



Annual Registration Statement / Annual Report

Form 56-1 One Report

(Structured Data Report)

SLM CORPORATION PUBLIC COMPANY LIMITED

Fiscal Year End 31 December 2022



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Group Structure and Operations

Group Structure and Operations

Business Overview and Policies (1.1)

Company Information (1.1.5)

Company Name : SLM CORPORATION PUBLIC COMPANY LIMITED

Symbol : SLM

Address : No. 165, The Racquet Club, Building 4, 4th Floor, Unit 401,
Sukhumvit 49 (Klang) Alley, Klongton Nua Subdistrict, Wattana
District

Province : Bangkok

Postcode : 10110

Business : media agency, online contents production and online media
management, content production, and TV & Series production
services

Registration Number : 0107544000116

Telephone : 0-20137137-8

Fax (if applicable) : 0-20137137-8 #5

Website : slm.co.th

Email : contact@slm.co.th

Total Shares Sold (shares)

Common Stock : 256,155,401

Preferred Stock : 0

Business Operations (1.2)

Revenue Structure (1.2.1)

By Product Line or Business Grouping

	2020	2021	2022
Total (Thousand baht)	102,500.00	180,900.00	207,300.00
Online Content (Thousand baht)	89,100.00	134,200.00	133,000.00
Content Production (Thousand baht)	1,900.00	4,200.00	25,500.00
media agency (Thousand baht)	0.00	2,900.00	7,600.00
TV Dramas and Series Production (Thousand baht)	0.00	22,100.00	21,400.00
Other services (Thousand baht)	5,300.00	14,200.00	14,800.00
Other income (Thousand baht)	6,200.00	3,300.00	5,000.00

	2020	2021	2022
Total (%)	100.00	100.00	100.00
Online Content (%)	86.93	74.18	64.16
Content Production (%)	1.85	2.32	12.30
media agency (%)	0.00	1.60	3.67
TV Dramas and Series Production (%)	0.00	12.22	10.32
Other services (%)	5.17	7.85	7.14
Other income (%)	6.05	1.82	2.41

By Geographical Area or Market

	2020	2021	2022
Total (Thousand baht)	102,500.00	180,900.00	207,300.00
Domestic (Thousand baht)	102,500.00	180,900.00	207,300.00

International (Thousand baht)	0.00	0.00	0.00
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	2020	2021	2022
Total (%)	100.00	100.00	100.00
Domestic (%)	100.00	100.00	100.00
International (%)	0.00	0.00	0.00

Information on Products and Services (1.2.2)

Product/Service Information and Business Innovation Development (1.2.2.1)

Research and Development (R&D) Policy : No

(Unit : Thousand baht)	2020	2021	2022
R&D expenses in the past 3 years	0.00	0.00	0.00

Risk Management

Risk Management

Risk Factors (2.2)

Risk that might affect the company's business, including environmental, social and corporate governance issues (2.2.1)

Operational Risk

Risk Management Measures: Yes

Related Risk Topics

Strategic Risk

- Behavior or needs of customers / consumers

Operational Risk

- Reliance on employees in key positions
- Shortage or reliance on skilled workers
- Delays in the development of future projects

Compliance Risk

- Violations of laws and regulations

Financial Risk

- Other

Risk to Securities Holder (2.2.2)

Risk from the Company is in the process of qualifying to resume trading on the SET

Risk Management Measures: Yes

Related Risk Topics

- Return from investment of securities holder

Sustainable Development

Sustainable Development

Sustainability Management Policy and Targets (3.1)

Sustainability Management Policy and Targets

Corporate Sustainability Policy : Yes

URL of corporate sustainability policy : <https://slm.co.th/%e0%b9%80%e0%b8%9b%e0%b9%89%e0%b8%b2%e0%b8%ab%e0%b8%a1%e0%b8%b2%e0%b8%a2%e0%b8%81%e0%b8%b2%>

Environmental Aspect (3.3)

Policy and Guideline on Environmental Aspect (3.3.1)

Environmental Policy and Practice : Yes

URL of environmental policy and practice : <https://slm.co.th/%e0%b8%88%e0%b8%a3%e0%b8%a3%e0%b8%a2%e0%b8%b2%e0%b8%9a%e0%b8%a3%e0%b8%a3%e0%b8%93%e0%b8%97%e0%b8%b2%e0%b8%87%e0%b8%98%e0%b8%b8%e0%b8%a3%e0%b8%>

