

GLOCON-SET. 033/2021

December 28, 2021

Subject: Notification of the acquisition of assets in ordinary shares of Pongsara-Manufacturing

Co., Ltd. and Pongsara Distribution Co., Ltd.

To: Director and Manager, the Stock Exchange of Thailand

Enclosed: Information Memorandum on Acquisition of Assets of Global Consumer Public Company Limited (Information Memorandum 1)

According to the Board of Directors' meeting of Global Consumer Public Company Limited (the "Company" or "GLOCON") No. 13/2021, dated December 24, 2021, it was resolved that the Company shall purchase of 70% of the issued and paid-up capital of two companies, namely Phong-Sra Manufacturing Company Limited ("PSM") and Phong-Sra Distribution Company Limited, ("PSD"), Including the signing of various related contracts to be completed by December 28, 2021 and disclosure of information to the Stock Exchange of Thailand (SET) respectively.

As of December 28, 2021, the Company has completed the signing of relevant contracts. For the acquirement of such ordinary shares, the company will invest the total amount of not more than 590 million baht by purchasing from Faysmith Commercial Limited ("Faysmith") and Lee & Associates Ltd. ("L&A") collectively (the "Seller"), both of which are not connected persons of the Company. The amount to be paid consists of 2 parts:

- 1. The value of the shares of PSD and PSM in the total amount of 560 million baht, and
- 2. The excess net working capital which defined by the accounting items that are current assets and the total liabilities (such as trade accounts receivable, Accounts Payable inventories) of PSD and PSM as shown in the financial statements at the time agreed upon under the share purchase agreement, which the Company expects to be valued at not more than 30 million baht. Such transactions will be paid in full by the Company in cash. After the transaction, PSM and PSD will become subsidiaries of the Company.

Entering into such transactions are considered an asset acquisition according to the Notification of the Capital Market Supervisory Board No. TorJor. 20/2008 Re: Rules on Entering into Material Transactions Deemed as Acquisition or Disposition of (and as amended) and the Notification of the Board of Governors of the Stock Exchange of Thailand Re: Disclosure of Information and Practices of Listed Companies Concerning the Acquisition or Disposition of Assets, 2004. The maximum value of 41.14% is the maximum transaction size calculated on the Net Tangible Assets ("NTA") basis. However, during the past 6 months, there were assets acquisitions, which in total amount to 50 million baht (approved the transaction on November 10, 2021), with the transaction size on the NTA basis equal to 2.71%. Consequently, the total asset acquisition transaction size according to the above regulations is determined to be 43.85%



on the NTA basis, which falls in the category of a transaction size of more than 15% but less than 50%. Therefore, this PSM and PSD purchase transaction is considered a Type 2 transaction according to the Notification of the Board of Directors, The Stock Exchange of Thailand Re: Disclosure of Information and Practices of Listed Companies Concerning the Acquisition or Disposition of Assets year 2004. It is therefore the duty of the company to submit an information memorandum notifying the shareholders about the Company's entry into the said transaction within 21 days from the date of the disclosure date to the Stock Exchange of Thailand.

This transaction is not a connected transaction as the selling parties are not connected persons of the Company. According to the Notification of the Capital Market Supervisory Board No. TorJor. 21/2008 Re: Rules for Connected Transactions dated August 31, 2008 (and as amended) and the Notification of the Board of Governors of the Stock Exchange of Thailand Re: Disclosure of Information and Acts of Listed Companies on Connected Transactions, 2003, dated 19 November 2003 (and as amended) ("Notification of Connected Transactions").

Please be informed accordingly.		
Yours sincerely,		
(Mr. Nopporn Phatthararuchi)		
Chief Executive Officer		



Information Memorandum on Acquisition of Assets of Global Consumer Public Company Limited

(Information Memorandum 1)

The Board of Directors Meeting of Global Consumer Public Company Limited ("the Company" or "GLOCON") No. 13/2021 held on December 24, 2021 resolved to approve the Company acquire 70% of Phong-Sra Manufacturing Company Limited ("PSM") and Phong-Sra Distribution Company Limited ("PSD"), Including the signing of various related contracts to be completed by December 28, 2021 and disclosure of information to the Stock Exchange of Thailand (SET) respectively.

