



(Translation)

Ref. MONO 023/2026

August 14, 2026

Subject: Notification of Operating Results and Submission of Report and Financial Statements for the Second Quarter of the Year 2026

To: President
The Stock Exchange of Thailand

Enclosures: 1) A copy of the financial report and consolidated financial statements
2) A summary of the operating results of the listed company and subsidiaries for the second quarter of the year 2026 (F45)

Mono Next Public Company Limited (the “Company”) would like to submit the copy of financial report and financial statements for the second quarter of the year 2026 (ended June 30, 2026) reviewed by the auditor and the meeting of the Audit and Corporate Governance Committee No. 4/2026 held on August 14, 2026. The financial report and financial statements were also approved by the meeting of the Board of Directors No. 7/2026 held on August 14, 2026. Details of the operating results are as follows:

Operating Results for 3 Months Period

Unit: Million Baht

	2Q/26	1Q/25	2Q/25	QoQ		YoY	
				Increase (Decrease)	Percent	Increase (Decrease)	Percent
Advertising Revenue	80.5	90.9	187.0	(10.4)	(11.4)	(106.5)	(57.0)
Content Service Revenue from							
– Monomax	57.5	61.1	59.2	(3.6)	(5.9)	(1.7)	(2.9)
– GIGATV	88.5	89.4	96.3	(0.9)	(1.0)	(7.8)	(8.1)
Revenue from sports content streaming platform services.	117.8	103.8	–	14.0	13.5	117.8	100.0
Gain on foreign exchange	–	–	16.7	–	–	(16.7)	(100.0)
Other Revenue	71.0	13.4	34.3	57.6	429.9	36.7	107.0
Total Revenue	415.3	358.6	393.5	56.7	15.8	21.8	5.5
Cost of Sales and Services	270.9	212.1	251.2	58.8	27.7	19.7	7.8
Expenses of Sales and Administration	97.1	126.2	102.5	(29.1)	(23.1)	(5.4)	(5.3)
EBITDA	184.4	137.5	211.6	46.9	34.1	(27.2)	(12.9)
EBT	16.5	(7.6)	142.2	24.1	317.1	(125.7)	(88.4)
Net Profit (Loss)	2.6	(7.6)	15.6	10.2	134.2	(13.0)	(83.3)



The above graph illustrates the net profit (loss) for each accounting period, reflecting the operating performance of the Company and its subsidiaries. For the second quarter of 2026, ended June 30, 2026, the Group reported a net profit of 2.6 million Baht, an increase of 10.2 million Baht, or 134.2 percent, compared to the first quarter of 2026 (QoQ). During this quarter, the digital TV business experienced a decline in advertising revenue growth due to changing consumer behavior. On the other hand, the OTT (Over-the-Top) platform business continued to demonstrate growth in both subscribers and revenue, in line with the expansion of the video streaming business operated through the Company's Monomax streaming platform. This reflects the Company's full transition from the digital TV business to the OTT ecosystem and demonstrates the success of its previously implemented strategic plans, which have significantly strengthened the Group's revenue structure. Since the second half of 2025, Monomax has served as the main platform for live broadcasts of the Premier League and Emirates FA Cup football matches, resulting in the recognition of revenue from OTT services. The Company continues to focus on cost and expense management, including the management of acquired content rights and content production to maximize efficiency, while enhancing the value of its products and services through collaborations with partners to deliver premium sports content, strengthen its loyal user base, and generate sustainable long-term revenue growth for the Monomax video streaming business.

Comparisons on the cause of changes in operating results of the second quarter of the year 2026 are as follows:

Total Revenue

- Total revenue in 2Q/2026 increased by 21.8 million Baht or 5.5 percent compared to the same quarter of the previous year and increased by 56.7 million Baht or 15.8 percent compared to the previous quarter mainly due to the following reasons.

- 1) Advertising revenue decreased by 106.5 million Baht or 57.0 percent compared to the same quarter of the previous year and decreased by 10.4 million Baht or 11.4 percent compared to the previous quarter.
- 2) Revenue from content service businesses, including Monomax and GIGATV, decreased by 9.5 million Baht, or 6.1 percent, compared to the same quarter of the previous year, and decreased by 4.5 million Baht, or 3.0 percent, compared to the previous quarter. Revenue from this business segment continued to maintain stable operating performance.
- 3) Revenue from sports content streaming platform services increased by 117.8.8 million Baht, or 100.0 percent, compared to the same quarter of the previous year, and increased by 14.0 million Baht, or 13.5 percent, compared to the previous quarter. The business continued to grow in line with the expansion of digital media and the sports content market. Monomax began recognizing revenue from platform services for live broadcasts of the Premier League and Emirates FA Cup football matches since the third quarter of 2025, with continued growth driven by the expanding subscriber base and sustained popularity of the Premier League and Emirates FA Cup competitions.

Cost and Expense

- Cost of sales and services in 2Q/2026 increased by 19.7 million Baht, or 7.8 percent, compared to the same quarter of the previous year, and increased by 58.8 million Baht, or 27.7 percent, compared to the previous quarter. The increase was mainly attributable to higher Monomax service costs driven by subscriber growth and activity-related costs in line with increased revenue.
- Expense of sales and administration in 2Q/2026 decreased by 5.4 million Baht, or 5.3 percent, compared to the same quarter of the previous year, and decreased by 29.1 million Baht, or 23.1 percent, compared to the previous quarter, mainly due to the Company's management of advertising and public relations budgets to maximize effectiveness during the appropriate periods.

