Mother Marketing Public Company Limited
345 Maharat Road, Pak Nam, Mueang Krabi,
Krabi 81000 Tax ID 0107566000593

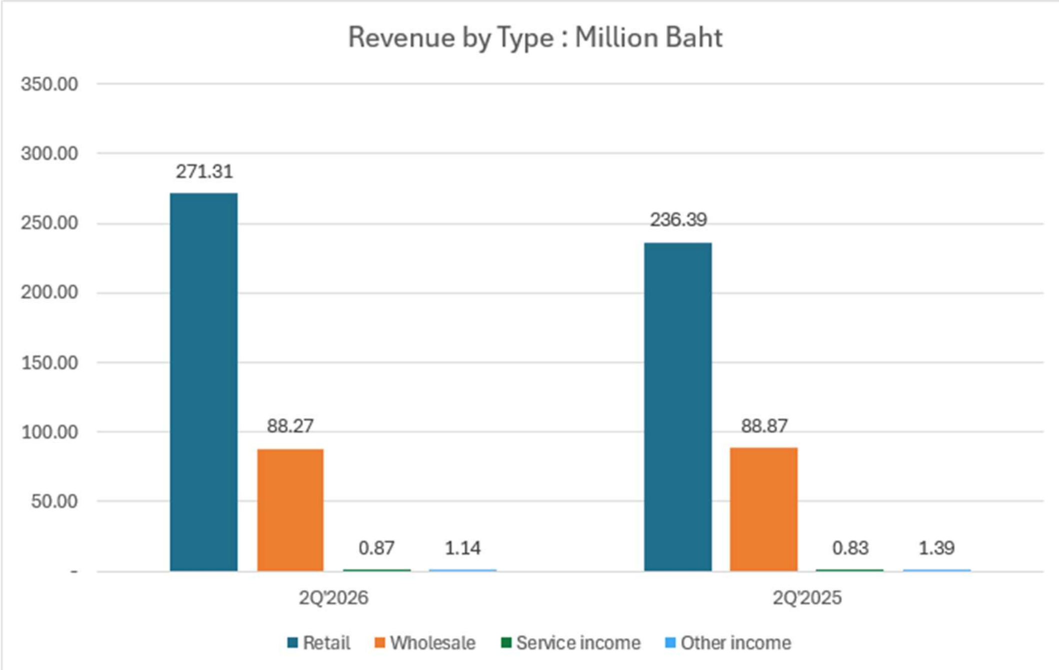
14 August 2026

Subject: Submission of Financial Information for the Second Quarter and Six-Month Period of 2026
To: The President
The Stock Exchange of Thailand

Mother Marketing Public Company Limited (the "Company") hereby submits its operating results for the three-month and six-month periods
ended 30 June 2026, which have been reviewed by the Company's certified public accountant, as follows:

1. Overview of Operating Results

Financial Information (Unit : Million Baht)	**Q2/26**	**Q2/25**	**YoY-Baht**	**YoY %**
Revenue from sales	**359.58**	**325.26**	**34.32**	**10.55%**
Wholesale business	**88.27**	**88.87**	**-0.60**	**-0.68%**
Retail business	**271.31**	**236.39**	**34.92**	**14.77%**
Revenue from services	**0.87**	**0.83**	**0.04**	**4.27%**
Other income	**1.14**	**1.39**	**-0.24**	**-17.59%**
Total revenue	**361.59**	**327.48**	**34.11**	**10.42%**
Cost of goods sold	**314.43**	**284.89**	**29.53**	**10.37%**
Gross profit from sales	**45.16**	**40.37**	**4.79**	**11.87%**
Gross profit margin %	**12.56%**	**12.41%**	**0.15%**	**1.19%**
Distribution costs and administrative expenses	**43.19**	**37.40**	**5.79**	**15.49%**
Earnings before interest, tax, depreciation and amortisation	**11.25**	**11.74**	**-0.49**	**-4.21%**
Earnings before interest and tax	**3.97**	**5.19**	**-1.21**	**-23.36%**
Finance costs	**1.48**	**1.44**	**0.04**	**2.48%**
Net profit for the period	**1.95**	**3.10**	**-1.15**	**-37.00%**
Loss on remeasurement of employee benefits - net of tax				
Total comprehensive income for the period	**1.95**	**3.10**	**-1.15**	**-37.00%**
Earnings per share (Baht per share)	**0.007**	**0.011**	**-0.004**	**-36.36%**



1.1 Operating Results for the Second Quarter of 2026

Revenue

In the second quarter of 2026, the Company recorded total revenue of Baht 361.59 million, an increase of Baht 34.11 million or 10.42% from the same period of the previous year. Total revenue comprised:-

