(Translation)

IR 031/26

August 11, 2026

Re : Clarification of the Change in the Company's Net Profit (Net Loss) Compared to the Previous Year Exceeding 20%

To : The President

The Stock Exchange of Thailand

Karmarts Public Company Limited would like to submit financial statement for the period of 3 months ended June 30, 2026. The Company's net profit is Baht 119.41 million. The profit decreased by Baht 27.41 million or 18.67% compared to last year. The main reasons are as follows:

1. The Company had revenue from sales of Baht 838.16 million, increased from last year by Baht 32.20 million or 4.00%, as the Company had increased sales of cosmetic products and consumer products. Income from warehouse rental and service amounted to Baht 6.80 million. Dividend income amounted to Baht 3.15 million, decreased from last year by Baht 1.04 million or 24.82%, and other income amounted to Baht 2.69 million, decreased from last year by Baht 3.82 million or 58.68%.

2. The Company had the cost of sales and service of Baht 393.57 million, increased from last year by Baht 31.78 million or 8.07% which was in line with the increase in the sales proportion and the change in the sales channel mix, particularly the significant growth of online sales channels. This resulted in an increase in direct variable costs associated with online sales.

3. The Company had the selling and administrative expenses of Baht 331.56 million, increased from last year by Baht 65.47 million or 24.60% due to the following:

– The Company had selling expenses of Baht 241 million, increased from last year by Baht 56.21 million or 30.42% due to advertising and sales promotion expenses increased by Baht 44.30 million. Employee expenses increased by Baht 9.05 million and other expenses increased by Baht 2.86 million.

– The administrative expenses of Baht 90.55 million, increased from last year by Baht 9.25 million or 11.38% increased from employee expenses Baht 3.77 million, increased professional fees by Baht 4.58 million and decreased from expenses under the contract Baht 0.44 million and other expenses increased by Baht 1.34 million.

4. Gain on the change in fair value of investments in equity instruments stood at Baht 4.91 million, marking a significant increase of Baht 9.53 million, as a result of changes in the share prices of investments held by the Company, which were unrealized.
5. Gain on sale of investments Baht 2.57 million increased from last year by Baht 1.39 million.
6. Share of profit (loss) from investments in joint ventures and associates of Baht 14.74 million, increased from last year by Baht 16.17 million.
7. Finance income decreased to Baht 2.18 million from the previous year's Baht 3.57 million. This increase can be attributed to the Company's heightened cash reserves resulting for capital increases and decrease from the previous year due to some cash being invested.
8. The Company had the financial cost of Baht 5.56 million, decreased from last year by Baht 0.54 million or 8.85%.
9. The Company had income tax expenses of Baht 25.79 million, decreased from last year by Baht 16.30 million or 38.73% because the Company's profit decreased from the previous year.

Please be informed accordingly.

Sincerely yours,

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(Ms. Suwannee Tharacheevin)

Company's Secretary