Business Plan and Key Performance for 2Q/2026

MONOMAX (SVOD)

Monomax is the Company's core streaming service for the official live broadcast of the English Premier League and the FA Cup football matches, offered at affordable prices to expand the audience base to all customer segments.

- Expanding Sports Content

In Q2/2026, the Company remained committed to strengthening its world-class content offering by collaborating with JAS Group to enhance viewing value and expand its audience base. It broadcast live the FIFA World Cup 2026, as well as several related tournaments scheduled to air in the third and fourth quarters, including the FIFA U-17 World Cup 2026, the FIFA U-17 Women's World Cup 2026, the FIFA U-20 Women's World Cup 2026, and the FIFA Intercontinental Cup 2026. In addition, it holds the broadcasting rights for European national team football matches under UEFA, including UEFA Euro 2028, the UEFA Nations League, the European Qualifiers, and the UEFA U21 Championship.

Apart from the above-mentioned, the Company also holds the long-term 7- year broadcasting rights for Volleyball World across 5 countries, covering over 3,000 matches per year, including the VNL, the FIVB World Championship, the AVC, as well as top leagues from Japan, Italy and Poland. The VNL 2026 to be aired via the Monomax platform and MONOMAX SPORTS TV channel will reaffirm the Company's vision of becoming "Thailand's true leader in sports content."

- Customer Value

The Company, in collaboration with JAS, is preparing to launch new packages for the 2026/27 season to address the varied demands of the customers, as follows:

- **Standard Package:** 399 THB/month or 3,999 THB/year. Supports 1 device in Full HD.
- **Premium Package:** 599 THB/month or 5,999 THB/year. Offers an enhanced viewing experience, with 4K resolutions, 2-device simultaneous streaming, web browser-viewing support and offline content downloads.
- **Early Bird Launch Price:** Standard Package at 3,499 THB/year and Premium Package at 4,499 THB/year. Available only for subscriptions made between May 1 and May 24, 2026.

Monomax has added special privileges for Premium package subscribers, allowing both Early Bird and regular-price buyers to watch the FIFA World Cup 2026 immediately.

- Marketing

Monomax is expanding its audience reach through a partnership with Plan B, coupled with online marketing strategies, using KOLs, influencers, and social media. Additionally, it has adjusted the subscription model to direct sales through its own channels to improve subscriber base management efficiency. The Company has enhanced the readiness of its sales and customer service teams to support subscriber base expansion and elevate customer service standards.

In 2Q/2026, the Company focused on creating experiences and engagement with viewers and football fans through marketing activities related to major football tournaments, such as Monomax

Watch Party: Red Match and Monomax Watch Party: FIFA World Cup 2026. These events invited football fans to watch the matches on a giant screen at Mono Studio. The Company also co-organized the “FIFA WORLD CUP FAN PARK THAILAND 2026: LIVE THE GAME, SHARE THE MOMENT” event at Vachirabenjatas Park (Rot Fai Park), which received an overwhelmingly positive response from the audience, helping to boost brand awareness and expanding Monomax’s target audience reach.

Furthermore, Monomax utilizes ‘Max Arena’ as a gamification feature to boost subscriber engagement through games and activities, alongside a point-collection system to redeem benefits and rewards under specified conditions, enhancing both platform appeal and user participation.

- System and Technical Development

Throughout the 2025/26 season, the Company has continuously prioritized system development and stability enhancement, as well as multi-device viewing support. In 2Q/2026, the system was developed to allow viewing of full matches and highlights on demand via computers and web browsers. It was also enhanced to increase customer convenience by offering more payment options and supporting direct subscriptions through Monomax channels, including credit card installments and other payment methods. Moreover, there are plans to upgrade the User Experience (UX) and User Interface (UI) and tailor the content presentation to align with users’ interests and viewing behaviors, in order to elevate the customer service experience.

MONOMAX SPORTS TV

Following the success of its live sports content broadcasts on the Monomax platform, the Company has rebranded the “MONO29” channel as “MONOMAX SPORTS TV” to serve as a hub for world-class sports content. With a major program schedule revamp shifting to full-fledged sports content, starting June 1, 2026, the channel features 60% sports content, 20% Mono Original content, 14% series, and 6% variety content. It is ready to deliver world-class sporting events for free, live, and continuously right on television screens. This marks a major milestone in building a premium sports ecosystem that integrates streaming, free TV, and community experiences, ensuring that sports fans can access world-class content anytime, anywhere. In addition, the channel is committed to building a strong sports-lover community through its ongoing activities and events.

Mono Original

Mono Original is committed to producing quality series and films to deliver diverse content to the Monomax platform and MONOMAX SPORTS TV channel. This quarter, the Company has gradually launched new series, including “Eternal Rain” and “The Outlaws: Revengeful Judgement”. Additionally, it released the films “Wukong Jazz” theatrically on April 30, 2026, which received positive audience reception.

Please be informed accordingly.

Yours sincerely,

(Mr. Navamin Prasopnet)
Chief Executive Officer