controller who work as the executive of the company and Company Secretary

**The List of Company's 27 directors and executives
as of December 31st, 2014 are follow :**

1. Somboon Chinsawananon

Chairman of Director and Chairman of Recruitment and Remuneration Committee.

Independent Director

Age 65 Years

Date of Appoint

- A.D. 1991 Director
- 12 May 2005 Chairman of Director
- 10 Nov. 2006 Chairman of Recruitment and Remuneration Committee

Highest Qualification

- Master of Management (Finance), Kellogg School of Management, Northwestern University, USA.
- B. Eng. In Engineering (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 188,568 Shares (0.0481%)
- Via Director 188,568 Shares (0.0481%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- May 2005 - present Chairman of Director and Independent Director,
SE-EDUCATION Plc.
- Nov. 2006 - present Chairman of Recruitment and Remuneration Committee,
SE-EDUCATION Plc.
- 1995 - 2005 Director and Independent Director, SE-EDUCATION Plc.
- Dec. 2009 - present Chairman of Director, VijiThai Garment Industry Co., Ltd.
- 1980 - present Director, VijiThai Garment Industry Co., Ltd.
- 2004 - 2011 Qualified Director of Policies Committee of Financial Institutions
Bank of Thailand.
- 1995 - 1999 Deputy Managing Director, Kasikorn Bank Plc.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - Chairman of Director, VijitThai Garment Industry Co., Ltd.

2. Mr. Saroch Lamlerprasertkul

Chairman of Audit Committee and Vice-Chairman of the Board of Directors.

Independent Director

Age 52 Years

Date of Appoint

- 22 Dec. 1999 Director
- 22 Dec. 1999 Chairman of Audit Committee
- 27 Feb. 2009 Vice-Chairman of the Board of Directors

Highest Qualification

- MBA (Accounting), Thammasat University.
- BBA (Accounting), Thammasat University.

Training Certified (Director Program) IOD

- Director Certification Program (DCP)
- Audit Committee Program (ACP)

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Director - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- Feb. 2009 - present Vice - Chairman of the Board of Directors, SE-EDUCATION Plc.
- Dec. 1999 - present Chairman of Audit Committee and Independent Director,
SE-EDUCATION Plc.
- Jan. 2012 - present Managing Director, C3 BKK Co., Ltd.
- Mar. 2012 - present Director, Ark Holding Co., Ltd.
- Apr. 2011 - present Director, Ark Enterprise Co., Ltd.

- 2006 - present Managing Director, ACT Management Co., Ltd.
- 2000 - present Managing Director, CAS Management Co., Ltd.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - 5 companies
 - Managing Director, ACT Management Co., Ltd.
 - Managing Director, CAS Management Co., Ltd.
 - Managing Director, C3 BKK Co., Ltd.
 - Director, Ark Holding Co., Ltd.
 - Director, Ark Enterprise Co., Ltd.

3. Mr. Pravit Tantiwasinchai

Director and Audit Committee

Independent Director

Age 58 Years

Date of Appoint

- 22 Apr. 1999 Director
- 22 Dec. 1999 Audit Committee

Highest Qualification

- Bachelor Certificate (Audit), Chulalongkorn University.
- Bachelor Degree (Audit), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Accreditation Program (DAP)

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Director - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 1999 - present Audit Committee and Independent Director, SE-EDUCATION Plc.
- 2012 - present Director, MK Restaurant Group Plc.

- 2012 - present Deputy Managing Director of Accounting and Finance Group, MK Restaurant Group Plc.
- 2006 - 2012 Deputy Managing Director of Accounting and Finance Group, MK Restaurant Co., Ltd.
- 1994 - 2006 Accounting & Financial Executive Manager, MK Restaurant Co., Ltd.

Director Positions in other business

- In listed Companies
 - 1 company
 - Director, MK Restaurant Group Plc.
 - Deputy Managing Director of Accounting and Finance Group, MK Restaurant Plc.
- In non - listed Companies
 - None -

4. Mr. Kachen Benjakul

Director and Audit Committee

Independent Director

Age 37 Years

Date of Appoint

- 28 Jun. 2005 Director
- 12 Nov. 2009 Audit Committee

Highest Qualification

- Master of Arts in International Economic and Finance, Chulalongkorn University.
- Bachelor of Industrial Engineering (I.E.), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Accreditation Program (DAP)

Number of shares (Proportion)

- Total⁽¹⁾ 473,231 shares (0.1207%)
- Via Director 464,640 shares (0.1185%)
- Via Spouse 8,591 shares (0.0022%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- Nov. 2009 - present Audit Committee, SE-EDUCATION Plc.
- 2005- present Director and Independent Director, SE-EDUCATION Plc.