Company environmental guideline : Electricity Management, Water Management, Waste Management

Results with Respect to the Environmental Aspect (3.3.2)

Greenhouse gas management

- **Greenhouse gas emissions**

	2020	2021	2022
GHG emission target	N/A	N/A	N/A
Scope 1 (Tons of carbon dioxide equivalents)	N/A	N/A	N/A
Scope 2 (Tons of carbon dioxide equivalents)	N/A	N/A	N/A
Scope 3 (Tons of carbon dioxide equivalents)	N/A	N/A	N/A
Total (Tons of carbon dioxide equivalents)	N/A	N/A	N/A

- **Verification of greenhouse gas emissions over the past year**

Third-party verification : No

Social Aspect (3.4)

Policy and Guideline on Social Aspect (3.4.1)

Human Rights Policy : No

Company human right guideline : Employee Rights, Safety and Occupational Health at Work, Non-discrimination

Results with Respect to the Social Aspect (3.4.2)

Information about employees

• Total number of employees

	2020	2021	2022
Number of male employees (persons)	63	59	67
Number of female employees (persons)	54	57	80
Total (persons)	117	116	147

• Employee development and training

	2020	2021	2022
Average training hours of employees (hour / person / year)	28	53	36
Employee development and training expenses (baht)	2,000.00	44,600.00	5,568.00

• Health, safety and work environment

	2020	2021	2022
Number of employee work injuries leading to employee absence (times)	0	0	0

• Employee retention

	2020	2021	2022
Percentage of employees who voluntarily resigned (%)	N/A	N/A	19.05

• Significant labor dispute

	2020	2021	2022
Significant labor dispute	No	No	No

Corporate Governance Policy

Corporate Governance Policy

Overview of the Corporate Governance Policy and Guideline (6.1)

Corporate Governance Policy

Corporate Governance Policy : Yes

Company website on corporate governance policy : <https://slm.co.th/%e0%b8%99%e0%b9%82%e0%b8%a2%e0%b8%9a%e0%b8%b2%e0%b8%a2%e0%b8%a0%e0%b8%b2%e0%b8%a2%e0%b9%83%e0%b8%>

Policy and Guideline Related to the Board of Directors (6.1.1)

Policy and guideline related to the board of directors

Company policy and guideline : Nomination of Directors, Compensation, Independence of the Board of Directors, Board Performance Evaluation, Corporate Governance of Subsidiaries and Associated Companies

Code of Conduct (6.2)

Establishing a Code of Conduct

Establishing a Code of Conduct

Code of Conduct : Yes

Policy and Guideline related to the Code of Conduct

Company policy and guideline : Preventing of Conflicts of Interest, Preventing the Misuse of Inside Information, Anti-corruption, Whistleblowing

Corporate Governance Structure
and Significant Information Regarding
the Board of Directors, Subcommittees,
Management,
Employee and Other Information

Corporate Governance Structure and Significant Information Regarding the Board of Directors, Subcommittees, Management, Employee and Other Information

Board of Directors (7.2)

Composition of the board of directors (7.2.1)

	Number of persons	Percentage (%)
Total number of directors	9	100.00
Number of male directors	7	77.78
Number of female directors	2	22.22
Number of executive directors	3	33.33
Number of non-executive directors	6	66.67
Number of independent directors	4	44.44

Information on the board of directors and persons with authority to control the company (7.2.2)

List of directors

General information	Position	Date position was assumed	Experience and expertise
1. Mr. KHAN PRACHAUBMOH Gender: Male Age: 69 years old Highest level of education: Master's degree Major: Economics Thai nationality: Yes Residing in Thailand: Yes	Chairman of the board (Non-executive, Independent director) Director type: Original director	30 Apr 2018	Economics, Finance, Governance/ Compliance, Audit, Banking

