



Plan B Media Public Company Limited

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www.planbmedia.co.th

No. PB0010/2023

3 November 2023

Subject: Notification of the Establishment of a New Joint Venture Company

To: President
The Stock Exchange of Thailand

Plan B Media Public Company Limited (“the Company”) would like to inform that on 3 November 2023, Triple Play Company Limited, a subsidiary of Master Standard Display Company Limited (a 100% subsidiary of the Company), entered into a joint venture agreement with Wiselight (Thailand) Company Limited to establish a joint venture company. The details are as follows:

Company’s name : Another Dot Company Limited

Type of Business : Online Influencer Platform

Registered Capital : 12,000,000 Baht consists of 120,000 ordinary shares with a par value of 100 Baht each.

Source of Fund : Working capital of Triple Play Company Limited

Board of Directors : Consist of 3 Directors as follows

1. Mr. Palin Lojanagosin
2. Mr. Jirat Bawonwattana
3. Mr. Kla Tangsuwan

Shareholding Structure of Another Dot:

Shareholder	No. of Shares (Shares)	(%)
1. Triple Play Co., Ltd	80,000	66.67%
2. Wiselight (Thailand) Co., Ltd	40,000	33.33%
Total	200,000	100%

Nature of transaction : The transaction is the acquisition of assets according to the Notification of the Capital Market Supervisory Board No. Tor Jor. 20/2551 RE: Rules on entering into material transaction deemed as acquisition or disposition of assets, the maximum transaction size is the value of the consideration criteria equals to 0.05 percent based on the Company’s consolidated financial statements as of 30 June 2023, and when taking into account all other asset disposition transacted during 6 months prior to the date, which is less



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than 15 percent. Therefore, the transaction is not related to the disclosure of information in the Notification of the Board of Governors of the Stock Exchange of Thailand Re: disclosure of information of listed companies concerning acquisition or disposition of as-sets B.E. 2547 , including the amendments (“Notification of the Board of Governors of the Stock Exchange of Thailand: Acquisition or Disposition of Assets”)

. Please be informed accordingly

Yours sincerely

-Pinijorn Luechaikajohnpan-

(Pinijorn Luechaikajohnpan, Ph.D.)

Authorized Director

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