- 2008 - present Consultant for Human Resources, Plearn Patt Co., Ltd.
- 2006 - 2008 Executive Director, Plearn Patt Co., Ltd.
- May 2012 - present Audit Committee, Project Planning Service Plc.
- 2001 - 2004 Senior Equity Analyst, Government Pension Found (GPF)
- 2000 - 2001 Analyst, Government Pension Found (GPF)

Director Positions in other business

- In listed Companies
 - 1 company
 - Audit Committee, Project Planning Service Plc.
- In non - listed Companies
 - 1 company
 - Consultant for Human Resources, Plearn Patt Co., Ltd.

5. Mr. Vorasit Pokachaiyapat

Director and Recruitment and Remuneration Committee.

Independent Director

Age 51 Years

Date of Appoint

- 29 May 1998 Director
- 10 Nov. 2006 Recruitment and Remuneration Committee

Highest Qualification

- M.S. Computer Information Systems, Bentley College, Massachusetts, USA.
- B.S. Managerial Economics and Industrial Management Carnegie-Mellon University, Pennsylvania, USA.

Training Certified (Director Program) IOD

- Director Certification Program (DCP)

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Director - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- Nov. 2006 - present Recruitment and Remuneration Committee, SE-EDUCATION Plc.
- 2005 - present Independent Director, SE-EDUCATION Plc.

- May 1998 - present Director, SE-EDUCATION Plc.
- 1991 - present Managing Director, Finansia Plc.
- 2008 - present Director, Palanamai Ltd.
- 1990 - 1991 Assistant Manager Director, Chase Manhattan Bank Thailand.

Director Positions in other business

- In listed Companies
 - 1 company
 - Managing Director, Finansia Plc.
- In non - listed Companies
 - 1 company
 - Director, Palanamai Ltd.

6. Mr. Phairat Sittakul

Director

Non - executive Director.

Age 65 Years

Date of Appoint

- 17 Oct. 1974 Director

Highest Qualification

- B. ENG. In Engineering (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Accreditation Program (DAP)

Number of shares (Proportion)

- Total⁽¹⁾ 4,236,650 shares (1.0809%)
- Via Director 2,273,150 Shares (0.5800%)
- Via Spouse 1,963,500 Shares (0.5010%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2011 - present Director, SE-EDUCATION Plc.
- 2005 - 2011 Independent Director, SE-EDUCATION Plc.
- Nov. 2005 - Nov. 2009 Audit Committee, SE-EDUCATION Plc.
- 1974 - 2005 Director, SE-EDUCATION Plc.

- 2008 - Sep. 2010 Assistant Director of operation and maintenance of electricity generator project, Ratchaburi electricity generating Co., Ltd.
- 2002 - 2008 Level 11 Engineer, EGAT.
- 1999 - 2002 Maintenance Service Bureau - Manager, EGAT.
- 1997 - 1999 Engineer - Maintenance Service Bureau - Manager, EGAT.

Director Positions in other business

- In listed Companies
 - None
- In non - listed Companies
 - None -

7. Mr. Wattana Chiengkul

Director Recruitment and Remuneration Committee

Non - executive Director

Age 63 Years

Date of Appoint

- 10 Oct. 1974 Director
- 10 Nov. 2010 Recruitment and Remuneration Committee

Highest Qualification

- B. Eng. In Engineering (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Accreditation Program (DAP)

Number of shares (Proportion)

- Total⁽¹⁾ 4,983,133 shares (1.2714%)
- Via Director 4,983,133 shares (1.2714%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- Nov. 2010 - present Recruitment and Remuneration Committee, SE-EDUCATION Plc.
- Apr. 2010 - present Director, SE-EDUCATION Plc.
- 2005 - Apr. 2010 Independent Director, SE-EDUCATION Plc.
- 1993 - 2005 Director, SE-EDUCATION Plc.
- 1974 - 1993 Director, SE-EDUCATION Co., Ltd.

- 2002 - present Principal Consultant Physical Asset Management Consulting,
Productivity Associates Co., Ltd.
- 1997 - 2002 Maintenance Business Development and Maintenance Engineering Manager,
ABB Co., Ltd.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - Principal Consultant Physical Asset Management, Productivity Associates Co., Ltd.

