ACE_26_09_070

21 September, 2026

Subject : Notification of Purchase for newly issued ordinary shares of E-Commerce Digital AI Thai Holding Public Company Limited

To: President
The Stock Exchange of Thailand

President Bakery Public Company Limited ("the Company") would like to inform that the Board of Directors meeting No. 9/2026 held on 21 September 2026, passed the resolution approving the acquisition of newly issued ordinary shares of E-Commerce Digital AI Thai Holding Public Company Limited, offered through a private placement not exceeding 13,510,000 shares, at a price of Baht 100 per share, for a total consideration not exceeding Baht 1,351,000,000. The Company has been allocated and subscribed for 1,000,000 newly issued ordinary shares at a price of Baht 100 per share, totaling Baht 100,000,000. This transaction constitutes a connected transaction of the Company, with the details as follows:

1. Transaction date : Within September 2026
2. Transaction parties involved

   2.1 Purchaser : President Bakery Public Company Limited

   2.2 Seller : E-Commerce Digital AI Thai Holding Public Company Limited

3. Connected parties and relationship : President Bakery Public Company Limited and E-Commerce Digital AI Thai Holding Public Company Limited have the same major shareholder, namely Saha Pathana Inter-Holding Public Company Limited, which holds 22.18% of the registered capital of the Company and 19.52% of the registered capital of E-Commerce Digital AI Thai Holding Public Company Limited.
4. General transaction description : Purchase of newly issued ordinary shares of E-Commerce Digital AI Thai Holding Public Company Limited, which are offered by way of private placement, in the amount of 1,000,000 shares at an offering price of Baht 100 per share, totaling Baht 100,000,000.

5. Purpose of transaction	:	1. To invest in a company engaged in digital technology businesses in order to create business synergies between the Company and its affiliated companies. Such cooperation will enhance business capabilities through the exchange of knowledge, technology, and related resources, as well as support the development of services and new business opportunities, including digital marketing, e-commerce, and the provision of shared services. This is expected to improve operational efficiency and support the future growth of the Group. 2. To generate long-term returns on investment in the form of dividends, thereby strengthening the Company's financial stability and enhancing shareholder value.
6. Details of acquired assets		
Newly issued ordinary shares	:	E-Commerce Digital AI Thai Holding Public Company Limited
Type of business	:	Investment in businesses and digital assets
Registered capital	:	Baht 5,000,000,000 divided into 50,000,000 ordinary shares, with par value of Baht 100 per share
Paid-up capital	:	Baht 2,696,000,000 divided into 26,960,000 ordinary shares, with par value of Baht 100 per share (including the shares already allocated to shareholders)
Book value	:	Baht 97.65 per share (as of 31 March 2026)
Purchasing price per share	:	Baht 100 per share
Percentage of Shareholding before transaction	:	-None-
Percentage of Shareholding after transaction	:	1,000,000 shares, representing 2.47 % of paid-up capital
7. Source of Fund	:	The Company’s working capital

8. Shareholding structure after the share purchase :

List of Shareholders	Shareholding (%)
1. I.C.C. International Plc.	24.46
2. Saha Pathana Inter-Holding Plc.	19.52
3. Saha Pathanapibul Plc.	14.58
4. Mr. Boonsithi Chokwatana	11.12
5. Thai Wacoal Plc.	4.94
6. Thai President Foods Plc.	4.94
7. Yi Tong Tian Tai BSC Co., Ltd.	3.71
8. Lion Corporation (Thailand) Co., Ltd.	3.71
9. I.D.F. Co., Ltd.	3.46
10. President Bakery Plc.	2.47
11. Other Shareholders	7.09
Total	100

9. Transaction Size

9.1 Related Party Transactions : The transaction came under the scope of Related Party Transactions for listed companies as specified in the Notification of the Capital Market Supervisory Board has issued Notification No. TorChor. 46/2568 Re: Rules on Related Party Transactions. The transaction size is greater than Baht 1 million but less than Baht 20 million, or greater than 0.03% but less than 3% of the Company's net assets, whichever amount is higher.

As of 30 June 2026, 0.03% of the Company's net assets was approximately Baht 3.92 million, while 3% of the Company's net assets was approximately Baht 392.14 million. Accordingly, the transaction is required to be approved by the Company's Board of Directors and disclosed to the Stock Exchange of Thailand, and does not require approval from the shareholders' meeting.

9.2 Material Transactions : The transaction came under the scope of Material Transactions involving the acquisition of assets for listed companies as specified in the Notification of the Capital Market Supervisory Board has issued Notification No. TorJor. 45/2568 Re: Rules on Material Transactions, The transaction size, calculated based on the total value of consideration, which represents the highest transaction size, is 0.71%, based on the Company’s consolidated

financial statements for the second quarter ended 30 June 2026.

Further, the Company has not entered into any material transactions or transactions under the same project. When taking into account the transactions for the past 12 months, the transaction size is less than 25%. Therefore, the Company is not required to comply with the criteria for material transactions.

10. Directors with conflict of interest or being related persons who neither attended nor had the right to vote at the meeting : - None -

11. Opinions of the Board of Directors :

The Board of Directors resolved to approve the purchase for newly issued ordinary shares of E-Commerce Digital AI Thai Holding Public Company Limited, as detailed above, to invest in a company engaged in digital technology businesses, create business synergies, and generate long-term returns on investment.

12. The Opinion of the Audit Committee and/or the Board of Directors which is different from the Board of Directors' Opinion : - None -

Please kindly be informed accordingly,

Yours respectfully,

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(Miss Petcharat Anantawichai)

Director and Senior Management Accounting Department and Finance Department Manager

Company Secretary