



MATI 08/2565

17 May, 2022

Subject: Operating Result Quarter 1 Ending 31 March 2022.

To: Director and Manager
The Stock Exchange of Thailand

Matichon Public Company Limited and its subsidiaries (“Company”) would like to submit the financial statements for the quarter 1 ended on 31 March 2022, which have been reviewed by a certified public accountant, AMC Office Company Limited, along with the notification of the operating results as follows:

(Unit: million baht)

Detail		Consolidated financial statements		Separate financial statements	
		Year 2022	Year 2021	Year 2022	Year 2021
Quarter 1	Total revenues	176.21	163.66	117.03	103.15
	Net Profit (Loss)	19.07	9.20	4.92	(4.22)

In the first quarter of 2022, the consolidated operating results of Matichon Public Company Limited and its subsidiaries have a total revenue from sales and services of 176.21 million baht, an increase of 12.55 million baht from the same period last year, or 7.67%. This is a result of the Company's business strategy adjustments to be in line with changes in information consumption, including the adjustment to the impact of the COVID-19 pandemic and the current economic situation. There are increases in revenues such as online advertising, organizing seminars, and income from the sales of books. In addition, the management has foreseen business opportunities in the impact of volatility and disruption on the publishing industry. Therefore, the



Company pioneered the modern trade market through a partnership with CJ Supermarket (CJ Express), by supplying newsstands in many communities through CJ Express stores across the country with a clear and concrete action plan. It is one of the strategic plans that expand the Company in an exponential and sustainable manner.

Cost of sales and expenses

Cost of sales and services and selling and administrative expenses in the first quarter of the year 2022 amounted to 152.61 million baht, an increase from the same period of 2021, which amounted to 150.52 million baht, an increase of 2.09 million baht or 1.39% in line with the rise in revenues. The Company continues to focus on managing costs and expenses with efficiency.

Profit (loss) for the period

The result of adjusting the business strategy is in line with the rapidly changing situation and ability to achieve the specified goals. As a result, in the first quarter of the year 2022, the Company had a net profit of 19.07 million baht, compared to the first quarter of 2021, which amounted to 9.20 million baht, an increase of 9.87 million baht or an increase of 107.28%.

Please be informed accordingly.

Yours Sincerely,

---Signature---

(Miss Parnbua Boonpam)

Managing Director