8. Assoc. Prof. Yuen Poovarawan

Director

Non - executive Director and Authorized Director

Age 64 Years

Date of Appoint

- 10 Oct. 1974 Director

Highest Qualification

- M. Eng. in Industrial Engineering and Management, Asian Institute of Technology (AIT).
- M. Eng. in Engineering (Electrical), Chulalongkorn University.
- B. Eng. In Engineering (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total(1) 2,924,224 shares (0.7461%)
- Via Director 1,843,538 shares (0.4704%)
- Via Spouse 1,080,686 shares (0.2757%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 1993 - present Director, SE-EDUCATION Plc.
- 1974 - 1993 Director, SE-EDUCATION Co., Ltd.
- 2003 - present Consultant, Plearnpattana School, Plearnpatt Co., Ltd.
- 2011 - present Special Expert, Kasetsart University.

- 2002 - 2011 Vice - President for Information Technology, Kasetsart University.
- 1991 - 2000 Director, Office of University Computer Services, Kasetsart University.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - None -

9. Mrs. Jiraporn Rungsritthong

Director

Non - executive Director

Age 46 Years

Date of Appoint

- 22 Feb. 2013 Director (22 Feb. 2013 - 17 Oct. 2013)
- 24 Apr. 2014 Director

Highest Qualification

- Master of Business Administration, Winthrop University, SC, USA.
- Bachelor of Arts (German), Silpakorn University.

Training Certified (Director Program) IOD

- Director Certification Program (DCP)
- Advanced Audit Committee Program (AACP)
- Role of the Domination and Governance Committee (RNG)

Training Certified (Other institutions)

- Thai Listed Companies Association (TLCA) : Executive Development Program (EDP)

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Director - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control 49,550,512 shares (12.64%) (Major Shareholder GMM Grammy)

Relation among family within The Director and Executives

- - None -

Working Background

- Apr. 2014 - present Director, SE-EDUCATION Plc.
- Feb. 2013 - Oct. 2013 Director, SE-EDUCATION Plc.
- Feb. 2013 - present Director, Family Know-How Co., Ltd.

- 2012 - present Chief Investment officer/Acting Chief Administrative Officer, GMM Grammy Plc.
- 2001 - present Director, Thai Investor Relations Club and SET Award (Investor Relations) Committee.
- 1996 - 2012 Senior Vice President-Investor Relations, Electricity Generating Plc.
- 1995 - 1996 Business Analyst International Team2, Moody's Investor Service, Charlotte, NC, USA.

Director Positions in other business

- In listed Companies
 - 1 Company
 - Director, SE-EDUCATION Plc.
- In non - listed Companies
 - 1 company
 - Director, Family Know-How Co., Ltd.

10. Mr. Rafah Damrongchaitham

Director

Non - executive Director

Age 27 Years

Date of Appoint

- 22 Feb. 2013 Director (22 Feb. 2013 - 17 Oct. 2013)
- 24 Apr. 2014 Director

Highest Qualification

- Bachelor of Arts in Communication, Faculty of Annenberg School for Communication, University of Southern California, USA.

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Director - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control 49,550,512 shares (12.64%) (Major Shareholder GMM Grammy)

Relation among family within The Director and Executives

- - None -

Working Background

- Apr. 2014 - present Director, SE-EDUCATION Plc.
- Feb. 2013 - Oct. 2013 Director, SE-EDUCATION Plc.
- A.D. 2013 - present Chief Operating Officer of Content Management, GMMZ Co., Ltd.
- Jun. 2011 - Jan. 2013 Chief of Content Management, GMMZ Co., Ltd.
- Feb. 2013 - Jun. 2013 Director of Marketing and Product Development, GMMZ Co., Ltd.
- 2011 - 2013 Product Assistant Manager GMM Digital, GMM Grammy Plc.
- 2010 - 2011 Executive Marketing GMM Digital, Grammy Plc.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - None -

11. Mr. Thanong Chotisorayuth

Director and Managing Director

Executive Director and Authorized Director

Age 61 Years

Date of Appoint

- 17 Oct. 1974 Director
- A.D. 1987 Managing Director

Highest Qualification

- Honorary Doctorate in Business Administration, National Institute of Development Administration.
- Master of Education in Educational Administration, Chulalongkorn University.
- B.Eng (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Certification Program (DCP)

Training Certified (Other institutions)

- Capital Market Academy (CMA) : Executive MBA Class 3

Number of shares (Proportion)

- Total⁽¹⁾ 12,132,247 shares (3.0954%)
- Via Director 9,818,122 shares (2.5050%)
- Via Spouse 2,314,125 shares (0.5904%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- Mrs. Montalee Chotisorayuth's Husband.

