



Prakit Holdings Public Company Limited

88 SOI SUKHUMVIT 62 SECTION 3, PHRA KHANONG TAI, PHRA KHANONG, BANGKOK 10260, THAILAND.
TEL : (66-2) 715 – 3000 FAX : (66-2) 332 - 8544

AC 11/2024

August 13, 2024

Subject : Explanation of operating results for Interim Financial Statement for the three-month and six-month periods ended June 30, 2024

To : President
The Stock Exchange of Thailand

Prakit Holdings Public Co., Ltd. would like to provide an explanation of the operating results for the three-month and six-month periods ended June 30, 2024, as follows:

1. For the six-month period ending June 30, 2024, the company reported total revenue of 190.48 million baht, a decrease of 378.55 million baht compared to the same period last year. The company had a net loss attributable to the Company's shareholders of 52.58 million baht, a decline of 343.07 million baht in net profit from the previous year. This decrease was primarily due:
 - 1.1 For the six-month period ending June 30, 2023, the company recognized a gain of 445.83 million baht from the sale of investment property. Excluding this gain, the total revenue for the same period last year was 123.21 million baht. Compared to the current period, total revenue for the six-month period ending June 30, 2024 increased by 67.27 million baht, or 54.60%, from the previous year.
 - 1.2 Gross profit from rendering services, which is revenue from services minus the cost of rendering services, increased by 23.05 million baht. Additionally, commission income rose by 11.50 million baht compared to the same period last year. This growth was driven by an increase in customer advertising spending in online media, where the commission rate is higher than for TV commercials. As a result, income from the advertising business grew by 34.55 million baht, or 61.05%, compared to the previous year.
 - 1.3 Interest income increased by 1.23 million baht due to a rise in investments in debentures.
 - 1.4 Other income increased by 4.62 million baht compared to the same period last year, primarily due to rental income from the Mahachol building.
 - 1.5 Distribution costs decreased by 0.52 million baht.
 - 1.6 Administrative expenses decreased by 0.83 million baht.
 - 1.7 The share of loss from investment in joint ventures and associated companies increased by 15.44 million baht. This was primarily due to a recorded loss of 71.55 million baht from an investment in Sukhumvit 62 Medical Limited, which represents an increase of 11.09 million baht compared to the same period last year

บริษัท ประกิต โฮลดิ้งส์ จำกัด (มหาชน)

88 ซอยสุขุมวิท 62 แขวงพระโขนงใต้ เขตพระโขนง กรุงเทพฯ 10260 โทร : (66-2) 715-3000 โทรสาร : (66-2) 332-8522, 332-8544



Prakit Holdings Public Company Limited

88 SOI SUKHUMVIT 62 SECTION 3, PHRA KHANONG TAI, PHRA KHANONG, BANGKOK 10260, THAILAND.

TEL : (66-2) 715 – 3000 FAX : (66-2) 332 - 8544

2. Total revenue, as reported in the Statement of Comprehensive Income for the three-month period ended June 30, 2024, was 107.74 million baht, reflecting an increase of 37.74 million baht or 53.91% compared to the same period last year. The net loss attributable to the Company's shareholders was 16.58 million baht, an increase of 11.03 million baht from the same period last year. This was due to.
- 2.1 Gross profit from rendering services (revenue from rendering services minus the cost of services) increased by 11.19 million baht, and commission income rose by 5.56 million baht compared to the same period last year. As a result, income from the advertising business increased by 16.75 million baht, or 49.07%, compared to the second quarter of last year
 - 2.2 Interest income increased by 0.48 million baht due to a rise in investments in debentures.
 - 2.3 Other income increased by 6.84 million baht compared to the same period last year, primarily due to rental income from the Mahachol building.
 - 2.4 Distribution costs decreased by 0.57 million baht.
 - 2.5 Administrative expenses decreased by 1.74 million baht, or 7.01%, primarily due to a reduction in depreciation.
 - 2.6 The share of loss from investments in joint ventures and associated companies increased by 1.86 million baht.

Your sincerely,

(Miss Sirirat Darasrisak)

Finance & Accounting Director