- Revenue from sales of Baht 359.58 million, an increase of Baht 34.32 million or 10.55% from the same period of the previous year. The increase in sales was mainly attributable to the retail business, which recorded sales of Baht 271.31 million, an increase of Baht 34.92 million or 14.77% from the same period of the previous year, while sales from the wholesale business amounted to Baht 88.27 million, a decrease of Baht 0.60 million or 0.68% from the same period of the previous year. The sales proportion between the wholesale and retail businesses was 25 : 75. For this quarter, the Company recorded same-store sales growth (SSSG) of 3.32% compared with the same period of the previous year, calculated from 20 existing stores that were in operation throughout both comparative periods, excluding newly opened stores.

- Revenue from consignment sales services of Baht 0.87 million, an increase of 4.27% from the same period of the previous year.
- Other income of Baht 1.14 million, a decrease of 17.59% from the same period of the previous year. Other income mainly comprised rental income from store frontage.

Cost of Goods Sold

In the second quarter of 2026, the Company recorded cost of goods sold of Baht 314.43 million, or 87.44% of revenue from sales, a decrease from 87.59% recorded in the same period of the previous year.

Gross Profit from Sales

In the second quarter of 2026, the Company recorded gross profit from sales of Baht 45.16 million, an increase of Baht 4.79 million or 11.87% from the same period of the previous year, with a gross profit margin on revenue from sales of 12.56%, an increase from 12.41% recorded in the previous year.

Distribution Costs and Administrative Expenses

In the second quarter of 2026, the Company recorded distribution costs and administrative expenses of Baht 43.19 million,
an increase of Baht 5.79 million or 15.49% from the same period of the previous year. The increase was mainly attributable to store operations personnel expenses and depreciation of assets. The ratio of distribution costs and administrative expenses to total revenue was 11.95%, compared with 11.42% recorded in the same period of the previous year.

Earnings Before Interest, Tax, Depreciation and Amortisation ("EBITDA")

In the second quarter of 2026, the Company recorded EBITDA of Baht 11.25 million, a decrease of Baht 0.49 million or 4.21% from the same period of the previous year, with an EBITDA margin on total revenue of 3.11%.

Earnings Before Interest and Tax ("EBIT")

In the second quarter of 2026, the Company recorded EBIT of Baht 3.97 million, or 1.10% of total revenue, a decrease of Baht 1.21 million or 23.36% from the same period of the previous year.

Finance Costs

In the second quarter of 2026, the Company recorded finance costs of Baht 1.48 million, an increase of Baht 0.04 million or 2.48% from the same period of the previous year.
The ratio of finance costs to total revenue was 0.41%, a decrease from
0.44% recorded in the same period of the previous year.

Net Profit

In the second quarter of 2026, the Company recorded net profit attributable to shareholders of the Company of Baht 1.95 million, a decrease of Baht 1.15 million or 37.00% from the same period of the previous year, with a net profit margin on revenue from sales of 0.54%, lower than 0.95% recorded in the same period of the previous year. Earnings per share was Baht 0.007, compared with Baht 0.011 in the same period of the previous year.

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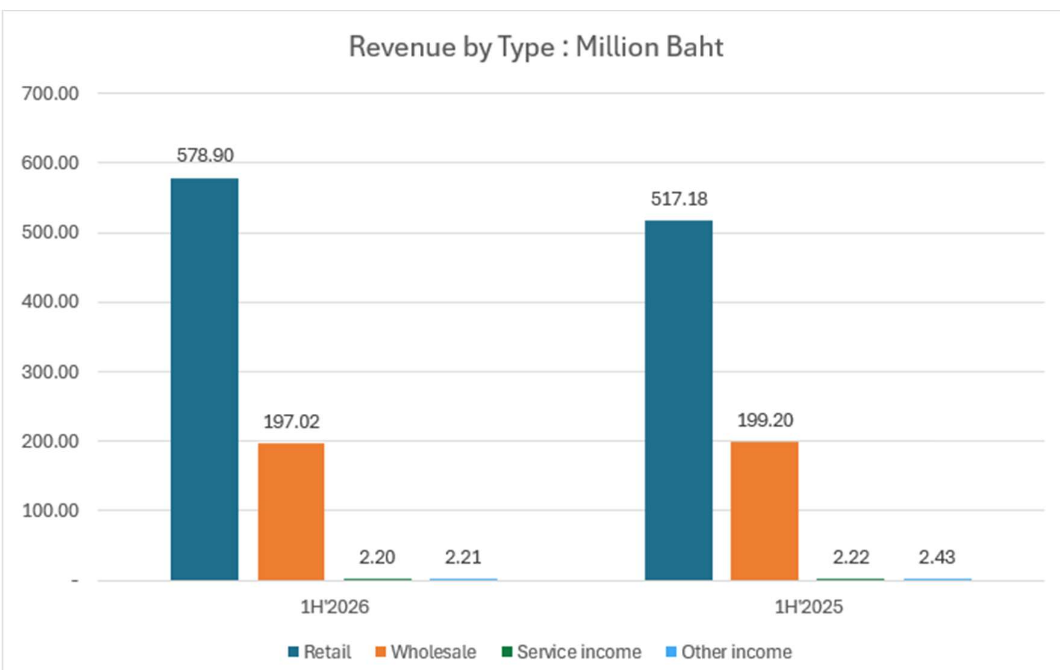
1.2 Operating Results for the Six-Month Period of 2026