2.	Mr. CHAMNARN WANGTAL Gender: Male Age: 69 years old Highest level of education: Master's degree Major: Finance Thai nationality: Yes Residing in Thailand: Yes	Director (Non-executive, Independent director) Director type: Original director	14 Jul 2017	Audit, Finance, Banking
3.	Mr. NARUT WIWATTANAKRAI Gender: Male Age: 33 years old Highest level of education: Master's degree Major: Business Administration Thai nationality: Yes Residing in Thailand: Yes	Director (Executive) Director type: Original director	13 Nov 2017	Data Management, Budgeting, Data Analysis, Accounting
4.	Mrs. RASSARIN POKINJARURAS Gender: Female Age: 42 years old Highest level of education: Master's degree Major: Business Administration Thai nationality: Yes Residing in Thailand: Yes	Director (Executive) Director type: Original director	3 Feb 2020	Strategic Management, Change Management, Data Management, Corporate Management, Project Management, Budgeting, Data Analysis, Accounting
5.	Mr. AUTTHAPOL POHUNDRATANAKUL Gender: Male Age: 40 years old Highest level of education: Master's degree Major: Business Administration Thai nationality: Yes Residing in Thailand: Yes	Director (Executive) Director type: Original director	3 Feb 2020	Strategic Management, Change Management, Brand Management, Project Management, Marketing, Digital Marketing, Design, Media & Publishing

6.	Mr. SUPASIT POKINJARURAS Gender: Male Age: 40 years old Highest level of education: Master's degree Major: Finance Thai nationality: Yes Residing in Thailand: Yes	Director (Non-executive) Director type: Original director	1 Mar 2021	Strategic Management, Corporate Management, Project Management, Data Analysis, Finance, Energy & Utilities
7.	Mr. SA-NGA TANTI-AMORNPHONG Gender: Male Age: 41 years old Highest level of education: Master's degree Major: Business Administration Thai nationality: Yes Residing in Thailand: Yes	Director (Non-executive, Independent director) Director type: Original director	27 Apr 2021	Data Management, Risk Management, Audit, Finance, Governance/ Compliance
8.	Ms. Anchalee Jongkadeekij Gender: Female Age: 67 years old Highest level of education: Master's degree Major: Finance Thai nationality: Yes Residing in Thailand: Yes	Director (Non-executive, Independent director) Director type: Newly appointed director to replace ex-director	28 Jan 2022	Finance, Banking
9.	Mr. ARROM POHUNDRATANAKUL Gender: Male Age: 41 years old Highest level of education: Bachelor's degree Major: Economics Thai nationality: Yes Residing in Thailand: Yes	Director (Non-executive) Director type: Additional and newly-appointed directors	27 Apr 2022	Economics, Digital Marketing, Media & Publishing

Other Information pertaining to committees

The Chairman is an independent director : Yes

The Chairman and the manager are the same person : No

The Chairman and the manager are members of the same family : No

The company appoints at least one independent director to determine the agenda
of the Board of Directors' meetings : No

Sub-committees (7.3)

Information about sub-committees (7.3.2)

Audit Committee

List of audit committee members

General information	Position	Date position was assumed	Experience and expertise
1. Mr. CHAMNARN WANGTAL [1] Gender: Male Age: 69 years old Highest level of education: Master's degree Major: Finance Thai nationality: Yes Residing in Thailand: Yes	Chairman of the audit committee (Non-executive, Independent director) Director type: Original director	26 Jul 2017	Audit, Finance, Banking
2. Mr. SA-NGA TANTI-AMORNPHONG Gender: Male Age: 41 years old Highest level of education: Master's degree Major: Business Administration Thai nationality: Yes Residing in Thailand: Yes	Audit committee (Non-executive, Independent director) Director type: Original director	27 Apr 2021	Data Management, Risk Management, Audit, Finance, Governance/ Compliance

3.	Ms. Anchalee Jongkadeekij	Audit committee	28 Jan 2022	Finance, Banking
	Gender: Female	(Non-executive,		
	Age: 67 years old	Independent director)		
	Highest level of education:			
	Master's degree	Director type: Newly		
	Major: Finance	appointed director to		
	Thai nationality: Yes	replace ex-director		
	Residing in Thailand: Yes			

[1] A director with the accounting expertise needed to review financial statements

Executive Committee

List of executive committee members

General information		Position	Date position was assumed
1.	Mr. SUPASIT POKINJARURAS	Chairman of the executive committee	1 Mar 2021
	Gender: Male		
	Age: 40 years old		
	Highest level of education: Master's degree		
	Major: Finance		
	Thai nationality: Yes		
	Residing in Thailand: Yes		
2.	Mr. AUTTHAPOL POHUNDRATANAKUL	Member of the executive committee	3 Feb 2020
	Gender: Male		
	Age: 40 years old		
	Highest level of education: Master's degree		
	Major: Business Administration		
	Thai nationality: Yes		
	Residing in Thailand: Yes		
3.	Mrs. RASSARIN POKINJARURAS	Member of the executive committee	3 Feb 2020
	Gender: Female		
	Age: 42 years old		
	Highest level of education: Master's degree		
	Major: Business Administration		
	Thai nationality: Yes		
	Residing in Thailand: Yes		

