

Date 14 August 2023

Subject: Management Discussion and Analysis of the Company's Performance from the Financial Reporting for the Three-Month Period Ended 30 June 2023

To: Director and Manager  
The Stock Exchange of Thailand

Primo Service Solutions Public Company Limited (“the Company” or “PRI”) would like to submit the Management Discussion and Analysis for the Three-Month Period Ended 30 June 2023 as follows:

Operating Results for the Three-Month Period Ended 30 June 2023 are as follows

Items	For the Three-Month Periods Ended 30 June (MTHB)				Change	
	2022	%	2023	%	MTHB	%
Revenue from services and sales	198.8	99.9	445.6	99.9	246.8	124.1
Other Income	0.1	0.1	0.4	0.1	0.3	300.0
<b>Total revenues</b>	<b>198.9</b>	<b>100.0</b>	<b>446.0</b>	<b>100.0</b>	<b>247.1</b>	<b>124.2</b>
Cost of services and sales	(112.4)	(56.5)	(305.4)	(68.5)	(193.0)	171.7
Administrative expenses	(19.5)	(9.8)	(29.8)	(6.7)	(10.3)	52.8
<b>Total expenses</b>	<b>(131.9)</b>	<b>(66.3)</b>	<b>(335.2)</b>	<b>(75.2)</b>	<b>(203.3)</b>	<b>154.1</b>
<b>Operating profit</b>	<b>67.0</b>	<b>33.7</b>	<b>110.8</b>	<b>24.8</b>	<b>43.8</b>	<b>65.4</b>
Finance income	-	-	4.8	1.1	4.8	1.0
Finance cost	(0.1)	(0.1)	(0.4)	(0.1)	(0.3)	300.0
<b>Profit before tax</b>	<b>66.9</b>	<b>33.6</b>	<b>115.2</b>	<b>25.8</b>	<b>48.3</b>	<b>72.2</b>
Tax expenses	(15.0)	(7.5)	(23.5)	(5.3)	(8.5)	56.7
<b>Profit for the year</b>	<b>51.9</b>	<b>26.1</b>	<b>91.7</b>	<b>20.6</b>	<b>39.8</b>	<b>76.7</b>
<b>Other comprehensive income</b>	<b>51.9</b>	<b>26.1</b>	<b>91.7</b>	<b>20.6</b>	<b>39.8</b>	<b>76.7</b>

## I Operating Income

For the three-month periods ended 30 June 2022 and 2023, the total revenues of the company were Baht 198.9 million baht, and 446.0 million baht, respectively increased by 247.1 million baht or equivalent to 124.2% as a result of increase in all groups. Details are as follows

Business Groups	For the Three-Month Periods Ended		Change	
	30 June (MTHB)		MTHB	%
	2022	2023		
Engineering Consulting and Design Business	18.8	90.5	71.7	381.4
Real Estate Management Business	94.3	130.1	35.8	38.0
Real Estate after Sales Service Business	85.7	225.0	139.3	162.5
Other Income	0.1	0.4	0.3	300.0
<b>Total Revenue</b>	<b>198.9</b>	<b>446.0</b>	<b>247.1</b>	<b>124.2</b>

- For the three-month periods ended 30 June 2023, Engineering Consulting and Design Business had increased revenue from the same period of previous year details as follow: 1) The revenue from consulting service, construction management and architectural design are increased as a consequence of increase in project number. And 2) an increase in training services (UPM Academy) as increasing of number and type of training courses.
- For the three-month periods ended 30 June 2023, Real Estate Management Business had increased revenue from the same period of the previous year details as follows: 1) an increase in juristic management for condominiums and housing estates, also residential properties and 2) an increase in brokerage services and JV deal makers.
- For the three-month periods ended 30 June 2023, Real Estate after Sales Service Business had increased revenue from the same period of the previous year due to an increase in interior design and installation services from expanding the business scope of design and decoration services to the common areas of real estate projects. Moreover, an increase in cleaning services as increasing in number of service contracts and one-time cleaning from sale promotions collaborated with real estate developers.

## II Expense

### 1. Cost of services and sales

For the three-month periods ended 30 June 2022 and 2023, the Company's cost of services and sales were 112.4 million baht and 305.4 million baht, respectively which increased by 193.0 million baht or equivalent to 171.7%. The details are as follows

Business Groups	For the Three-Month Periods Ended 30 June (MTHB)		Change	
	2022	2023	MTHB	%
Engineering Consulting and Design Business	17.4	68.7	51.3	294.8
Real Estate Management Business	30.0	59.2	29.2	97.3
Real Estate after Sales Service Business	64.8	176.8	112.0	172.8
Other costs	0.2	0.7	0.5	250.0
<b>Total Cost of services and sales</b>	<b>112.4</b>	<b>305.4</b>	<b>193.0</b>	<b>171.7</b>

- For the three-month periods ended 30 June 2023, the Company had increased cost of services from the same period of the previous year due to an increase in employee benefit expenses from expanding business which was in line with the increase in revenue. In addition, an increase in cost of equipment for interior design which was in line with the increase in revenue.

### 2. Administrative Expenses

Administrative expenses of the Company mainly consist of employee benefit expenses, audit fee depreciation & amortization expense and other expenses such as advisory fee and other fees. For the three-month periods ended 30 June 2022 and 2023, the Company's administrative expense were 19.5 million baht and 29.8 million baht, respectively which increased by 10.3 million or equivalent to 52.8%.

## III Profit for the year

For the three-month periods ended 30 June 2022 and 2023, the Company's net profit were 51.9 million baht and 91.7 million baht, respectively which increased by 39.8 million baht or equivalent 76.7%. The reason was increasing in revenues of current business and expanding new services.

## VI Statement of Financial Position

Items	As of 31 December, 2022	As of 30 June, 2023	Change	
	(MTHB)	(MTHB)	MTHB	%
Total Assets	1,635.8	2,207.4	571.6	34.9
Total Liabilities	152.5	540.1	387.6	254.2
Total Equity	1,483.3	1,667.3	184.0	12.4

### 1. Total Assets

Major assets comprised cash and cash equivalents, trade account and other receivables, inventory, and other current assets. Total assets as at 30 June 2023, was 2,207.4 million baht, which increased from year ended 2022 by 34.9% as a result of expansion of business and client's credit term.

### 2. Total Liabilities

Major liabilities comprised trade account and other payables, accrued income taxes, other current liabilities, and lease liabilities. Total liabilities as at 30 June 2023 was 540.1 million baht, which increased from year ended 2022 by 254.2% due to increase in account payables along with the business expansion.

### 3. Total Equity

As at 31 December 2022 and as at 30 June 2023, the equity of the company were 1,483.3 million baht and 1,667.3 million baht, respectively increased by 12.4% due to which was mainly a result of increasing in retained earnings from the net profit for the period ended 30 June 2023.

Please be informed accordingly,

Sincerely yours,

Miss Jatuporn Wilaikaew  
Chief Executive Officer