BIG camera corporation

(Translation)

Ref. CS 017/ 26

Date : 14 August 2026

Subject : The Clarification of the Company's Operating Result for the period ending June 30, 2026

To : The President

The Stock Exchange of Thailand

For the Company's operating result for the year ending 30 June 2026 and 2025 which were reviewed by the auditor as following:

Statement of Consolidated Comprehensive income for the 3-month period ended 30 June				
[Unit : Million Baht]				
	2026	2024	Increased/ (Decreased)	Percentage
Sale and Services	935.61	918.04	17.57	1.91
Cost of sale and services	(752.56)	(731.83)	20.73	2.83
Gross profit	183.05	186.21	(3.16)	(1.70)
Other income	49.99	31.80	18.19	57.20
Selling and admin expenses	(204.47)	(195.88)	8.59	4.39
Financial Cost	(2.39)	(1.25)	1.14	91.20
Earnings before tax	26.18	20.88	5.30	25.38
Corporate income tax	(5.71)	(3.88)	1.83	47.16
Profit for the period	20.47	17.00	3.47	20.41
Comprehensive income for the period	20.47	17.00	3.47	20.41

In the past quarter, The Company recorded revenue from sales and services of THB 935 million, representing an increase of THB 17 million or 2% year-on-year. This growth rate reflects the ongoing impact of the ongoing conflict in the Middle East, which began in late February and has started to affect the overall domestic economy. Furthermore, the rise in consumer goods prices has led to a decline in

Big Camera Corporation PCL.
115, 115/1 Sawaddikarn 1 Rd., Nongkham,
Bangkok 10160 THAILAND
Tel : 0 2809 9954 - 65
Fax : 0 2809 9950 - 52

domestic purchasing power for consumer electronics. Although situation reports mid-quarter indicated a potential de-escalation of overall tensions, the situation continued to exert upward pressure on consumer electronics prices, with sequential price increases occurring throughout the period. The full impact of these price adjustments is expected to manifest more clearly in the third quarter.

Gross profit stood at THB 183 million, representing a 2% decrease year-on-year. This was primarily attributed to price reductions on older product models to accommodate the launch of several new product lines during the quarter. Nevertheless, the Group company received price protection compensation from manufacturers in the form of other income, resulting in a 57% year-on-year increase in other income for the period.

The selling and administrative expenses, amounting 204 million Baht, 4% increase from the last year, which some are from the expenses that vary with sale volume such as advertising and promotion expenses, or commission fee. The increased driven by the continuous expansion of shops in the last year, particularly in AIS shops. Moreover, some was further supported by adjustments in rental rates at shopping malls, following mutual agreements during the lease renewal cycles.

For the financial cost, are almost all from the calculating interest under TRFS16. Consequently, the Company reported a profit before tax of 26 million Baht, a 25% increased, compare to the previous year. This increase in taxable income led to a corresponding 2 million Baht increasing in corporate income tax compared to the same period last year. In summary, the Company concluded the quarter with a net profit of 20 million Baht, representing a 20% decrease year-on-year.

Please be informed accordingly.

Sincerely yours,

(Mr. Chan Thienkanjanawong)

Chief Executive Officer

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