4.	Mr. NARUT WIWATTANAKRAI Gender: Male Age: 33 years old Highest level of education: Master's degree Major: Business Administration Thai nationality: Yes Residing in Thailand: Yes	Member of the executive committee	28 Mar 2018
5.	Mr. ARROM POHUNDRATANAKUL Gender: Male Age: 41 years old Highest level of education: Bachelor's degree Major: Economics Thai nationality: Yes Residing in Thailand: Yes	Member of the executive committee	17 May 2022

Other sub-committees

Sub-committees information

Name of sub-committees	List of directors	Position
Risk Management Committee	Mr. SA-NGA TANTI-AMORNPHONG	Chairman
	Mr. SUPASIT POKINJARURAS	Member
	Mr. AUTTHAPOL POHUNDRATANAKUL	Member
Nomination and Remuneration Committee	Mr. SA-NGA TANTI-AMORNPHONG	Chairman
	Mr. SUPASIT POKINJARURAS	Member
	Ms. Anchalee Jongkadeekij	Member

Roles of Sub-committees

Sub-committees responsible for risk management : Risk Management Committee

Sub-committees responsible for nomination : Nomination and Remuneration Committee

Sub-committees responsible for remuneration : Nomination and Remuneration Committee

Sub-committees responsible for corporate governance : None

Sub-committees responsible for corporate sustainability development : None

Executives (7.4)

List and positions of the executive (7.4.1)

The four highest-ranking executives

General information	Position	Date position was assumed	Experience and expertise
1. Mr. AUTTHAPOL POHUNDRATANAKUL Gender: Male Age: 40 years old Highest level of education: Master's degree Major: Business Administration	CHIEF EXECUTIVE OFFICER	1 Mar 2021	Strategic Management, Change Management, Brand Management, Project Management, Marketing, Digital Marketing, Design, Media & Publishing
2. Mrs. RASSARIN POKINJARURAS Gender: Female Age: 42 years old Highest level of education: Master's degree Major: Business Administration	Managing Director	14 Jan 2021	Strategic Management, Change Management, Data Management, Corporate Management, Project Management, Budgeting, Data Analysis, Accounting
3. Mr. NARUT WIWATTANAKRAI [1] Gender: Male Age: 33 years old Highest level of education: Master's degree Major: Business Administration	Accounting and Finance Director	1 Feb 2018	Data Management, Budgeting, Data Analysis, Accounting
4. Mrs. Rattawan Pohundratanakul Gender: Female Age: 30 years old Highest level of education: Bachelor's degree Major: Bachelor of Sociology and Anthropology, Social Research	Sales and Marketing Director	21 Nov 2019	Data Management, Brand Management, Project Management, Marketing, Digital Marketing, Data Analysis, Design, Media & Publishing

[1] Highest responsibility in accounting and finance

[2] Directly responsible for financial account supervision

Remuneration policy for executives (7.4.2 – 7.4.3)

Remuneration policy for executives

Remuneration policy for executives : Yes

Remuneration

	2020	2021	2022
Total executive remuneration (baht)	8,080,000.00	8,575,000.00	9,005,000.00

Other forms of remuneration

Employee Stock Ownership Plan (ESOP) : No

Employee Joint Investment Program (EJIP) : No

Employees (7.5)

Information about company employees

Employees

Number of male employees (persons) : 67

Number of female employees (persons) : 80

Total (persons) : 147

Provident fund

Total number of employees (persons) : 147

Number of employees contributing to the PVD (persons) : 3

Percentage of employees who are members (%) : 2.04

Performance Report on Corporate Governance

Performance Report on Corporate Governance

Summary of Director Performance (8.1)

Selection, development, and evaluation of duty performance of the Board of Directors (8.1.1)

List of new directors appointed in the past year

• List of newly appointed director to replace the ex-director

General information	Position	Date position was assumed	Experience and expertise
1. Ms. Anchalee Jongkadeekij Gender: Female Age: 67 years old Highest level of education: Master's degree Major: Finance Thai nationality: Yes Residing in Thailand: Yes	Director (Non-executive, Independent director) Director type: Newly appointed director to replace ex-director	Date position was assumed: 28 Jan 2022	Finance, Banking