As of December 28, 2021, the Company has completed the signing of relevant contracts. For the acquirement of such ordinary shares, the company will invest the total amount of not more than 590 million baht by purchasing from Faysmith Commercial Limited ("Faysmith") and Lee & Associates Ltd. ("L&A"), which the shall consist of two parts: 1. The value of the shares of PSD and PSM in the total amount of 560 million baht, and 2. The excess net working capital which defined by the accounting items that are current assets and the total liabilities (such as trade accounts receivable, Accounts Payable inventories) of PSD and PSM as shown in the financial statements at the time agreed upon under the share purchase agreement, which the Company expects to be valued at not more than 30 million baht, with details as follows:

- 1. The Company will acquire the ordinary shares of PSM, which operates the business of manufacturing and distributing processed products from pork, chicken meat, PSM products such as pork balls, tendon balls, sausages, meatball dipping sauces. The Company will acquire 1,050,000 shares with a par value of 100 baht by purchasing 735,000 shares and 315,000 shares of PSM from Faysmith and L&A respectively. The acquisition amounts to 70% of the fully issued and paid-up capital of PSM, which has issued 1,500,000 shares.
- 2. The Company will acquire the ordinary shares of PSD, which distributes and sells processed food products that are manufactured by PSM under the trademark "Luk Chin Thip" ("ลูกขึ้นทิพซ์") and other related products. The Company will acquire 73,500 shares and 31,500 shares of PSD from Faysmith and L&A respectively. The acquisition amounts to 70% of the fully issued and paid-up capital of PSD, which has issued 150,000 shares.

However, in determining the value of shares of each company, the Board of Directors has resolved to delegate the authority to the Executive Committee of the Company or a person designated by the Company's Executive Committee to consider the appropriateness of each company's purchase price in due course. Nevertheless, the total purchase price shall not exceed 590 million baht as detailed above.

The shareholding structures after the acquisition of the shares of PSM and PSD are shown in the table as follows:



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Shareholder	Prior	to acquisition	Post acquisition	
	# shares	% shareholding	# shares	% shareholding
PSM				
1. Faysmith Commercial Limited ¹⁾	735,000	49.00%	-	0.00%
2. Lee & Associates Ltd. 1)	315,000	21.00%	-	0.00%
3. GLOCON	-	_	1,050,000	70.00%
4. Saralee and Phongsak Pornamnuay Group ¹⁾	450,000	30.00%	450,000	30.00%
Total	1,500,000	100.00%	1,500,000	100.00%
PSD				
Faysmith Commercial Limited ¹⁾	73,500	49.00%	-	0.00%
2. Lee & Associates Ltd. 1)	31,500	21.00%	-	0.00%
3. GLOCON	-	-	105,000	70.00%
4. Saralee and Phongsak Pornamnuay Group ¹⁾	45,000	30.00%	45,000	30.00%
Total	150,000	100.00%	150,000	100.00%

¹⁾ The original shareholders are shown in Section 4 in the details of the acquired assets, which are not connected parties to the Company.

The Company hereby inform the details of the acquisition of assets mentioned above as follows:

1. Transaction date

The Company will sign a share purchase agreement with both PSM and PSD counterparties within 28 December 2021 and expects the transfer of ownership of PSD and PSM shares to be completed when the selling parties have fully complied with the terms and conditions of the Share Purchase Agreement and other related agreements. It is expected that no later than February 28, 2022

2. Parties of the Transaction

2.1 Buyer

Global Consumer Public Company Limited (the "Company" or "GLOCON")

2.2 Seller

Faysmith Commercial Limited ("Faysmith") and Lee & Associates Ltd. ("L&A")



VISITI โกลบอล คอนซูเมอร์ จำกัด (มหาชน) A E R GLOBAL CONSUMER PUBLIC COMPANY LIMITED

General Information Faysmith Commercial Limited (company registered in Hong Kong)

Company Name	Faysmith Commercial Limited ("Faysmith")
Registration No.	73490630-000-11-21-2
Date of	1 November 2021
incorporation	
Registered Office	RM 2101 HONG KONG TRADE CTR, 161-7 DES, VOEUX RD.,
	CENTRAL, HONG KONG
Director	1.Tan Lian Kiow
Shareholder	Frenchmen Investment Limited
	This is a company registered in aboard. The company certifies that
	the shareholders, its directors and management of Frenchmen
	Investment Limited are not related nor connected party to the
	Company.

General Information Lee & Associates Ltd.

