



## Prakit Holdings Public Company Limited

88 SOI SUKHUMVIT 62 SECTION 3, SUKHUMVIT ROAD, BANGCHAK, PRAKANONG, BANGKOK 10260, THAILAND.  
TEL : (66-2) 715 – 3000 FAX : (66-2) 332 - 8544

AC.02/2018

February 27, 2018

Subject : Explanation of operating results for Consolidated Financial Statement for the year ended  
December 31, 2017

To : President

The Stock Exchange of Thailand

Prakit Holdings Public Co.,Ltd would like to explain operating results for the year ended December 31, 2017 are as follows :

Total revenue as reported in Statement of Comprehensive Income for the year ended December 31, 2017 were 515.43 million baht increased 27.72% from last year and net profit (Owners of the Company) were 58.10 million baht increased 6.33% from last year. This was due to :

1. Revenue from rendering services increased 42.60% because Revenue from rendering services of a subsidiary increased. This was due to clients produced advertising materials for their new products. This subsidiary also produced advertising materials for new client.
2. Revenue from agency increased 13.69% because a major client of Company increased its advertising budget.
3. Other revenue decreased 2.37 million baht from last year due to gain on investment in stock market of the Company decreased.
4. Cost of rendering of services increased 44.28% due to Revenue from rendering of services increased.
5. Selling and Administrative expenses increased 14.83% from last year. This was due to the Company reserved loss on investment amounted 3.14 million baht.

Your sincerely,

(Miss Wichuda Grairithikul)

Finance Director

**บริษัท ประกิต โฮลดิ้งส์ จำกัด (มหาชน)**

88 ซอยสุขุมวิท 62 แขวงบางจาก เขตพระโขนง กรุงเทพฯ 10260 โทร : (66-2) 715-3000 โทรสาร : (66-2) 332-8522, 332-8544