

Management Discussion and Analysis

2Q/2023

August 11, 2023



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เพราะเรา ใส่ใจเพื่อทั้งชีวิต "อยู่ดี มีสุข"





PSH-CS 30/2023



1H23 Market Reviews

Real Estate Industry

- The housing market in the Bangkok Metropolitan Region for the first half of 2023 grew 7% compared to the same period last year, especially single-detached houses priced above Bt30 million with a healthy growth rate of more than 97% due to the demand of both Thai and foreign customers. The condominium market segment grew by 11% YoY. Chinese customers remain the number one foreign customer buying properties in Thailand, especially condominiums. The townhouse market, however, continued to slow down due to purchasing power of low-end customers and strict credit consideration by financial institutions. For the real estate market in the upcountry, ownership transfer volume is higher in tourist provinces and large provinces including Phuket, Chiangmai and Chonburi provinces.
- The whole market has experienced the impact of political uncertainty, rising interest rates, an economic slowdown, and high household debt. These factors have compelled financial institutions to adopt stringent loan criteria, thereby influencing decision-making and affordability, particularly within the housing sector at a price of Bt1.5 3 million. In addition, the cost of construction materials, land, and labor is likely to increase, forcing real estate developers to adjust housing prices under highly competitive conditions. The developers must employ promotional strategies including discounts, giveaway or after-sales service that impact real estate business' profitability as a whole.

Healthcare Industry

- Private hospitals tend to invest continuously to capture market share by expanding service boundaries, increasing specialized medical centers, cooperating with various alliance groups, and investing in the healthtech sector. The future industry trends are anticipated to focus on wellness, elderly care center, preventive care, and aesthetic and anti-aging center as an alternative medical center, which in turn helps generate additional revenue streams.
- In the second quarter, a new Covid variant XBB.1.16 was detected to be spreading. This has spread rapidly but without violence, allowing the hospital business to benefit from Covid-19 treatment revenue. After June, the trend of cases and deaths continued to decline.

Company Performance Analysis

- In 2Q23 and 1H23, Pruksa Holding PCL ("the Company") reported total revenues of Bt7,107 million and Bt13,665 million, rising by 31.9% YoY and 20.2% HoH respectively as a result of continuous revenue growth of residential property, rising revenue from healthcare business thanks to a consolidated Theptarin Hospital's revenue and significant improvement of non-Covid revenue, coupled with extraordinary item of gain on share swap and revaluation fair value of investment of precast business's a profit unit separation.
- In addition, the Company strives to improve cost efficiency, leading to an increase in the Company's 2Q23 and 1H23 gross profit to Bt1,850 million and Bt3,961 million or up by 12.6% YoY and 16.5% HoH respectively. The Company reported net profit of Bt1,038 million and Bt1,690 million or up by 141.4% YoY and 72.2% HoH.
- Following 1H23 performance, the Company has announced dividend payment of Bt0.31 per share. A record date is targeted on August 28th 2023 and dividend payment date is targeted on September 8th 2023.



Table 1: Performance Comparison of the Company for Second Quarter and First Half of 2023 and 2022

| Statement of income | 2Q23 (Bt million) | 2Q22 (Bt million) | Better/ (Worse) (%) | 1H23 (Bt million) | 1H22 (Bt million) | Better/ (Worse) (%) |
|---|----------------------|----------------------|---------------------------|----------------------|----------------------|---------------------------|
| Revenue from sales of real estate | 5,650 | 5,101 | 10.8 | 11,680 | 10,780 | 8.3 |
| Revenue from hospital operations | 440 | 203 | 117.0 | 852 | 447 | 90.7 |
| Other Income | 1,017 | 85 | 1,102.0 | 1,134 | 143 | 693.8 |
| Total Revenues | 7,107 | 5,389 | 31.9 | 13,665 | 11,370 | 20.2 |
| Cost of sales of real estate ¹⁾ | (3,861) | (3,451) | 11.9 | (7,836) | (7,391) | 6.0 |
| Cost of hospital operations ²⁾ | (379) | (210) | 80.1 | (735) | (436) | 68.5 |
| Gross profit ³⁾ | 1,850 | 1,643 | 12.6 | 3,961 | 3,400 | 16.5 |
| Selling and Administrative expenses | (1,350) | (1,087) | 24.2 | (2,638) | (2,076) | 27.1 |
| Loss on Exchange Rate | (49) | 0 | N/A | (10) | 0 | N/A |
| Profit from operating activities | 1,468 | 641 | 129.1 | 2,447 | 1,467 | 66.9 |
| Finance costs | (176) | (91) | 94.0 | (289) | (210) | 37.6 |
| Share of profit / (loss) of associate & joint | | 0 | (02.0) | 0.0 | 00 | (00.0) |
| ventures accounted for using equity method | I | 1 9 | (83.0) | 0.2 | 23 | (99.2) |
| Profit before income tax expense | 1,294 | 559 | 131.5 | 2,158 | 1,280 | 68.7 |
| Tax expense | (239) | (120) | 99.7 | (428) | (278) | 54.2 |
| Profit for the period | 1,055 | 439 | 140.2 | 1,731 | 1,002 | 72.7 |
| Non-controlling interests | 17 | 9 | 81.9 | 40 | 21 | 94.5 |
| Profit attributable to owners of the parent | 1,038 | 430 | 141.4 | 1,690 | 982 | 72.2 |