Financial Information (Unit : Million Baht)	1H/26	1H/25	YoY-Baht	YoY %
Revenue from sales	775.92	716.38	59.54	8.31%
Wholesale business	197.02	199.20	-2.19	-1.10%
Retail business	578.90	517.18	61.72	11.93%
Revenue from services	2.20	2.22	-0.02	-0.99%
Other income	2.21	2.43	-0.22	-9.19%
Total revenue	780.33	721.04	59.29	8.22%
Cost of goods sold	674.59	625.54	49.05	7.84%
Gross profit from sales	101.32	90.84	10.48	11.54%
Gross profit margin %	13.06%	12.68%	0.38%	2.98%
Distribution costs and administrative expenses	84.27	75.53	8.74	11.58%
Earnings before interest, tax, depreciation and amortisation	35.65	32.39	3.27	10.08%
Earnings before interest and tax	21.46	19.97	1.49	7.47%
Finance costs	2.87	3.61	-0.74	-20.50%
Net profit for the period	14.56	12.97	1.59	12.25%
Loss on remeasurement of employee benefits - net of tax	-0.19		-0.19	
Total comprehensive income for the period	14.37	12.97	1.40	10.78%
Earnings per share (Baht per share)	0.051	0.048	0.003	6.25%



Revenue

In the six-month period of 2026, the Company recorded total revenue of Baht 780.33 million, an increase of Baht 59.29 million or 8.22% from the same period of the previous year. Total revenue comprised:-

- Revenue from sales of Baht 775.92 million, an increase of Baht 59.54 million or 8.31% from the same period of the previous year. The increase in sales was attributable to the retail business, which recorded sales of Baht 578.90 million, an increase of Baht 61.72 million or 11.93% from the same period of the previous year, while sales from the wholesale business amounted to Baht 197.02 million, a decrease of Baht 2.19 million or 1.10% from the same period of the previous year. The sales proportion between the wholesale and retail businesses was 25 : 75.
- Revenue from consignment sales services of Baht 2.20 million, a decrease of 0.99% from the same period of the previous year.
- Other income of Baht 2.21 million, a decrease of 9.19% from the same period of the previous year. Other income mainly comprised rental income from store frontage.

Cost of Goods Sold

In the six-month period of 2026, the Company recorded cost of goods sold of Baht 674.59 million, or 86.94% of revenue from sales, a decrease from 87.32% recorded in the same period of the previous year.

Gross Profit from Sales

In the six-month period of 2026, the Company recorded gross profit from sales of Baht 101.32 million, an increase of Baht 10.48 million or 11.54% from the same period of the previous year, with a gross profit margin on revenue from sales of 13.06%, an increase from 12.68% recorded in the previous year.

Distribution Costs and Administrative Expenses

In the six-month period of 2026, the Company recorded distribution costs and administrative expenses of Baht 84.27 million, an increase of Baht 8.74 million or 11.58% from the same period of the previous year. The increase was mainly attributable to store operations personnel expenses and depreciation of assets. The ratio of distribution costs and administrative expenses to total revenue was 10.80%, compared with 10.47% recorded in the same period of the previous year.

Earnings Before Interest, Tax, Depreciation and Amortisation ("EBITDA")

In the six-month period of 2026, the Company recorded EBITDA of Baht 35.65 million, an increase of Baht 3.27 million or 10.08% from the same period of the previous year, with an EBITDA margin on total revenue of 4.57%, an increase from 4.49% recorded in the same period of the previous year.

Earnings Before Interest and Tax ("EBIT")

In the six-month period of 2026, the Company recorded EBIT of Baht 21.46 million, or 2.75% of total revenue, an increase of Baht 1.49 million or 7.47% from the same period of the previous year.