Company Name		& Associates Ltd.				
Registration No.	-	5564159399				
Registered Date	5 No	ovember 2021				
Registered Capital	1,00	00,000				
(baht)						
# shares (shares)	10,0	10,000				
Par Value (baht)	100	100				
Registered Office		1511/108 Soi Petchkasem 63, Lak Song Subdistrict, Bang Khae District, Bangkok				
Directors		1. Mrs. Saralee Pornamnuay				
		2. Mr. Pongsak Pornamnuay				
Shareholders		Name Lastname # Shares %				
				shareholding		
	1.	Mrs. Saralee Pornamnuay	4,900	49.00		
	2.	Mr. Pongsak Pornamnuay	4,900	49.00		
	3.	Mrs. Kanticha Leemothai	200	2.00		
		Total	10,000	100.00		

2.3 Related Party Disclosure

The sellers - Faysmith and L&A - are not a connected party with the Company.

3. General characteristics of the transaction and transaction size

3.1 General characteristics of the transaction

The Company will acquire the shares of PSM and PSM as per the aforementioned details. After the acquisition, the business structure of GLOCON shall be as follows:

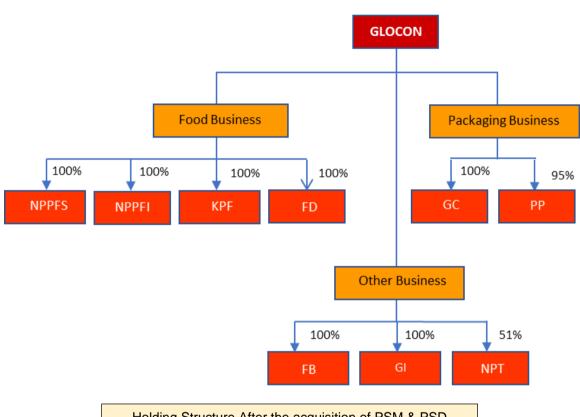
สำนักงานใหญ่ Head Office โรงงาน Factory : เลขที่ 60 ซ่อมประดิษฐ์มนูธรรม 19 ถนนประดิษฐ์มนูธรรม แขวงลาดพร้าว เขตลาดพร้าว กรุงเทพมหานคร 10230 : 60 Soi Praditmanutham 19 Praditmanutham Rd., Lat Phrao, Lat Phrao, Bangkok, Thailand 10230

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The Company will purchase ordinary shares of PSM and PSD as detailed above. After the purchase of shares is completed the business structure of GLOCON will be as follows:

Holding Structure Prior to Transaction as of 20 December 2021

Holding Structure Prior to acquisition of PSM & PSD



Holding Structure After the acquisition of PSM & PSD

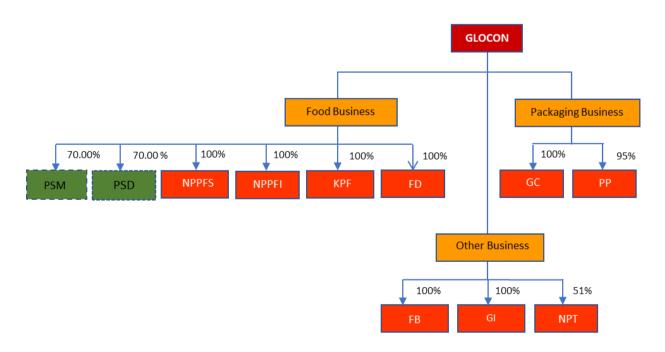




Diagram Keys

Initials	full name	initials	full name	
FOOD I	BUSINESS	OTHE	R BUSINESSES	
NPPFS	NPP Food Service Co., Ltd.	FB	Fruity Bliss Ltd. (formerly The	
			Angel Global Company Limited:	
			AG)	
NPPFI	NPP Food Incorporation	GI Goldcon International Company		
	Company Limited		Limited	
KPF	Kitchen Plus Franchise	NPT Nippon Pack Trading Co., Ltd.		
	Company Limited			
FD	Fruity Dry Company Limited	PACKAGING BUSINESS		
PSM	Phong-Sra Manufacturing	GC	Global Consumer Public Company	
	Company Limited		Limited	
PSD	Phong-Sra Distribution	PP	Prom Pack Co., Ltd.	
	Company Limited			

As for the management policy of PSM and PSD, the Company will appoint representatives to be directors in both companies in proportion to the shareholding and appoint executives to control the management of business and work with the same management for at least one year. The Company will appoint a Chief Executive Officer and a Chief Financial Officer to oversee management and financial tasks including the management of PSM and PSD and the expansion of business into modern trade distribution, in which the Company has more experience than the current shareholders. Some executives who are the current shareholders will remain on the Board of Directors to and guide and support each other in managing their respective area of expertise.

