

บริษัท ดีมีเตอร์ คอร์ปอเรชั่น จำกัด (มหาชน)

Demeter Corporation Public Company Limited

เลขที่ 191/43 อาคารซีทีไอ ทาวเวอร์ ชั้น 21 ถนนรัชดาภิเษก แขวงคลองเตย เขตคลองเตย กรุงเทพฯ 10110 โทรศัพท์ 0 2204 2601 โทรสาร 0 2204 2616 191/43 CTI Tower 21st Floor, Ratchadapisek Road, Klongtoey Subdistrict, Klongtoey District, Bangkok,

DCORP 132/2017

October 17, 2017

Re: Change of the Shareholding in Hero Experience Co., Ltd.

10110

To: President The Stock Exchange of Thailand

This refers to the Meeting of the Board of Directors No. 8/2017 of Demeter Corporation Public Company Limited (the "**Company**") held on September 15, 2017 which resolved to approve the investment in the Project of The Marvel Experience: Theme Entertainment Attraction – TMX of Hero Experience Co., Ltd. (the "Hero Experience") by means of (1) subscription of 805,264 newly issued shares being, equivalent to 30 percent of the registered capital of Hero Experience, at the price per share of up to Baht 335.29377 and total purchase price of Baht 270,000,000 and (2) acquisition of 67,106 shares from the existing shareholder, equivalent to 2.5 percent of the registered capital of Hero Experience, at the price per share of up to Baht 149.018 and total purchase price of Baht 10,000,000 (the "Share Acquisition Transaction"). The Company also informed you the shareholding structure of Hero Experience as of August 10, 2017 which is prior to the Company's entry into the Share Acquisition Transaction.

The Company would like to inform that there was a change to the shareholding in Hero Experience on October 9, 2017 as such change is a condition of the entry into the Share Acquisition Transaction by the Company which is currently under the process of capital increase in Hero Experience. Details of the shareholders and their respective shareholding percentage in Hero Experience as of October 9, 2017 (prior to the Company's entry into the Share Acquisition Transaction) are as follows:

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บริษัท ดีมีเตอร์ คอร์ปอเรชั่น จำกัด (มหาชน)

Demeter Corporation Public Company Limited

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191/43 CTI Tower 21st Floor, Ratchadapisek Road, Klongtoey Subdistrict, Klongtoey District, Bangkok, 10110

| No. | Shareholders | | Number of Shares | Paid-up Capital (Baht) | Shareholding (Percent) |
|-----|--|-----|---------------------|---------------------------|---------------------------|
| 1. | Mr. Surakiat Thienthong | | 201,314 | 20,131,400.00 | 15.79 |
| 2. | Mr. Surachart Thienthong | | 201,315 | 20,131,500.00 | 15.79 |
| 3. | Mr. Anurak Thienthong | | 201,316 | 20,131,600.00 | 15.79 |
| 4. | Mr. Wit Waithoonkiat | | 201,315 | 20,131,500.00 | 15.79 |
| 5. | Mrs. Jitra Tosaksit | | 201,316 | 20,131,600.00 | 15.79 |
| 6. | Mr. Noppadol Jason Jirasant | | 100,658 | 10,065,800.00 | 7.89 |
| 7. | Mrs. Sunattha Bodhinbhakdik | cul | 100,658 | 10,065,800.00 | 7.89 |
| 8. | Travel Channel Agency Co., Ltd. | | 67,105 | 6,710,500 | 5.26 |
| 9. | Demeter Corporation Public Company Limited | | 1 | 100.00 | Less than 0.01 |
| 10. | Ms. Kesara Tosaksit | | 1 | 100.00 | Less than 0.01 |
| 11. | Mr. Niti Nuengchamno | ng | 1 | 100.00 | Less than 0.01 |
| | | | 1,275,000 | 127,500,000 | 100.00 |

Please be informed accordingly.

Yours Sincerely,

-Signature-

(Mr. Teerawit Charuwat)

Director and Chief Executive Officer