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LMJG/SET/2024/004
22nd February 2024

Subject: Clarification for Operating Results of Year 2023 ended 31st December 2023
changing more than 20% from the previous year
Attention: The President
The Stock Exchange of Thailand

According to the resolution of the Board of Directors Meeting of Major Cineplex Group Public Company Limited and its subsidiaries (“The Company”) on meeting No. 1/2024 held on 22nd February 2024 has resolved to approve the financial statements and operating results of the company and its subsidiaries for year 2023 ended 31st December 2023 which was audited by the authorized auditor of PricewaterhouseCoopers ABAS Co., Ltd. with the results as follow:

Operating results of the Company and its subsidiaries for Year 2023, the consolidated financial statements resulted in a net profit of 1,042 million baht compared with the same period of the previous year. The Company had a net profit of 252 million baht, with net profit increased by 790 million baht or increased by 313% which details as follows:

Total revenues

The Company had total revenues from sales and services for year 2023 of 8,551 million baht compared with the same period of the previous year, which was 6,388 million baht, increased 2,163 million baht or 34% mainly from the increasing popularity trend of Thai movies which, the highest-grossing film revenue in year 2023 are “Sup-Pa-Rer”, “Tee-Yod” and “4 Kings 2”. In addition, the company has continuously expanded branches in many provinces making number of 2023 admission 55% higher than 2022, also increase of Bowling & Karaoke business revenue from organizing social events which responded positive feedback from customers.

Cost of sales and services

The Company had a total cost of sales and services of 5,684 million baht compared with the same period of the previous year, The Company had total costs of 4,612 million baht increased by 1,072 million baht or 23%, mostly of cinema cost increased comply with increasing in revenue. However, the company's total cost to total revenue proportion decreased from 72% to 66% due to efficiently of managing other costs.

Selling and administrative expenses

The Company had selling and administrative expenses of 2,159 million baht compared with the same period of the previous year, The Company had total expenses of 1,699 million baht which increased by 460 million baht or 27%, detail as follows:

1. Selling expenses amount of 562 million baht compared with the same period of the previous year. The company had selling expenses of 409 million baht increased by 153 million baht or 37% mainly from public relationship and sales promotion expenses in various activities.



2. Administrative and Other expenses amount of 1,596 million baht compared with the same period of the previous year, The company had administrative expenses of 1,290 million baht which increased by 306 million baht or 24% mainly from expenses related to personnel, information technology for business consultants including cashless system development expenses and which in 2022, cost saving mostly are COVID situation related.

However, the company's total expenses to total income ratio decreased from 27% to 25% compared to the same period of the previous year.

Other Income

The Company had recognized other income in amount of 183 million baht compared with the same period of the previous year are decreased 178 million baht or 49% which mainly from year 2022, The company had recognized Sukhumvit branch's insurance compensation.

Other Transactions

1. Profits from gain on disposals investment increased 220 million baht because the company recognized profits from gain on disposals investment of M Pictures Entertainment Public Co., Ltd., in amount of 346 million baht in the 2nd quarter of 2023 and gain on disposals investment of Thai Ticket Major Co., Ltd., in amount of 121 million baht in the 3rd quarter of 2022.
2. Share of profit (loss) from investments increased which In 2023, the company had a share of profits from investments in amount of 105 million baht increase from the same period last year in amount of 148 million baht, or 339% from the 3rd quarter of 2022, the company had a share of investment losses in amount of 172 million baht, resulting from losses of fair value adjustments of the Major Cineplex Lifestyle Leasehold Property Fund investment properties.

Please be inform accordingly,

-Signed-

Yours sincerely,
(Miss Thitapat Issarapornpat)
Company Secretary