3.2 Transaction Size Calculation

The calculation of transaction size according to the asset acquisition/disposal criteria is based on the Company's consolidated financial statements as of September 30, 2021, which is the latest consolidated financial statement reviewed by the Company's auditor, compared to the financial statements of PSM and PSC as of December 31, 2020, which are the latest audited financial statements as of the date the Board of Directors' approval of the purchase of PSM and PSD's ordinary shares, which can be summarized as follows:



The Company's financial information (The Company's consolidated financial statements as of September 30, 2021)

Items	Unit: Million
	Baht
Total assets (1)	1,735.99
Intangible assets (2)	220.11
Total liabilities (3)	649.88
Non-controlling shareholders' equity (4)	4.29
Net tangible assets (NTA= (1)-(2)-(3)-(4))	861.71
Net profit attributable to major shareholders for the last 4 quarters 1/	(31.36)

Note 1/Calculated from the financial statements that have been reviewed by an auditor licensed by the SEC Office of the Company. Between 1 October 2020 – 30 September 2021

PSM and PSD Financial Information (End of December 31, 2020)

Items (Unit : Million Baht)	PSM	PSD	Combined
Total assets (1)	389.25	186.91	576.16
Intangible assets (2)	0.11	0.31	0.42
Total liabilities (3)	18.78	50.50	69.29
Non-controlling shareholders' equity (4)	-	-	
net tangible assets	370.36	136.1	506.46
(NTA=(1)-(2)-(3)-(4))	370.30	130.1	300.40
Net profit attributable to major shareholders for the last 4 quarters	29.86	7.71	37.57

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Calculation of the size of the purchase of ordinary shares PSM and PSD

Transaction	Buy PSM and PSD stock	S	Asset Acquisition	
Size Calculation Criteria	Calculation method	Item size (%)	Transaction Size that occurred during the past 6 months	Combine d
Asset Value Criteria (NTA)	[Total NTA of PSM and PSD acquired (506.46) x Shareholding (70%)] x 100 / NTA of the Company (861.71)	41.14	2.71	43.85
Operating profit criteria	[Net profit from operations X percentage of shareholding] x 100 / net profit of the Company	Cannot be calculated because the company has a loss.	N.A.	N.A.
Total Value of Consideration Criteria	Total value of all consideration (590) x 100 / total assets of the Company (1,735.99)	33.99	2.88	36.87
Criteria for the value of equity shares issued to pay for assets	Number of shares issued for payment of goods x 100 / number of issued and paid-up shares of the Company	unable to calculate because no shares are issued to pay for assets	N.A.	N.A.

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บริษัท โกลบอล คอนซูเมอร์ จำกัด (มหาชน) GLOBAL CONSUMER PUBLIC COMPANY LIMITED

This transaction is not a connected transaction as the selling parties are not connected persons of the Company. According to the Notification of the Capital Market Supervisory Board No. TorJor. 21/2008 Re: Rules for Connected Transactions dated August 31, 2008 (and as amended) and the Notification of the Board of Governors of the Stock Exchange of Thailand Re: Disclosure of Information and Acts of Listed Companies on Connected Transactions, 2003, dated 19 November 2003 (and as amended) ("Notification of Connected Transactions").