Working Background

- 1993 - present Director and Managing Director, SE-EDUCATION Plc.
- 1985 - 1987 Director and Deputy Managing Director Marketing-Science, SE-EDUCATION Plc.
- 2013 - present Director, BaesLab Co., Ltd.
- 2001 - present Director, SE-ED Book Center Co., Ltd.
- 2010 - present Director of Plearnpattana School, Plearn Patt Co., Ltd.
- 2006 - present Chairman of Executive Directors of Plearnpattana School, Plearn Patt Co., Ltd.
- 2003 - 2006 Director and Executive Director, Plearn Patt Co., Ltd.
- 1984 - present Director, M&E Co., Ltd.
- 2012 - present Director, MK Restaurant Group Plc.
- 2009 - 2012 Consultant to the Institute of Business for Society, Stock Exchange of Thailand.

Director Positions in other business

- In listed Companies
 - 1 company
 - Director, MK Restaurant Group Plc.
- In non - listed Companies
 - 4 companies
 - Director, SE-ED Book Center Co., Ltd.
 - Chairman of Executive Directors of Plearnpattana School, Plearn Patt Co., Ltd.
 - Director, M&E Co., Ltd.
 - Director, Baeslab Co., Ltd.

12. Mr. Viboolsak Udomvanich

Director, Deputy Managing Director and Company Secretary.

Executive Director and Authorized Director.

Age 60 Years

Date of Appoint

- A.D. 1976 Director
- A.D. 1976 Deputy Managing Director
- 3 Nov. 2007 Company Secretary

Highest Qualification

- B.Eng. in Engineering (Electrical), Chulalongkorn University.

Training Certified (Director Program) IOD

- Director Accreditation Program (DAP)

Training Certified (Other institutions)

- Listed Company Association (TLCA) : Corporate Secretary Development Program

Number of shares (Proportion)

- Total⁽¹⁾ 4,074,455 shares (1.0395%)
- Via Director - None -
- Via Spouse 4,074,455 shares (1.0395%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2007 - present Company Secretary, SE-EDUCATION Plc.
- 1993 - present Director, Deputy Managing Director, SE-EDUCATION Plc.
- 2003 - 2012 Acting Assistant Managing Director of Publishing Division, SE-EDUCATION Plc.
- 1985 - 1987 Director and Deputy Managing Director - Production, SE-EDUCATION Co., Ltd.
- 2013 - present Director, Baeslab Co., Ltd.
- 2003 - present Executive Director, Plearn Patt Co., Ltd.
- 2001 - present Director, SE-ED Book Center Co., Ltd.
- 1992- present Director, Unity Binding Center Co., Ltd.
- 1990 - 2014 Director, Unity Graphics Co., Ltd.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - 4 companies
 - Director, SE-ED Book Center Co., Ltd.
 - Executive Director, Plearn Patt Co., Ltd.
 - Director, Unity Binding Center Co., Ltd.
 - Director, BaesLab Co., Ltd.

13. Mrs. Montalee Chotisorayuth

Assistant Managing Director SE-ED Book Center

Age 56 Years

Highest Qualification

- B.S. (Education), Srinakarinwirot University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 12,132,247 shares (3.0954%)
- Via Executive 2,314,125 shares (0.5904%)
- Via Spouse 9,818,122 shares (2.5050%)
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- Mr. Thanong Chotisorayuth's wife

Working Background

- 1996 - present Assistant Managing Director SE-ED Book Center, SE-EDUCATION Plc.
- 1993 - present Director of SE-ED Book Center, SE-EDUCATION Plc.
- 2014 - present Director of Strategic information Administration, SE-EDUCATION Plc.
- 2013 - present Director, BaesLab Co., Ltd.
- 1990 - 1993 Director of SE-ED Book Center, SE-EDUCATION Co., Ltd.
- 1984 - 1998 Executive Editor - Editor Book, SE-EDUCATION Plc.
- 1981 - 1984 Assistant Executive Editor - Education book, SE-EDUCATION Co., Ltd.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - Director, BaesLab Co., Ltd.

