

14 May 2026

At Tor.For. 10/2026

Subject : Submission of the Q1/2026 Financial Statements and Management Discussion and Analysis (MD&A)

To : The President of the Stock Exchange of Thailand

Far East Fame Line Public Company Limited (“the Company”) would like to submit the reviewed Q1/2026 Financial Statements and the Consolidated Financial Statements as of March 31, 2026 and the Company would like to inform the Management Discussion and Analysis (MD&A) as follows:

According to the Consolidated Financial Statements for the first quarter of 2026, the three-month period ended March 31, 2026, the Company has operating loss of the equity holders of THB 2.67 million, compared to the same quarter in 2025, the operating loss result a decrease of THB 2.53 million, or 48.63 %, the main reasons are as follows :

1. Revenue from services and commissions (comprising advertising media revenue net of media costs and advertising production revenue) in the consolidated financial statements for Q1/2026 amounted to THB 127.41 million, representing an increase of THB 28.69 million, or 29.06%, compared to the same quarter of 2025. The increase in revenue was attributable to the following factors:
 - 1.1 Total income from media an increasing amount of THB 5.96 million or 15.66 % by came from income from media online an increase of THB 14.84 million or 107.46 %, but some type of income from media were decreasing, such as income from media outdoor & transit, a decrease of THB 4.13 million or 42.69 % and income from media of television a decrease of THB 3.34 million or 58.33 %, compared to the same quarter of the previous year.
 - 1.2 Total revenue from advertising production increased by THB 31.60 million, or 58.76%. The significant increase in advertising production revenue was mainly attributable to revenue from film production, which increased by THB 21.64 million, or 129.89%, influencer marketing revenue, which increased by THB 4.05 million, or 27.82%, and revenue from event activities, which increased by THB 4.72 million, or 87.77%, compared to the same quarter of the previous year.

2. Cost of services and commissions in the consolidated financial statements for Q1/2026 amounted to THB 104.78 million, representing an increase of THB 18.65 million, or 21.65%, compared to the same quarter of the previous year. This increase in cost of services was attributable to the increase in total revenue.
3. Service and administrative expenses in the consolidated financial statements for Q1/2026 amounted to THB 32.42 million, representing a decrease of THB 3.71 million, or 10.26%, compared to the same quarter of 2025. The decrease in service and administrative expenses was mainly attributable to lower employee-related expenses and employee benefits.
4. Other income, consisting of dividend income and returns from private funds, amounted to THB 3.14 million, representing a decrease of THB 11.05 million, or 77.90%, compared to the same quarter of the previous year. In addition, the share of profit from investments in associated companies amounted to THB 1.43 million, representing a decrease of THB 2.92 million, or 67.14%.

Based on the above operating results, the consolidated financial statements included unrealized losses from fair value measurement of financial assets from mutual funds and private funds in the amount of THB 0.38 million, representing a decrease in losses of THB 6.22 million, or 94.21%, compared to the same quarter of the previous year.

Kindly be informed accordingly.

Yours sincerely,

Malee Leelasiriwong

(Mrs. Malee Leelasiriwong)

Director