



## Prakit Holdings Public Company Limited

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AC.16/2016

May 12, 2016

Subject : Explanation of operating results for Interim Financial Statement for the three month periods ended March 31, 2016

To : President  
The Stock Exchange of Thailand

Prakit Holdings Public Co.,Ltd would like to explain operating results for the three month periods ended March 31, 2016 which total revenue as reported in Statement of Comprehensive Income were 125.57 million baht increased 33.27% from the same period of last year and net profit (Owners of the Company) were 15.14 million baht increased 16.09% from the same period of last year as follows :

1. Revenue from rendering services increased 54.96% because Revenue from rendering services of Company increased. This was due to an existing client spend advertising budget to promote new product in this period.
2. Revenue from agency increased 5.24% from the same period of last year.
3. Other revenues increased 1.9 million baht from the same period of last year.
4. Cost of rendering of services increased 49.37% due to revenue from rendering services increased.
5. Selling and Administrative expenses increased 16.09% from the same period of last year. This was due to increasing in employee salary rate and hiring more employees.

Your sincerely,

(Miss Wichuda Grairithikul)

Finance Director

**บริษัท ประกิต โฮลดิ้งส์ จำกัด (มหาชน)**

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