• List of newly appointed director (not being replaced the ex-director)

General information	Position	Date position was assumed	Experience and expertise
1. Mr. ARROM POHUNDRATANAKUL Gender: Male Age: 41 years old Highest level of education: Bachelor's degree Major: Economics Thai nationality: Yes Residing in Thailand: Yes	Director (Non-executive) Director type: Additional and newly-appointed directors	Date position was assumed: 27 Apr 2022	Economics, Digital Marketing, Media & Publishing

Development of directors over the past year

List of directors	Position	Participated in director development program
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Mr. KHAN PRACHAUBMOH	Chairman of the board	N/A
Mr. CHAMNARN WANGTAL	Director	N/A
Mr. NARUT WIWATTANAKRAI	Director	N/A
Mrs. RASSARIN POKINJARURAS	Director	N/A
Mr. AUTTHAPOL POHUNDRATANAKUL	Director	N/A
Mr. SUPASIT POKINJARURAS	Director	N/A
Mr. SA-NGA TANTI-AMORNPHONG	Director	N/A
Ms. Anchalee Jongkadeekij	Director	N/A
Mr. ARROM POHUNDRATANAKUL	Director	N/A

Directors' performance assessment

Method used to evaluate directors' performance : Whole-board-of-directors assessment, Individual-director assessment (self-assessment)

Meeting attendance and remuneration to each Board member (8.1.2)

Meeting attendance of the board of directors

Number of board meetings (times) : 6

Date of AGM meeting : 27 Apr 2022

EGM meeting : No

List of directors	Termination date	Number of Board Meeting	AGM meetings	EGM meetings
1. Mr. KHAN PRACHAUBMOH (Chairman of the board)	-	5/6	Participating	Did not hold the meeting
2. Mr. CHAMNARN WANGTAL (Director)	-	6/6	Participating	Did not hold the meeting
3. Mr. NARUT WIWATTANAKRAI (Director)	-	5/6	Participating	Did not hold the meeting

4.	Mrs. RASSARIN POKINJARURAS (Director)	-	6/6	Participating	Did not hold the meeting
5.	Mr. AUTTHAPOL POHUNDRATANAKUL (Director)	-	4/6	Participating	Did not hold the meeting
6.	Mr. SUPASIT POKINJARURAS (Director)	-	6/6	Participating	Did not hold the meeting
7.	Mr. SA-NGA TANTI-AMORNPHONG (Director)	-	5/6	Participating	Did not hold the meeting
8.	Ms. Anchalee Jongkadeekij (Director)	-	4/6	Participating	Did not hold the meeting
9.	Mr. ARROM POHUNDRATANAKUL (Director)	-	4/6	Non-participating	Did not hold the meeting

Remuneration for company directors

	List of directors	Termination date	Meeting allowance (baht)	Other monetary remuneration (baht)	Other non- monetary
1.	Mr. KHAN PRACHAUBMOH (Chairman of the board)	-	200,000.00	240,000.00	No
2.	Mr. CHAMNARN WANGTAL (Director)	-	80,000.00	140,000.00	No
3.	Mr. NARUT WIWATTANAKRAI (Director)	-	0.00	0.00	No
4.	Mrs. RASSARIN POKINJARURAS (Director)	-	0.00	0.00	No
5.	Mr. AUTTHAPOL POHUNDRATANAKUL (Director)	-	0.00	0.00	No
6.	Mr. SUPASIT POKINJARURAS (Director)	-	0.00	0.00	No
7.	Mr. SA-NGA TANTI-AMORNPHONG (Director)	-	40,000.00	60,000.00	No
8.	Ms. Anchalee Jongkadeekij (Director)	-	40,000.00	60,000.00	No
9.	Mr. ARROM POHUNDRATANAKUL (Director)	-	0.00	0.00	No

Report on the Audit Committee's Performance for the Past Year (8.2)

Report on the audit committee's performance for the past year

Meeting attendance of audit committee

Number of Audit committee meetings (times) : 5

List of directors		Termination date	Number of the audit committee meeting
1.	Mr. CHAMNARN WANGTAL (Chairman of the audit committee)	-	5/5
2.	Mr. SA-NGA TANTI-AMORNPHONG (Audit committee)	-	5/5
3.	Ms. Anchalee Jongkadeekij (Audit committee)	-	5/5