Remark: Percentage in statement of income is calculated from total revenues, while 1) percentage of cost of sales of real estate, 2) cost of hospital operations is calculated from revenue from net sales of real estate and revenue from hospital operations, respectively and 3) Gross profit is calculated from revenue from net sales of real estate and revenue from hospital operations.

Revenue

Revenue from Real Estate Business

| Table 2: Revenue from Real Estate Business by Product Type for Second Quarter and First Half of 2023 and | |
|--|--|
| 2022 | |

| Revenue | 2Q23 (Bt million) | 2Q22 (Bt million) | Better/ (Worse) (%) | 1H23 (Bt million) | 1H22 (Bt million) | Better/ (Worse) (%) |
|-------------------------|----------------------|----------------------|---------------------------|----------------------|----------------------|---------------------------|
| Townhouse | 2,399 | 2,552 | (6.0) | 4,444 | 5,012 | (11.3) |
| Single-detached House | 1,443 | 1,168 | 23.5 | 2,643 | 2,312 | 14.3 |
| Condominium | 1,733 | 1,382 | 25.4 | 4,492 | 2,814 | 59.6 |
| Land Sale | 75 | 0 | N/A | 101 | 643 | (84.3) |
| Total Revenue from Real | 5,650 | 5,101 | 10.8 | 11,680 | 10,780 | 8.3 |
| Estate Business | 5,650 | 5,101 | 10.8 | 11,000 | 10,700 | 0.3 |

The Company reported 2Q23 and 1H23's increasing revenue of Bt5,650 million and Bt11,680 million, up by 10.8% YoY and 8.3% HoH respectively. In 2Q23, townhouse segment's revenue was reported by Bt2,399 million, down by 6% YoY due to lower ownership transfer volume in line with the impact of consumer purchasing power of lowend customers in the current market situation. As opposed to the revenues from single-detached house and



condominium, it decreased by 23.5% and 25.4% YoY respectively. It was a result of housing's real demand from local and international buyers and the continued transfer of condominium projects since from last year.

Revenue from Healthcare Business

| Medical Service Revenue (only ViMUT Hospital) | Better/(Worse) (%) | % to Revenue (%) | |
|---|--------------------|------------------|--|
| Growth of Medical Service Revenue | 5 | 100 | |
| Breakdown by Type of Patients | | | |
| Outpatients | 49 | 46 | |
| Inpatients | 37 | 54 | |
| Breakdown by Nationality | | | |
| Thai | 38 | 92 | |
| International Patients | 124 | 8 | |

Table 3: A Comparison of ViMUT Hospital's Medical Service Revenue for Second Quarter of 2023 and 2022

ViMUT Hospital's revenue grew from both outpatient and inpatient services. Despite a drop in inpatients due to fewer Covid treatments, medical costs per patient increased because of higher treatment expertise, a wider range of services, and increased recognition. Additionally, since the establishment of a dedicated treatment center for foreign patients, the number of foreign patients has increased significantly. Consequently, the Company had revenue of Bt440 million, up by 117.0% YoY thanks to revenue growth from the regular medical services (non-Covid) through campaigns and promotions offering to large corporates and insurance companies. The increase in foreign patients was due to collaboration with international agencies to attract Arab customers with high purchasing power, and collaboration with Ramathibodi Hospital for sleep test services and transitional care after chemotherapy. The higher revenue was also from a consolidated revenue from Theptarin Hospital.

