



Plan B Media Public Company Limited

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PB0011/2023

20 November 2023

Subject: Notification of the disposal of the ordinary shares of Digital Factory Company Limited

Attention: President

The Stock Exchange of Thailand

Plan B Media Public Company Limited (“the Company”) would like to inform that on 20 November 2023, Master Standard Display Company Limited (“MSD”), a 100% subsidiary of the Company to disposal all of the ordinary shares of Digital Factory Company Limited (“DGF”) totaling 100,000 shares representing 50%. After the disposal of the ordinary shares, DGF will cease to be the associate of the Company as following details

Transaction date : 20 November 2023

Relevant Parties : Seller: MSD
Buyer: Mr. Jerapol Yavapan

Relationship with the Company : This transaction is not a connected transaction in accordance with the Notification of the Capital Market Supervisory Board No. TorJor. 21/2551 Re: Rules on Connected Transactions and the Notification of the Board of Governors of the Stock Exchange of Thailand Re: Disclosure of information and other acts of listed companies concerning the Connected Transaction B.E.2003. (including additional revisions)

General Information of disposed security:

Company's name : Digital Factory Company Limited
Type of Business: : Online media advertising operator
Registered Capital : THB 2,000,000 (Two million baht) consists of 200,000 ordinary shares (Two hundred thousand shares) with a par value of THB 10 (Ten baht) each.

Total transaction value : The ordinary shares of DGF 100,000 shares (One hundred thousand shares) at the price of THB 50 (fifty baht) per share, totaling THB 5,000,000 (Five million baht)

Objective : To support the business expansion and/or investment in new businesses

Shareholding Structure of DGF:

Shareholder	Before the transaction		After the transaction	
	No. of Shares (Shares)	(%)	No. of Shares (Shares)	(%)
1. Master Standard Display Co., Ltd	100,000	50%	-	-
2. Mr. Jerapol Yavapan	65,000	32.5%	165,000	82.5%
3. Mr. Worarat Jaroonsmith	32,000	16%	32,000	16%
4. Ms. Helen Horng	3,000	1.5%	3,000	1.5%
Total	200,000	100%	200,000	100%

Nature of transaction

: The transaction is the disposal of assets according to the Notification of the Capital Market Supervisory Board No. TorJor. 20/2551 RE: Rules on entering into material transaction deemed as acquisition or disposition of assets, the maximum transaction size is the value of the consideration criteria equals to 0.03 percent based on the Company's consolidated financial statements as of 30 September 2023, and when taking into account all other asset disposition transacted during 6 months prior to the date, which is less than 15 percent. Therefore, the transaction is not related to the disclosure of information in the Notification of the Board of Governors of the Stock Exchange of Thailand Re: disclosure of information of listed companies concerning acquisition or disposition of assets B.E. 2547, including the amendments ("Notification of the Board of Governors of the Stock Exchange of Thailand: Acquisition or Disposition of Assets")

Please be informed accordingly

Yours sincerely

-Pinijsorn Luechaikajohnpan-
 (Pinijsorn Luechaikajohnpan, Ph.D.)
 Authorized Director