



ARIP PUBLIC COMPANY LIMITED

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Ref. ARIP 127/2023

23 February 2023

Subject : Management Discussion and Analysis for Y2022

Attention : Director and Manager  
The Stock Exchange of Thailand

ARIP Public Company Limited submits herewith the financial statements for Y2022 as of December 31, 2022 which was audited by certified public accountant. The Company would like to report the operating results as follows:-

The Company has the total revenue of 226.54 million baht, an increase from the previous year by 57.32 million baht or 33.88%, mainly from expanding the Media agency services and the unlock of the COVID-19 situation, allowing the Company to operate core business such as organize events and marketing activities.

The cost of sales and services were 166.63 million baht, an increase of 48.94 million baht or 41.59% from the previous year, it is mainly from cost of event and special projects which is consistent with the increase of revenue. As the result, the company have the gross profit of 59.60 million baht, an increase of 9.56 million baht, but the gross profit ratio for the year 2022 was 26.35% a decrease from 29.84% in Y2021.

The selling and administrative expenses were 45.58 million baht similar to the previous year.

The Company has the net profit for the year 2022 was 12.10 million baht, an increased 6.90 million baht from previous year or 132.68%.

Yours faithfully,

Mr. Boonlerd Narathai  
Chief Executive Officer