Other Revenue

Other revenue of Bt1,017 million increased from extraordinary item of gain on share swap and revaluation fair value of investment of precast business's a profit unit separation and new revenue creation. The transaction was a share swap of 51% stake of Inno Precast Co. Ltd. in exchange for an 18.26% stake in General Engineering PCL or GEL in May this year. In addition, it was a result of revenue from investment for liquidity management, rental income and installation and sale of precast concrete to external customers.

<u>Cost</u>

The Company reported 2Q23 and 1H23's cost of real estate sales of Bt3,861 million and Bt7,836 million, or up by 11.9% YoY and 6.0% HoH respectively. These were in proportion to an increase in revenue from real estate sales and consistently rising cost of construction materials. The cost of the hospital business recorded Bt379 million and Bt735 million, rose by 80.1% YoY and 68.5% HoH respectively. These were in line with the increasing revenue of the hospital expansion and the change in consolidation method for results from Theptarin Hospital. However, the cost to revenue ratio from healthcare business reduced following economy of scale and better cost management from shared resources.



Selling & Administrative Expenses

2Q23 and 1H23's selling and administrative expenses were reported of Bt1,350 million and Bt2,638 million or 19.0% and 19.2% of total revenue. 24.2% increase YoY and 27.1% increase HoH were due to a rise in selling expenses including advertising expenses resulting from the launch of higher numbers of new projects compared to the previous quarter, promotional campaigns to accelerate the transfer of low-rise housing and condominium projects, higher transfer fee, an increase in expenses of Theptarin Hospital as a result of the change on accounting method to consolidation basis, and administrative expenses from investment preparation for the expansion of businesses related to core businesses. The Company recorded 2Q23 unrealized foreign exchange losses of Bt49 million due to fluctuations in quarterly exchange rates resulting from financial support transactions within the group for foreign investment. As a whole, the Company posted unrealized foreign exchange losses for 1H23 of Bt10 million.

Finance Costs

In 2Q23 and 1H23, the Company reported finance costs of Bt176 million and Bt289 million, increased by 94.0% YoY and 37.6% HoH respectively. It was due to additional loan obtained for 1) Strategic investment to support the core businesses 2) Investment for liquidity management and 3) Loan for natural hedge. An increase in policy interest rate also affected higher finance cost.

Profit / (Loss)

2Q23 and 1H23's profit for the parent company posted at Bt1,038 million and Bt1,690 million or 14.6% and 12.3% of total revenue respectively. The profits increased by 141.4% HoH and 72.2% YoY respectively. It was a result of an improving revenue from real estate business including single-detached house and condominium segments, hospital business, and profit from share swap of precast business. However, if excluding extraordinary item of gain on share swap and revaluation fair value of investment of precast business, the Company's core earnings for 1H23 grew by 9.9% HoH.

| | June 30, | December 31, | | June 30, | December 31, |
|----------------------------------|----------|--------------|---|----------|--------------|
| | 2023 | 2022 | | 2023 | 2022 |
| | (Bt m | nillion) | | (Bt n | nillion) |
| Assets | | | Non-interest bearing debt | | |
| | | | Trade accounts payable | 1,392 | 1,972 |
| Current Assets | | | Other liabilities | 6,088 | 7,352 |
| Cash and cash equivalents | 4,816 | 3,877 | Total non interest bearing debt | 7,480 | 9,324 |
| Real estate development for sale | 43,512 | 48,722 | Short-term loans | 3,204 | 3 |
| Other current assets | 3,851 | 1,514 | Current portion of long-term loans | 634 | - |
| | | | Long-term loans | 4,477 | 3,002 |
| | | | Current portion of long-term debentures | 6,000 | 2,750 |
| | | | Long-term debentures | 4,000 | 8,000 |
| Total current assets | 52,179 | 54,114 | Total interest bearing debt | 18,315 | 13,755 |
| Property, plant and equipment | 5,781 | 8,007 | Total liabilities | 25,795 | 23,078 |
| Other non-current assets | 13,690 | 6,535 | Equity | 44,270 | 43,971 |
| Total non-current assets | 19,471 | 14,542 | Non-controlling interests | 1,586 | 1,607 |
| Total assets | 71,651 | 68,656 | Total liabilities and equity | 71,651 | 68,656 |

