

AJA.015/2023

Aug 10th, 2023

Subject Management Discussion and Analysis of the Consolidated Financial Statements of Quarter 2 Year 2023

To Committee and Manager

The Stock Exchange of Thailand

As the resolution of Board of Director Meeting of AJ Advance Technology Public Co., Ltd. ("the Company") No. 6/2023 on Aug 10th, 2023 approved the financial statement of Quarter 2 year 2023 for the six-month period ended June 30th 2023 which had the net loss attributable to owners of the parent at 8.69 million Baht loss decreased at 35.59 million Baht or 80.37 percent. If compared with the operation result of same period last year, the Company had the net loss at 44.28 million baht.

Six - Month Period Performance for the third quarter comparison.

Unit : million Baht	Q.2	Q.2	Increase	Change
	Year 2023	Year 2022	(Decrease)	percentage
Revenue from sales of goods and rendering of				
services				
Revenue from sales of goods	125.64	108.49	17.15	15.81
Revenue from rendering of services	8.55	11.16	(2.61)	(23.39)
Revenue Bitcoin Mining	4.09	11.34	(7.25)	(63.93)
Other Income - Reversal loss of impairment of	16.27	-	16.27	100.00
cryptocurrency assets				
Gain on sale of cryptocurrency assets	1.18	2.34	(1.16)	(49.57)
Other Income	13.74	15.37	(1.63)	(10.61)
Total Income	169.47	148.70	20.77	13.97



Cost of sales and rendering services	90.44	90.55	(0.11)	(0.12)
Cost of Bitcoin Mining	22.64	13.00	9.64	74.15
Distribution costs	24.29	18.06	6.23	34.50
Administrative expenses	37.76	40.01	(2.25)	(5.62)
Loss for impairment of crypto-currency assets	-	32.32	(32.32)	(100.00)
Profit (loss) for the period	(8.76)	(45.84)	37.08	(80.89)
Profit (loss) for the period attributable to equity holders of the Company	(8.69)	(44.28)	35.59	(80.37)

The Company would like to report the operation result of Quarter 2 year 2023 for the six-month period ended June 30 th 2023 about the change that more than 20 percent when compared with same period of last year. The main reasons are as follows.

- 1. Total income was 169.47 million Baht which increased at 20.77 million Baht or 13.97 percent when compared with same period of last year at 148.70 million Baht. Total income had changed by income categories as follows.
 - Revenue from sales of goods was 125.64 million Baht, an increased at 17.15 million Baht or an increased of 15.81 percent when compared to the same period of last year was 108.49 million Baht, caused decreased by electrical appliances product at 70.46 million Baht, increased by electric motorcycle products at 49.96 million Baht and increased in sport sneakers product at 34.41 million Baht.
 - Revenue Bitcoin Mining in the amount of 4.36504885 Bitcoin, was 4.09 million Baht, an decrease of 7.25 million Baht or 63.93 percent when compared to the same period of last year. Because the Company opened some bitcoin mining machines. The reason is that the price of bitcoin has decreased a lot, and the cost of electricity is increased.
 - Other Income Reversal loss of impairment of cryptocurrency assets was 16.27 million Baht, an increasing in the whole amount. When compared to the same period of the last year because the fair value price is measured from the closing price at the end of the period on Jun 30, 2023 is higher than the closing price at the end of the last period.





2. Cost of Bitcoin Mining was 22.64 million Baht, an increased of 9.64 million Baht or 74.15 percent when compared to the same period of the previous year, at 13.00 million Baht. The main reason for the increase is the depreciation of bitcoin mining machine. Since the Company started mining bitcoin mining business in beginning of 2022 by gradually purchasing and installing bitcoin mining machines complete in the quarter 3/2022.

3. Distribution costs was 24.29 million Baht, increased of 6.23 million Baht or 34.50 percent when compared to the same period of the previous year, at 18.06 million Baht. This was mainly due to the business expansion of sports shoes and sports equipment in the subsidiaries, resulting in higher expenses related to employees and rental spaces for selling products.

Please be informed accordingly.

Sincerely Yours,

(Mrs. Prangthip Chanvisitsak)

Company Secretary