4. Details of assets acquired

PSM general information

Name		ng-Sra Manufacturing Company L	imited ("PSM")			
Registration no.		5556002502	,			
Established		73, 2013				
Registered	-	000,000 baht				
Capital	,					
# shares	1,50	0,000 shares				
Par value	100	baht per share				
Registered	39/1	Village No. 6, Sampran Subdi	strict, Sampran	District, Nakhon		
Office	Path	Pathom Province				
Business	prod	Producing and distributing processed products from pork, chicken, PSM products include pork balls, tendon balls, sausages, meatball dipping sauces. PSM products are sold to PSD only.				
Directors Before	1. M	1. Mrs. Saralee Pornamnuay				
Acquisition	2. M	Ir. Pongsak Pornamnuay				
Directors Post	Tota	l of 11 directors				
acquisition	1. M	Irs. Saralee Pornamnuay				
	2. M	fr. Pongsak Pornamnuay				
		3. One director to be nominated by the current shareholders				
	4. E	ight directors to be nominated by C	GLOCON			
Shareholders		Name	# of shares	% of shares		
Before	1.	Mrs. Saralee Pornamnuay	712,500	47.50		
Acquisition	2.	Mr. Pongsak Pornamnuay	712,500	47.50		
	3.	Mrs. Kanticha Leemothai	60,000	4.00		
	4.	Mr. Panawat Leemothai	15,000	1.00		
		Total	1,500,000	100.00		
	shar	vever, prior to the acquisition of eholders ("Existing PSM Share eholdings as follows:				
		Name	# of shares	% of shares		
	1.	Faysmith Commercial Limited	735,000	49.00		
	2.	Lee & Associates Ltd.	315,000	21.00		
	3.	Existing PSM Shareholders	450,000	30.00		
		Total	1,500,000	100.00		

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Shareholders	Name			# of shares	% of shares
Post Acquisition	1.	Global Consum	er Plc.	1,050,000	70.00
	2.	Existing PSM S	Shareholders	450,000	30.00
		Total		1,500,000	100.00
Financial	As	of December 31		(Unit: Baht)	
Summary	Balance Sheet		2018	2019	2020
			(audited)	(audited)	(audited)
	Tot	al assets	311,243,628.55	365,573,158.05	389,247,870.09
	tota	l liabilities	26,929,023.46	24,969,864.10	18,783,593.15
	Tot	al Shareholders'	284,314,605.09	340,603,293.95	370,464,276.94
	Equ	iity			
	Pro	ofit (Loss) Stater	nent		
	Tot	al revenue	488,481,742.18	449,648,359.79	357,203,792.34
	Tot	al cost and	416,673,267.24	379,275,314.28	319,868,966.20
	exp	enses			
	Pro	fit (loss) before	71,808,474.94	70,373,045.51	37,334,826.14
	fina	ince costs and			
	inco	ome tax expenses			
	fina	ncial cost	(5,860.79)	(11,466.76)	(7,797.40)
	Pro	fit (loss) before	71,802,614.15	70,361,578.75	37,327,028.74
	inco	ome tax expenses			
	inco	ome tax expenses	(14,379,258.43)	(14,072,889.89)	(7,466,045.75)
	Net	Profit (Loss)	57,423,355.72	56,288,688.86	29,860,982.99

General information PSD

Name	Phong-Sra Distribution Company Limited ("PSD")
Registration no.	0105557181279
Established	December 9, 2014
Registered	15,000,000 baht
Capital	
# shares	150,000 shares
Par value	100 baht per share
Head Office	299, 301 Soi Petchkasem 69 Intersection 7, Lak Song Subdistrict, Bang
	Khae District, Bangkok
Branches	Distribution branches in 12 provinces, namely Lop Buri, Prachuap Khiri
	Khan, Nakhon Phanom, Buriram, Loei, Phichit, Chachoengsao, Chiang
	Mai, Nan, Lamphun, Kamphaeng Phet, Chiang Rai
Business	Distribution of processed products from pork, chicken meat under the
	trademark "Meatball Thip" "ลูกชิ้นทิพฮ์". PSD's products include pork
	meatballs, pork tendon balls, sausages and dipping sauces. They are sold
	in the form of (1) retail through their own stores, (2) wholesale, and
	(3) selling through modern trade such as Big C, Makro, 7-Eleven.

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GLOBAL USE'N Înauea eeu giles s'năe (liktru) CONSUMER PUBLIC COMPANY LIMITED