Table 4: Financial Position and Liquidity as of June 30, 2023 and December 31, 2022

Remark: A summary of consolidated statement of financial position



As of June 30, 2023, the Company reported total assets of Bt71,651 million, up by 4.4% from December 31, 2022. It was a result of an increase in cash and cash equivalent as well as non-current assets. In term of total liabilities of Bt25,795 million and up by 11.8%. It was due to bank loan for strategic investment and fund management to support the core businesses and investment in new business. The real estate business has 120 active real estate projects (excluding almost closed projects) with available-for-sale value of Bt63,111 million, including 71 townhouse projects with available-for-sale value of Bt30,218 million, 33 single-detached house projects with available-for-sale value of Bt13,745 million.

Table 5: Key Financial Ratio

| Financial Ratio | Unit | 2Q23 | 4Q22 |
|--|------|------|------|
| Return-on-Asset (ROA) ¹⁾ | % | 7.09 | 5.76 |
| Return-on-Shareholder's Equity (ROE) ²⁾ | % | 7.99 | 6.35 |
| Debt-to-Equity (D/E) ³⁾ | Time | 0.58 | 0.52 |
| Net Interest-bearing Debt-to-Equity (Net IBD/E) 4) | Time | 0.30 | 0.22 |

Remark: 1) ROA = EBIT divided by average total asset excluding right of use asset

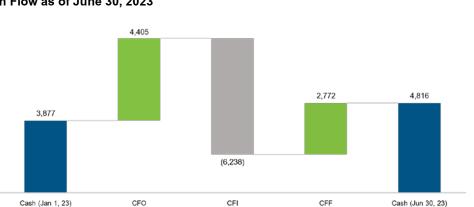
2) ROE = net profit divided by average total equity attributable to owners of the parent

3) D/E = total debt divided by total equity attributable to owners of the parent

4) Net IBD/E = net IBD divided by total equity attributable to owners of the parent

As of June 30, 2023, the Company's return-on-asset ratio was 7.09% and return-on-equity ratio was 7.99%. Both ratios increased from end of 2022 reflecting the Company's capability in better utilizing assets and shareholders' equity to maximize return.

The Company's debt to equity ratio was 0.58x and net interest-bearing debt-to-equity ratio was 0.30x. Both ratios increased from end of 2022 due to higher proportion of bank loan as compared to shareholder's equity following the Company's strategic investment related to core businesses.



Picture 1: Cash Flow as of June 30, 2023

The Company had net cash flow from operations of Bt4,405 million and cash flow used in investing activities of Bt6,238 million to invest in prop-tech, health-tech, logistics business and liquidity management to generate recurring income. Cash flow from financing activities recorded at Bt2,772 million.

Sustainable Development Performance

The Company is committed to driving business towards sustainability, reducing carbon emissions by 30% within 2030, and striving for carbon neutrality in the future. In the second quarter, Inno Precast Co., Ltd., the Company's

Unit: Bt million



subsidiary received green loan support following being a first operator of low-carbon precast factory and the first industry player who employed near-zero waste technology in Thailand. As a result, the Company was listed as one of the ESG100 securities by the Thaipat Institute. This reaffirms the Company's intention to drive the organization with ESG principles towards long-term growth.

2H23 Company Outlook

According to the forecasts, the tourism sector will rebound, and foreign investors will return to invest more, including Chinese customers whose housing investment behavior on the Thai real estate market has shifted to personal use. In addition, there is a growing demand for additional housing from both Russian and CLMV customers.

These factors provide a positive outlook for the Company's real estate business and healthcare business. This is in line with its 2H23 plan to maintain 23 new residential projects totaling Bt23,500 million for 2023 with 30% of total project value in premium products. In terms of the hospital business, in addition to its plans to expand a new hospital and 2 elderly care hospitals to strengthen the group's network, it can effectively allocate its resources among its service groups. In terms of building a new patient base, it will focus on both large corporate patients and foreign patients to be consistent with the overall situation of the country.

(Miss Surawee Chaithumrongkool) Group Chief Financial Officer

Note: The data disclosed in the management discussion and analysis is consistent with the data disclosed in the financial statements for 2Q/2023, which was approved by the Board of Directors in the meeting no.7/2023 held on August 11, 2023.

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