14. Mrs. Karnchana Charoenwong

Assistant Managing Director Sales And Distribution

Age 57 Years

Highest Qualification

- B.S. (Accounting), Kasetsart University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Executive - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 1998 - present Assistant Managing Director Sale and Distribution, SE-EDUCATION Plc.
- 1991 - 1995 Assistant Managing Director, SE-EDUCATION Plc.
- 1981 - 1991 Accounting and Financing Manager, SE-EDUCATION Plc.
- 2001 - present Director and Authorized Director, Chakaj Co., Ltd.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - Director, Chakaj Co., Ltd.

15. Mrs. Nuchanart Kongvisaisuk

Assisting Managing Director Magazine

Age 60 Years

Highest Qualification

- BBA. (Marketing), Ramkhamhaeng University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 1,437,488 shares (0.3668%)
- Via Executive 1,437,488 shares (0.3668%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2001 - present Assistant Managing Director - Magazines Group, SE-EDUCATION Plc.
- 2014 - present Director of Magazine Publishing, SE-EDUCATION Plc.
- 2013 - present Director, BaesLab Co., Ltd.
- 1999 - 2000 Director of Electronics and Industrial Magazine Group, SE-EDUCATION Plc.
- 1979 - 1999 Advertising Manager of Electronics Magazine Group, SE-EDUCATION Plc.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - Director, BaesLab Co., Ltd.

16. Ms. Sajipat Pumpuengput

Director of Finance Division

Age 51 Years

Highest Qualification

- BBA. (Management), Sukhothai Tammatirat University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Executive - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2004 - present Director of Financial Division, SE-EDUCATION Plc.
- 1991 - 2003 Financial Manager, SE-EDUCATION Plc.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - None -

17. Ms. Aree Sae-ung

Director of Accounting Division

Age 43 Years

Highest Qualification

- Certified Accounting Auditor, No. 5386
- MBA, Burapha University
- Bachelor Certificate (Audit), Thammasat University
- BBA (Accounting), Rajamangala Institute of Technology

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Executive - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2004 - present Director of Accounting Division, SE-EDUCATION Plc.
- 2001 - 2003 Accounting Manager, SE-EDUCATION Plc.
- 2000 - 2001 Audit Manager, SE-EDUCATION Plc.
- 1994 - 2000 In - charge, AMC Co., Ltd.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - None -

18. Wiroj Lackanaadisorn, Ph.D.⁽²⁾

Director of HR & Organization Development Division

Age 37 Years

Highest Qualification

- Doctor of Philosophy (Economics), School of Development Economics, Nation Institute of Development Administration.
- Master of Business Administration, Faculty of Commerce and Accountancy, Chulalongkorn University.

- Bachelor of Engineering, Automotive Engineering, Faculty of Engineering, Chulalongkorn University.

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 726 shares (0.0002%)
- Via Executive 726 shares (0.0002%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2013 - present Director, BaesLab Co., Ltd.
- 2013 - present Director of SE-ED Learning Center, SE-EDUCATION Plc.
- 2003 - present Director of HR & Organization Development Division.
- 2000 - 2003 Consultant, Novo Quality services (Thailand) Co., Ltd.
- 1998 - 2000 QA. Engineering, Isuzu motor (Thailand) Co., Ltd.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - 1 company
 - o Director, BaesLab Co., Ltd.

19. Mr. Apichit Suananuntapoom⁽²⁾

Director of Logistic Division

Age 35 Years

Highest Qualification

- MBA (Finance), Ramkhamhaeng University
- B.Eng. (Automotive - engineering), Chulalongkorn University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 47,555 shares (0.0121%)
- Via Executive 47,555 shares (0.0121%)
- Via Spouse - None -

- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2004 - present Director of Logistic Division, SE-EDUCATION Plc.
- 2003 - 2004 Executive Officer - Marketing and Supply Chain Management, Toyota Motor Asia Pacific Pte., Ltd.
- 2002 - 2003 Senior Engineer - Procurement Department, Isuzu (Thailand) Co., Ltd.
- 1999 - 2002 Engineer - Purchasing Department, Isuzu (Thailand) Co., Ltd.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - None -