Finance Costs

In the six-month period of 2026, the Company recorded finance costs of Baht 2.87 million, a decrease of Baht 0.74 million or 20.50% from the same period of the previous year, due to a reduction in loan principal from repayment of borrowings from financial institutions. The ratio of finance costs to total revenue was 0.37%, a decrease from 0.50% recorded in the same period of the previous year.

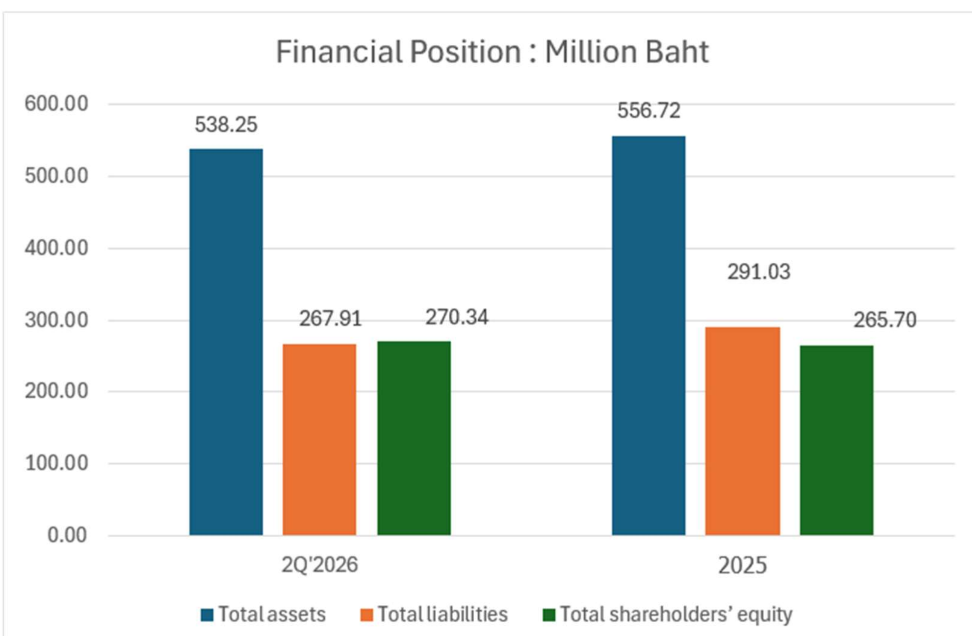
Net Profit

In the six-month period of 2026, the Company recorded net profit attributable to shareholders of the Company of Baht 14.56 million, an increase of Baht 1.59 million or 12.25% from the same period of the previous year, with a net profit margin on total revenue of 1.87%, higher than 1.80% recorded in the same period of the previous year. Earnings per share was Baht 0.051, an increase from Baht 0.048 in the same period of the previous year.

Including the loss on remeasurement of employee benefits, net of tax, of Baht 0.19 million, the Company recorded total comprehensive income for the period of Baht 14.37 million, an increase of Baht 1.40 million or 10.78% from the same period of the previous year.

Statement of Financial Position

Item (Unit : Million Baht)	2Q'2026	2025	YoY-Baht	YoY %
Total assets	538.25	556.72	-18.47	-3.32%
Total liabilities	267.91	291.03	-23.12	-7.94%
Total shareholders' equity	270.34	265.70	4.65	1.75%
D/E	0.99	1.10	-0.10	-9.53%



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Total Assets

As at 30 June 2026, the Company had total assets of Baht 538.25 million, a decrease of Baht 18.47 million or 3.32% from 31 December 2025. The decrease was mainly attributable to a decrease in cash and cash equivalents of Baht 21.11 million and a decrease in trade and other current receivables of Baht 10.33 million, while property, plant and equipment increased by Baht 12.23 million and right-of-use assets increased by Baht 3.12 million from investment in store expansion.

Total Liabilities

As at 30 June 2026, the Company had total liabilities of Baht 267.91 million, a decrease of Baht 23.12 million or 7.94% from 31 December 2025. The decrease was mainly attributable to a decrease in trade and other current payables of Baht 38.34 million, while bank overdrafts and short-term borrowings from financial institutions increased by Baht 15.51 million.

Shareholders' Equity

As at 30 June 2026, the Company had shareholders' equity of Baht 270.34 million, an increase of Baht 4.65 million or 1.75% from 31 December 2025. This resulted from net profit for the six-month period of Baht 14.56 million, less the loss on remeasurement of employee benefits recognised in other comprehensive income of Baht 0.19 million and dividends paid of Baht 9.72 million. As a result, the debt-to-equity (D/E) ratio decreased from 1.10 times as at 31 December 2025 to 0.99 times.

Please be informed accordingly.

Yours sincerely,
Mother Marketing Public Company Limited

(Mr. EKkapong Chokchaiwitut)
Managing Director