



## Prakit Holdings Public Company Limited

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AC.15/2017

May 12, 2017

Subject : Explanation of operating results for Interim Financial Statement for the three month periods ended March 31, 2017

To : President  
The Stock Exchange of Thailand

Prakit Holdings Public Co.,Ltd would like to explain operating results for the three month periods ended March 31, 2017 which total revenue as reported in Statement of Comprehensive Income were 176.66 million baht increased 40.68% from the same period of last year and net profit (Owners of the Company) were 20.04 million baht increased 32.37% from the same period of last year as follows :

1. Revenue from rendering services increased 72.23% because some clients of subsidiary company produced their advertising materials to promote new product in this period.
2. Revenue from agency decreased 22.17% from the same period of last year. This was due to a major client decrease its advertising budget in the period.
3. Other revenues increased 4.52 million baht from the same period of last year, due to gain on investment in stock market increased.
4. Cost of rendering of services increased 70.54% due to revenue from rendering services increased.
5. Selling and Administrative expenses a bit increased from the same period of last year.

Your sincerely,

(Miss Wichuda Grairithikul)

Finance Director

**บริษัท ประกิต โฮลดิ้งส์ จำกัด (มหาชน)**

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