1. Mrs. Saralee Pornamnuay 2. Mr. Pongsak Pornamnuay 3. Mrs. Kanticha Leemothai 4. Mr. Panawat Leemothai Total		
Directors Post acquisition Total of 11 directors 1. Mrs. Saralee Pornamnuay 2. Mr. Pongsak Pornamnuay 3. One representative to be nominated by the description of the shareholders Before Acquisition Name I. Mrs. Saralee Pornamnuay 3. Mrs. Saralee Pornamnuay 3. Mrs. Kanticha Leemothai 4. Mr. Panawat Leemothai Total However, prior to the acquisition of the shareholders ("Existing PSD Sharehold shareholdings as follows: Name I. Faysmith Commercial Limited 2. Lee & Associates Ltd. 3. Existing PSD Shareholders Total Shareholders Post Acquisition Name I. Global Consumer Plc. 2. Existing PSD Shareholders Total financial summary As of December 31, Balance Sheet 2018 (audited) Total assets 200,482,939.58 199, total liabilities 82,018,231.31 71, Total 118,464,708.27 128, Shareholders' Equity Profit (Loss) Statement		
acquisition 1. Mrs. Saralee Pornamnuay 2. Mr. Pongsak Pornamnuay 3. One representative to be nominated by the definition of the shareholders Before Acquisition Name I. Mrs. Saralee Pornamnuay 3. Mrs. Saralee Pornamnuay 4. Mr. Pongsak Pornamnuay 3. Mrs. Kanticha Leemothai 4. Mr. Panawat Leemothai Total However, prior to the acquisition of the shareholders ("Existing PSD Sharehold shareholdings as follows: Name 1. Faysmith Commercial Limited 2. Lee & Associates Ltd. 3. Existing PSD Shareholders Total Shareholders Post Acquisition Name 1. Global Consumer Plc. 2. Existing PSD Shareholders Total financial summary As of December 31, Balance Sheet (audited) Total assets 2018 (audited) Total 118,464,708.27 128, Shareholders' Equity Profit (Loss) Statement		
2. Mr. Pongsak Pornamnuay 3. One representative to be nominated by the Leight directors to be nominated by GLO Shareholders Before Acquisition Name		
3. One representative to be nominated by tile. Eight directors to be nominated by GLO Shareholders Before Acquisition 1. Mrs. Saralee Pornamnuay 2. Mr. Pongsak Pornamnuay 3. Mrs. Kanticha Leemothai 4. Mr. Panawat Leemothai Total However, prior to the acquisition of the shareholders ("Existing PSD Sharehold shareholdings as follows: Name 1. Faysmith Commercial Limited 2. Lee & Associates Ltd. 3. Existing PSD Shareholders Total Shareholders Post Acquisition Name 1. Global Consumer Plc. 2. Existing PSD Shareholders Total financial financial summary Balance Sheet 2018 (audited) Total assets 200,482,939.58 199; total liabilities 82,018,231.31 71, Total 118,464,708.27 128; Shareholders' Equity Profit (Loss) Statement		
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1. Mrs. Saralee Pornamnuay 2. Mr. Pongsak Pornamnuay 3. Mrs. Kanticha Leemothai 4. Mr. Panawat Leemothai Total	-0014	
Acquisition 2. Mr. Pongsak Pornamnuay 3. Mrs. Kanticha Leemothai 4. Mr. Panawat Leemothai Total However, prior to the acquisition of the shareholders ("Existing PSD Sharehold shareholdings as follows: Name 1. Faysmith Commercial Limited 2. Lee & Associates Ltd. 3. Existing PSD Shareholders Total Shareholders Post Acquisition Name 1. Global Consumer Plc. 2. Existing PSD Shareholders Total financial financial summary As of December 31, summary Balance Sheet 2018 (audited) Total assets 200,482,939.58 199; total liabilities 82,018,231.31 71, Total 118,464,708.27 128, Shareholders' Equity Profit (Loss) Statement	of shares	% of shares
3. Mrs. Kanticha Leemothai 4. Mr. Panawat Leemothai Total However, prior to the acquisition of the shareholders ("Existing PSD Sharehold shareholdings as follows: Name 1. Faysmith Commercial Limited 2. Lee & Associates Ltd. 3. Existing PSD Shareholders Total Shareholders Post Acquisition Name 1. Global Consumer Plc. 2. Existing PSD Shareholders Total financial summary As of December 31, Balance Sheet 2018 (audited) Total assets 200,482,939.58 199, total liabilities 82,018,231.31 71, Total 118,464,708.27 128, Shareholders' Equity Profit (Loss) Statement	71,250	47.50