20. Meechoke Thongsawai, Ph.D. ⁽²⁾

Director of Academic Consulting and International Business

Age 44 Years

Highest Qualification

- Doctor of Philosophy Degree field of study Educational Communications and Technology, Faculty of Education, Chulalongkorn University.
- Master of Business Administration, Assumption University.
- Bachelor of Business Administration, Assumption University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total ⁽¹⁾ 121,000 shares (0.0309%)
- Via Executive 121,000 shares (0.0309%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2011 - present Director of Academic Consulting and International Business, SE-EDUCATION Plc.
- 2001 - 2011 Foreign Books Division Manager, SE-ED Book Center, SE-EDUCATION Plc.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - None -

21. Ms. Daungjai Jeenanurugk⁽²⁾

Director of Sales and Distribution Division

Age 46 Years

Highest Qualification

- Master of Economics (Business Economics) Kasetsart University, Si Racha Campus
- BBA (Accounting), Ramkhamhaeng University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 432 sharers (0.0001%)
- Via Executive 432 shares (0.0001%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2011 - present Director of Sales and Distribution Division, SE-EDUCATION Plc.
- 1999 - 2011 Distribution Division Manager, SE-EDUCATION Plc.
- 1996 - 1998 Sales and Distribution Manager, Nation Multimedia Group Plc.
- 1993 - 1996 Shop Manager, McThai Co., Ltd.
- 1991 - 1993 Accountant, Loxley Aluminum and Engineering Co., Ltd

Director Positions in other business

- In listed Companies
 - None -

- In non - listed Companies
- None -

22. Ms. Sarida Sarajan⁽²⁾

Executive Editor, Text Books Division

Age 54 Years

Highest Qualification

- Master of Business Administration, Ramkhamhang University
- Bachelor of Arts (Political Science), Ramkhamhaeng University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Executive - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2005 - present Executive Editor, Text Books Division, SE-EDUCATION Plc.
- 1999 - 2005 Managing Editor, Text Books Division, SE-EDUCATION Plc.
- 1992 - 1999 Deputy Managing Editor, Text Books Division, SE-EDUCATION Plc.
- 1983 - 1992 Assistant Managing Editor, Text Books Division, SE-EDUCATION Plc.

Director Positions in other business

- In listed Companies
- None -
- In non - listed Companies
- None -

23. Mrs. Kanit Promsen⁽²⁾

Executive Editor, General Book Division

Age 47 Years

Highest Qualification

- Master of Business Administration, Ramkhamhaeng University
- Bachelor of Science, Plant Pathology, Chiang Mai University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 152,166 shares (0.0388%)
- Via Executive 152,166 shares (0.0388%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2005 - present Executive Editor, General Books Division, SE-EDUCATION Plc.
- 1992 - 2005 Assistant Managing Editor, General Books Division, SE-EDUCATION Plc.
- 1991 - 1992 Office Administrator, PAC RIM GROUP
- 1990 - 1991 Cultural Orientation Teacher, The American Consortium

Director Positions in other business

- In listed Companies
- None -
- In non - listed Companies
- None -

24. Ms. Phitsamai Chairat⁽²⁾

Assistant Director in Management and Operations, SE-ED Book Center

Age 46 Years

Highest Qualification

- Bachelor of Arts, Chiang Mai University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 200,960 shares (0.0513%)
- Via Executive 200,960 shares (0.0513%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2011 - present Assistant Director in Management and Operations, SE-ED Book Center
SE-EDUCATION Plc.
- 1996 - 2011 Operations Manager of SE-ED Book Center, SE-EDUCATION Plc.
- 1992 - 1995 Store Assistant Manager SE-ED Book Center, SE-EDUCATION Plc.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - None -

25. Mrs. Srinuan Konsila⁽²⁾

Assistant Director in Marketing and Products, SE-ED Book Center

Age 45 Years

Highest Qualification

- Bachelor of Arts, Chiang Mai University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 391,548 shares (0.1009%)
- Via Executive 391,548 shares (0.1009%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2012 - present Assistant Director in Marketing and Products SE-ED Book Center,
SE-EDUCATION Plc.
- 1996 - present Manager of Marketing Department, SE-ED Book Center, SE-EDUCATION Plc.
- 1994 - 1995 Store Manager, SE-ED Book Center, SE-EDUCATION Plc.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - None -

