



Prakit Holdings Public Company Limited

88 SOI SUKHUMVIT 62 SECTION 3, SUKHUMVIT ROAD, BANGCHAK, PRAKANONG, BANGKOK 10260, THAILAND.
TEL : (66-2) 715 – 3000 FAX : (66-2) 332 - 8544

AC.20/2016

August 11, 2016

Subject : Explanation of operating results for Interim Financial Statement for the three month and six month periods ended June 30, 2016

To : President
The Stock Exchange of Thailand

Prakit Holdings Public Co.,Ltd would like to explain operating results for the three month and six month periods ended June 30, 2016 are as follows :

1. Total revenue as reported in Statement of Comprehensive Income for the six month period ended June 30, 2016 were 264.50 million baht increased 39.83% from the same period of last year and net profit (Owners of the Company) were 38.44 million baht increased 30.20% from the same period of last year. This was due to :
 - 1.1. Revenue from rendering services increased 68.04% because Revenue from rendering services of a subsidiary increased. This was due to clients produced advertising materials for their new products in first half of this year.
 - 1.2. Revenue from agency a bit increased 4.45%.
 - 1.3. Other revenue increased 5.31 million baht from the same period of last year due to gain on investment in stock market of the Company increased.
 - 1.4. Cost of rendering of services increased 64.41% due to Revenue from rendering of services increased.
 - 1.5. Selling and Administrative expenses increased 12.25% from the same period of last year.

บริษัท ประกิต โฮลดิ้งส์ จำกัด (มหาชน)

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2. Total revenue as reported in Statement of Comprehensive Income for the three month period ended June 30, 2016 were 138.93 million baht increased 46.33% from the same period of last year and net profit (Owners of the Company) were 23.30 million baht increased 41.35% from the same period of last year. This was due to :

2.1. Revenue from rendering services increased 81.66% because clients of subsidiary produced advertising materials for their new products in this period.

2.2. Revenue from agency a bit increased 3.73%.

2.3. Other revenue increased 3.09 million baht due to there is gain on investment in stock market of the Company.

2.4. Cost of rendering of services increased 80.77% due to Revenue from rendering services increased.

2.5. Selling and Administrative expenses increased 8.51% from the same period of last year.

Your sincerely,

(Miss Wichuda Grairithikul)

Finance Director

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