



## Prakit Holdings Public Company Limited

88 SOI SUKHUMVIT 62 SECTION 3, PHRA KHANONG TAI, PHRA KHANONG, BANGKOK 10260, THAILAND.

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AC 7/2026

May 12, 2026

Subject : Explanation of operating results for the Consolidated Financial Statement for the three month period ended March 31, 2026

To : President  
The Stock Exchange of Thailand

Prakit Holdings Public Co., Ltd. would like to provide an explanation of the Consolidated Financial Statement for the 3-Month Period ended March 31, 2026, as follows:

### **Operating Result**

The operating results of the Company and its subsidiaries for the 3-month period of 2026, the Company and its subsidiaries recorded total revenue of THB 78.76 million, representing an decrease of THB 22.12 million compared to the same period of the previous year. The Company reported a net loss attributable to the shareholders of the Company of THB 18.11 million, which is an increase in loss of THB 4.82 million from the same period last year. Mainly due to the following reasons:

### **Revenue**

For the 3-month period of 2026, the Company recorded total revenue of THB 78.76 million, compared to THB 100.88 million in the same period of the previous year, representing an decrease of THB 22.12 million or 21.93%. Mainly due to the following reasons:

1. Total net advertising revenue for the 3-month period of 2026 amounted to THB 44.02 million, representing a decrease of THB 7.09 million, or 13.87%, compared to THB 51.11 million for the same period of the previous year. Due to geopolitical tensions during the early part of the year, clients delayed their advertising media spending. As a result, commission income decreased by THB 4.37 million, or 11.65%, while net service income decreased by THB 2.72 million, or 19.99%, compared to the same period of the previous year.
2. Other income increased by THB 3.90 million due to the recognition of other operating income and foreign exchange gains.

### **Distribution Costs and Administrative Expenses**

For the 3-month period of 2026, the Company's total distribution costs and administrative expenses amounted to THB 38.46 million, compared to THB 39.39 million in the previous year, representing a decrease of THB 0.93 million, or 2.36%. Both expense categories remained at levels comparable to the previous year, while the Company continued to effectively manage and control its operating expenses on an ongoing basis.



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### The share of loss from investment in joint ventures and associated companies

For the 3-month period of 2026, the share of loss from investments in associates and joint ventures increased by a total of THB 2.44 million compared to the previous year. This was mainly because the Company recognized a loss of THB 27.23 million from its investment in Sukhumvit 62 Medical Co., Ltd., which represented an increase in loss of THB 2.49 million from the same period of the previous year.

### Financial Position

ASSET	<u>31-Mar-26</u>	<u>31-Dec-25</u>	<u>Inc./Dec.</u>	<u>%</u>
CURRENT ASSETS	554.84	493.67	61.17	12.39
NON-CURRENT ASSETS	<u>544.93</u>	<u>578.30</u>	<u>(33.37)</u>	<u>(5.77)</u>
TOTAL ASSETS	<u>1,099.77</u>	<u>1,071.97</u>	<u>27.80</u>	<u>2.59</u>
LIABILITIES AND EQUITY				
CURRENT LIABILITIES	314.62	274.08	40.54	14.79
NON-CURRENT LIABILITIES	<u>43.21</u>	<u>42.24</u>	<u>(0.97)</u>	<u>(2.30)</u>
TOTAL LIABILITIES	357.83	316.32	41.51	13.12
TOTAL EQUITY	<u>741.94</u>	<u>755.65</u>	<u>(13.71)</u>	<u>(1.81)</u>
TOTAL LIABILITIES AND EQUITY	<u>1,099.77</u>	<u>1,071.97</u>	<u>27.80</u>	<u>2.59</u>

As of March 31, 2026, the Company had total assets of THB 1,099.77 million, representing an increase of THB 27.80 million or 2.59% compared to December 31, 2025.

Significant changes in assets included a decrease of THB 29.32 million in cash and cash equivalents, a decrease of THB 11.34 million in trade and other current receivables, an increase of THB 91.25 million in other current financial assets, and a decrease of THB 27.23 million in investments in associates, namely Sukhumvit 62 Medical Co., Ltd.

Changes in cash and cash equivalents for the 3-month period ended March 31, 2026: Net cash and cash equivalents decreased by THB 29.32 million. This consisted of net cash used in operating activities of THB 29.69 million and net cash provided by investing activities of THB 0.38 million.

Your sincerely,

(Miss Sirirat Darasrisak)

Finance & Accounting Director