26. Ms. Sodsaros Hongron⁽²⁾

Assistant Director in Purchasing and E-Commerce, SE-ED Book Center

Age 42 Years

Highest Qualification

- Master of Business Administration, National Institute of Development Administration
- Bachelor of Arts, Chiang Mai University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ 57,112 shares (0.0146%)
- Via Executive 57,112 shares (0.0146%)
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2012 - present Assistant Director in Purchasing and E-Commerce, SE-ED Book Center, SE-EDUCATION Plc.
- 2006 - 2011 Manager of Purchasing and E-Commerce Department, SE-ED Book Center, SE-EDUCATION Plc.
- 1997 - 2006 Manager of Purchasing Department, SE-ED Book Center, SE-EDUCATION Plc.
- 1994 - 1997 Store Manager, SE-ED Book Center, SE-EDUCATION Plc.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - None -

27. Mr. Chonlavit Iamraksakiat⁽²⁾

Assistant Director in Strategy Analysis and Business Improvement, SE-ED Book Center

Age 37 Years

Highest Qualification

- Master of Science, Applied Statistics, National Institute of Development Administration
- Bachelor of Engineering, Mechanical Engineering, Chulalongkorn University

Training Certified (Director Program) IOD

- - None -

Number of shares (Proportion)

- Total⁽¹⁾ - None -
- Via Executive - None -
- Via Spouse - None -
- Via Children Underage - None -
- Via other authority control - None -

Relation among family within The Director and Executives

- - None -

Working Background

- 2012 - present Assistant Director in Strategy Analysis and Business Improvement, SE-ED Book Center, SE-EDUCATION Plc.
- 2012 - 2013 Manager of Internal Audit and Investor Relations Department, SE-EDUCATION Plc.
- 2010 - 2012 Manager of Internal Audit and Business Efficiency Development, SE-EDUCATION Plc.
- 2007 - 2010 Project Manager, Business Productivity Development, SE-ED Book Center, SE-EDUCATION Plc.

Director Positions in other business

- In listed Companies
 - None -
- In non - listed Companies
 - None -

- Ramarks**
- ⁽¹⁾ Number of Shares of directors and executive managers include shareholding of spouse and children who have not attained of majority as well as related legal person in section 258.
 - ⁽²⁾ Not the executive managers defined by SEC's announcement.

Attachment 1: Detail of Directors, Executive, Controller who work as the executive of the company and Company Secretary

The list of the Company's 27 directors and executives as of December 31st, 2014 as follows:

Name	SE-ED	SE-ED Book Center	Plearn Patt	BaesLab	M&E
1. Mr. Somboon Chinsawananon	A J				
2. Mr. Saroch Lamlerprasertkul	B C K				
3. Mr. Pravitt Tantiwasinchai	C D				
4. Mr. Kachen Benjakul	C D		M		
5. Mr. Vorasit Pokachaiyapat	C H				
6. Mr. Phairat Sittakul	C				
7. Mr. Wattana Chiengkul	C H				
8. Assoc. Prof. Yuen Poovarawan	C		M		
9. Mrs. Jiraporn Rungsrithong	C				
10. Mr. Rafah Damrongtham	C				
11. Mr. Thanong Chotisrayuth	C F G	A	C F L	A	C
12. Mr. Viboolsak Udomvanich	C F G I	C	F	C	
13. Mrs. Montalee Chotisrayuth	G			C	
14. Mrs. Karnchana Charoenwong	G				
15. Mrs. Nuchanart Kongvisaisuk	G			C	
16. Ms. Sajipat Pumpuengput	G				
17. Ms. Aree Sae-Ung	G				
18. Wiroj Lackanaadisorn,Ph.D.	E			C	
19. Mr. Apichit Suananuntapoom	E				
20. Meechoke Thongsawai,Ph.D.	E				
21. Ms. Daungjai Jeenanurugk	E				
22. Ms. Sarida Sarajan	E				
23. Mrs. Kanit Promsen	E				
24. Ms. Phitsamai Chairat	E				
25. Mrs. Srinuan Konsila	E				
26. Ms. Sodsaros Hongron	E				
27. Mr. Chonlavit lamraksakiat	E				

Remarks **A** = Chairman of the Board **B** = Chairman of Audit Committee
C = Director **D** = Audit Committee **E** = Executive
F = Management director **G** = The executives as in the definition of SEC announcement
H = The Recruitment and Remuneration Committee **I** = Company Secretary
J = Chairman of recruitment and remuneration committees
K = Vice-Chairman of the Board of Directors
L = Chairman of the Board of Director, Plearn Patt Co., Ltd. **M** = Consultant