

- Translation -

Ref: LMJG/SET/2018/013 November 9, 2018

Subject: Clarification of the change in net profit more than 20%

Attention: The President The Stock Exchange of Thailand

Major Cineplex Group Public Company Limited (the Company) would like to submit the 3rd quarter of 2018 Financial Statement ended on 30 September 2018 which reviewed by the authorized auditor of Pricewaterhouse Cooper ABAS Company Limited and clarify the change of operating performance of the company as follow:

Revenues

In consolidated financial statement of the 3^{rd} quarter of 2018 Financial Statement ended on 30 September 2018, total revenues of the Company is 2,048 million Baht which are comprised of Service income at the amount of 1,611 million Baht, Sales income at the amount of 437 million Baht compared with the 3^{rd} quarter of 2017 which the Company had the total revenues at the amount of 2,200 million Baht. It was decreased 153 million Baht or 7 %. The significant causes of the films screened in 3^{rd} quarter of 2018 received less popularity than the same period last year.

Expenses

In consolidated financial statement of the 3^{rd} quarter of 2018 Financial Statement ended on 30 September 2018, total costs and selling and administrative expenses of the Company is 1,964 million Baht comparing with the 3^{rd} quarter of 2017 which the Company had total costs and selling and administrative expenses at the amount of 2,090 million Baht, it was decreased 126 million Baht or 6 %. The significant causes of the decreased in film production, as there were less Thai films being screened in 3^{rd} quarter of 2017 and due to efficient cost management.

Other operating income

In consolidated financial statement of the 3rd quarter of 2018 Financial Statement ended on 30 September 2018, other operating income of the Company is 121 million Baht comparing with the 3rd quarter of 2017 which the Company had other operating income at the amount of 208 million Baht, it was decreased 87 million Baht or 42 %. The significant causes of in 3rd quarter of 2017 the Company received fire insurance payment from Pinklao Branch and other insurance payment, totaling 47 million Baht. The Company also gained from decreased investment totaling 10 million Baht, and profited from decrease in exchange rate of approximately 18 million Baht. However, the Company suffered loss in sale of PVR BluO of 44 million Baht.



Profit

In consolidated financial statement of the 3rd quarter of 2018 Financial Statement ended on 30 September 2018, net profit of the Company 206 million Baht. Compared with the 3rd quarter of 2017 which the Company had the net profit at the amount of 302 million Baht, it was decreased at the amount of 96 million Baht or 32 % from the causes above mentioned.

Please be informed accordingly.

- Signed -

Yours sincerely, (Miss Thitapat Issarapornpat) Company Secretary