



Prakit Holdings Public Company Limited

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AC.22/2017

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Subject : Explanation of operating results for Interim Financial Statement for the three month and six month periods ended June 30, 2017

To : President

The Stock Exchange of Thailand

Prakit Holdings Public Co.,Ltd would like to explain operating results for the three month and six month periods ended June 30, 2017 are as follows :

1. Net profit (Owners of the Company) as reported in Statement of Comprehensive Income for the six month period ended June 30, 2017 were 37.89 million baht decreased only 1.42% from the same period of last year.
2. Total revenue as reported in Statement of Comprehensive Income for the three month period ended June 30, 2017 were 108.15 million baht decreased 22.15% from the same period of last year and net profit (Owners of the Company) were 17.85 million baht decreased 23.38% from the same period of last year. This was due to :
 - 2.1. Revenue from rendering services decreased 39.03% because clients of subsidiary produced advertising materials for their new products in the same period of last year. But this year clients already spent the new product advertising materials budget in the first period.
 - 2.2. Revenue from agency increased 18.23%.
 - 2.3. Other revenue decreased 4.35 million baht due to gain on investment in stock market of the Company decreased.
 - 2.4. Cost of rendering of services decreased 34.99% due to Revenue from rendering services decreased.
 - 2.5. Selling and Administrative expenses increased 5.25% from the same period of last year.

Your sincerely,

(Miss Wichuda Grairithikul)

Finance Director

บริษัท ประกิต โฮลดิ้งส์ จำกัด (มหาชน)

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