



Prakit Holdings Public Company Limited

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AC.2/2016

February 26, 2016

Subject: Explanation of operating results for Consolidated Financial Statement for the year ended December 31, 2015

To: President
The Stock Exchange of Thailand

Prakit Holdings Public Co.,Ltd would like to explain operating results for the year periods ended December 31, 2015 are as follows :

Total revenue as reported in Statement of Comprehensive Income for the year ended December 31, 2015 were 487.47 million baht increased 33.44% from last year and net profit (Owners of the Company) were 116.65 million baht increased 151.89% from the last year. This was due to:

1. Revenue from rendering services a bit decreased or 0.60%.
2. Revenue from agency increased 21.16% because clients of Company and its subsidiaries spent more advertising budget.
3. Other revenue decreased 8.21 million baht from last year due to gain on investment in stock market of the Company decreased.
4. The Company sold a land (Investment property) to an Associated Company and recorded profit from this transaction into Gain from sales of investment property amounted 103.54 million baht.
5. Cost of rendering of services increased 1.16% but Revenue from rendering services decreased 0.60% due to part of service cost consist of production salary which is the fixed cost.
6. Selling and Administrative expenses increased 14.20% from last year. This was due to the Company recorded expenses from sales of investment property (land) amounted 8.26 million baht.

Your sincerely,

(Miss Wichuda Grairithikul)

Finance Director

บริษัท ประกิต โฮลดิ้งส์ จำกัด (มหาชน)

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