



Prakit Holdings Public Company Limited

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AC.11/2018

May 11, 2018

Subject : Explanation of operating results for Interim Financial Statement for the three month periods ended March 31, 2018

To : President
The Stock Exchange of Thailand

Prakit Holdings Public Co.,Ltd would like to explain operating results for the three month periods ended March 31, 2018 which total revenue as reported in Statement of Comprehensive Income were 87.31 million baht decreased 50.58% from the same period of last year and net profit (Owners of the Company) were 2.63 million baht decreased 86.88% from the same period of last year as follows :

1. Revenue from rendering services decreased 63.65% because some clients of subsidiary company poseponed to spend advertising budget in this period due to plan to launch new products in next period.
2. Revenue from agency decreased 12.05% from the same period of last year. This was due to a major client decrease it advertising budget in this period.
3. Other revenues only decreased 0.94 million baht from the same period of last year.
4. Cost of rendering of services decreased 62.84% due to revenue from rendering services decreased.
5. Selling and Administrative expenses a bit decreased from the same period of last year.

Your sincerely,

(Miss Wichuda Grairithikul)

Finance Director

บริษัท ประกิต โฮลดิ้งส์ จำกัด (มหาชน)

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