A. Mr. Panawat Leemothai Total	71,250	47.50
However, prior to the acquisition of the shareholders ("Existing PSD Sharehold shareholdings as follows: Name	6,000	4.00
However, prior to the acquisition of the shareholders ("Existing PSD Sharehold shareholdings as follows: Name	1,500	1.00
shareholders ("Existing PSD Sharehold shareholdings as follows: Name	150,000	100.00
1. Faysmith Commercial Limited 2. Lee & Associates Ltd. 3. Existing PSD Shareholders Total Shareholders Post Acquisition Name 1. Global Consumer Plc. 2. Existing PSD Shareholders Total financial summary As of December 31, Balance Sheet 2018 (audited) Total assets 200,482,939.58 199,99,199,199,199,199,199,199,199,199,		
2. Lee & Associates Ltd. 3. Existing PSD Shareholders Total Shareholders Post Acquisition Name 1. Global Consumer Plc. 2. Existing PSD Shareholders Total financial summary As of December 31, Balance Sheet 2018 (audited) Total assets 200,482,939.58 199,9 total liabilities 82,018,231.31 71,7 Total 118,464,708.27 128,7 Shareholders' Equity Profit (Loss) Statement	of shares	% of shares
Shareholders Post Acquisition Name	73,5000	49.00
Shareholders Post Acquisition Name	31,5000	21.00
Shareholders Post Acquisition Name	45,000	30.00
Acquisition 1. Global Consumer Plc. 2. Existing PSD Shareholders Total financial summary As of December 31, Balance Sheet (audited) Total assets 200,482,939.58 199,9 total liabilities 82,018,231.31 71,7 Total Total Shareholders' Equity Profit (Loss) Statement	150,000	100.00
Acquisition 1. Global Consumer Plc. 2. Existing PSD Shareholders Total financial summary As of December 31, Balance Sheet (audited) Total assets 200,482,939.58 199,9 total liabilities 82,018,231.31 71,7 Total Total Shareholders' Equity Profit (Loss) Statement		
2. Existing PSD Shareholders Total financial summary Balance Sheet (audited) Total assets 200,482,939.58 199,4 total liabilities 82,018,231.31 71,7 Total Shareholders' Equity Profit (Loss) Statement	of shares	% of shares
Total As of December 31,	105,000	70.00
financial summary Balance Sheet 2018 (audited)	45,000	30.00
Balance Sheet		100.00
Balance Sheet	150,000	(Unit: Baht)
(audited) Total assets 200,482,939.58 199,9 total liabilities 82,018,231.31 71,7 Total 118,464,708.27 128,7 Shareholders' Equity Profit (Loss) Statement	150,000	2020
Total assets 200,482,939.58 199,9 total liabilities 82,018,231.31 71,7 Total 118,464,708.27 128,7 Shareholders' Equity Profit (Loss) Statement	,	(audited)
total liabilities 82,018,231.31 71,7 Total 118,464,708.27 128,7 Shareholders' Equity Profit (Loss) Statement	2019	186,911,695.02
Total 118,464,708.27 128,7 Shareholders' Equity Profit (Loss) Statement	,	50,501,917.97
Shareholders' Equity Profit (Loss) Statement	2019 (audited) 941,481.04	
Equity Profit (Loss) Statement	2019 (audited) 941,481.04 239,378.28	136 409 777 05
Profit (Loss) Statement	2019 (audited) 941,481.04	136,409,777.05
	2019 (audited) 941,481.04 239,378.28	136,409,777.05
	2019 (audited) 941,481.04 239,378.28	136,409,777.05
total cost 793,753,348.61 761,	2019 (audited) 941,481.04 239,378.28 702,102.76	
	2019 (audited) 941,481.04 239,378.28	633,244,638.22 623,510,615.14
finance costs and	2019 (audited) 941,481.04 239,378.28 702,102.76 681,762.97 314,639.64	633,244,638.22 623,510,615.14
tax expenses	2019 (audited) 941,481.04 239,378.28 702,102.76	633,244,638.22
Profit (loss) before 26,416,132.15 14,6 finance costs and	2019 (audited) 941,481.04 239,378.28 702,102.76	



financial cost	(553,492.16)	(479,644.37)	(338,663.97)
Profit (loss) before income tax	25,862,639.99	13,887,478.96	9,395,359.11
expenses income tax expenses	(9,384,039.62)	(3,650,084.47)	(1,687,684.82)
Net Profit (Loss)	16,478,600.37	10,237,394.49	7,707,674.29

5. Value of assets acquired

After the transaction, the Company will receive PSM's processed food manufacturing business, which includes land, factories, and equipment as well as the technical know-how relating to the production process. As of December 31, 2020, PSM has a total book value of assets equal to 389.25 million baht. For PSD, the Company will receive its main assets are the processed meatball distribution and retailing business, which consists of approximately 300 owned branches and 400 customers locations, along with the rights to the brand "Lukchin Thip". As of December 31, 2020, PSD has a total book value equal to 186.91 million baht

6. Total Value of Consideration and the Criteria Used to Determine Total Value of Consideration

6.1 Total Value of Consideration

The acquisition of PSM and PSD shares in this transaction has a total value of consideration in the amount of not more than 590 million baht, as detailed above.

6.2 Criteria used to determine the total value of consideration

The Company set the purchase price of PSM and PSD's ordinary shares in the total amount of 590 million baht, which was based on negotiation between the buyer and the seller. In assessing the fair value of the shares of the target, the management together with a financial advisor used various valuation methodologies, it was determined that a Discounted Cash Flows Approach is the most appropriate method to reflect the potential and future performance of the target. The fair value range for 70% equity stake of the combined companies are 593.05-626.43 million baht.

7. Expected Benefits to the Company

- 1. By entering into this transaction to acquire 70% of PSM and PSD, the Company will consolidate the income of both companies immediately after the completion of the transaction.
- 2. Both PSM and PSD have historically good financial performance. It is expected to continue to show profitability when the economy returns to normal conditions without significant changes or impacts. There is also potential operational synergy; the Company manufactures packaging, which can be used by PSM, and PSM's manufacturing facilities still have available capacity of high production, which can be channels through the Company's distribution network. These key factors are expected enable the group to have improve gross margins and net profit margins.



- 3. The Company will benefit from having greater breadth of variety of consumer products. The target is a leader in retail meatball market with long-standing reputation. When combined with the Company's current food business, this will enable the Company to expand the meatball market both in terms of distribution channels and adding more choices in the food menu for consumers
- 4. The investment in shares of these two companies will increase the value of the business and the Company's business competitiveness in the future. There will be expertise that complement the target and the Company, which the Company believes will generate a good rate of return for the shareholders of the Company in the future.

8. Source of Funds for the Acquisition

The source of funds for the purchase of ordinary shares of the two companies, totaling not more than 590 million baht, will come from 3 sources of funds, namely:

- 1. The capital increase in the amount of approximately 381 million baht, which the Company will receive from the rights offering of new ordinary shares to the existing shareholders in proportion to their shareholding (Right offering: RO) which shall be approved by the Extraordinary General Meeting of Shareholders. Shares No. 1/2021 on November 26, 2021 (with the subscription period from 4-10 January 2022).
- 2. The Company shall issue a debenture, which shall be approved by this Extraordinary General Meeting of Shareholders for the blanket approval of approximately 1.00 billion baht, to be used partially to finance the acquisition for the shortfall from the RO in item 1 above. The Company plans to issue a debenture by end of February 2022 and will receive money about 250 Million Baht.
- 3. If the cash received from items 1 and 2 is not sufficient for the transaction, the Company will supplement the shortfall with the cash on hand of the Company (according to the review financial statements as of September 30, 2021) amounting to approximately 110 million baht.

It is expected that the Company will be able to raise enough capital to enter into the transaction.

9. Conditions for the Transaction

Conditions Precedent

- 1. The seller has completed the sale of the land to PSM, on which the factory is situated.
- 2. The sellers have fully complied with the terms and conditions of the Share Purchase Agreement and other related agreements.

10. Opinion of the Board of Directors regarding the transaction

It is the opinion of the Board of Directors that the acquisition of PSM and PSD, a group of companies that operate business related to consumer food products known as "Luk Chin Thip" is consistent with Company's business and strategic plan. The Company has plans to diversify

its food business, leveraging the Company's food business experience, which should allow new products to be channeled into the current network and distribution network. Adding a wellknown branded product into the Company's portfolio should create added value, increase future revenue and enhance financial performance. As many businesses are affected by the COVID-19 pandemic, including the target, the acquisition price is reasonable when considering the acquisition under a more normal economic condition. Finally, the acquisition price with the range of the fair value as appraised by the financial advisor and the Company's management. The Board of Directors is of the opinion that this investment will create added value and enhance the Company's business in the future. Therefore, the Board of Directors resolved to approve the aforementioned acquisition.

11. Opinion of the Audit Committee and/or the Company's Directors who have different opinions from the Board of Directors

The Audit Committee's opinion is consistent with the Board of Directors above.

The Company hereby certifies that the information contained in this information memorandum is correct and complete in all respects.

Please be informed accordingly.	
Yours sincerely,	
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