JUBILEE ENTERPRISE

PUBLIC COMPANY LIMITED

No. CS7/2026

Nov 10th ,2026

Subject : Declaration of Operating Results for the 3rd quarter ended, September 30th, 2026
Attn : Director and Manager,
The Stock Exchange of Thailand

With respect to the financial information for the 3rd quarter ended, September 30th, 2026, as submitted by the Company, which has been reviewed by the external auditor, considered by the Audit Committee, and approved by the Company's Board of Directors on November 10th, 2026, the Company wishes to report further clarifications in summary as follows;

Overview of the Company's Operating Results

Although the Thai economy showed signs of improvement in the third quarter of 2026 compared to the previous quarter, primarily driven by merchandise exports and private investment in technology and artificial intelligence (AI)-related industries, the economic recovery remained uneven. Additional support came from government economic stimulus measures and financial assistance programs aimed at alleviating the cost-of-living burden. However, the benefits of the recovery were largely concentrated in AI-related industries and their associated workforce, while overall private consumption continued to face significant challenges. Consumer spending remained cautious amid persistently high household debt levels and elevated living costs. Furthermore, widespread flooding across several regions of Thailand in late September 2026 placed additional pressure on consumer purchasing power across various income segments. At the same time, prolonged geopolitical tensions in the Middle East continued to weigh on consumer confidence and overall spending sentiment. Collectively, these factors contributed to a challenging consumer environment, particularly for discretionary spending.

Nevertheless, amidst challenging market conditions and a clustered recovery, the Company still focused on the Quality of Growth driving strategy and the proactive creation of experiences to stimulate the purchasing power of specific groups continuously, making the company able to maintain sales and still have continuous control of expenses, resulting In the third quarter of 2026, sales and comprehensive income for the period amounting to THB 285.21 million and THB 20.88 million increased from the same period of the previous year by the amount of THB 18.85 million and THB 4.25 million baht or thinking as 7.08% and 25.56% respectively, resulting in having earnings per share for the period equal to THB 0.12 per share.

For the fourth quarter, which represents an important high season driven by year-end celebrations and the festive gifting period, the Company plans to accelerate its sales and marketing initiatives to capture seasonal demand. Key initiatives include promotional campaigns, targeted product offerings and privileges tailored to different customer segments, as well as exclusive activities for high-purchasing-power customers and premium members under "The Sparkling Club." These strategies are intended to support sales opportunities and sustain growth momentum throughout the final quarter of the year.

JUBILEE ENTERPRISE

PUBLIC COMPANY LIMITED

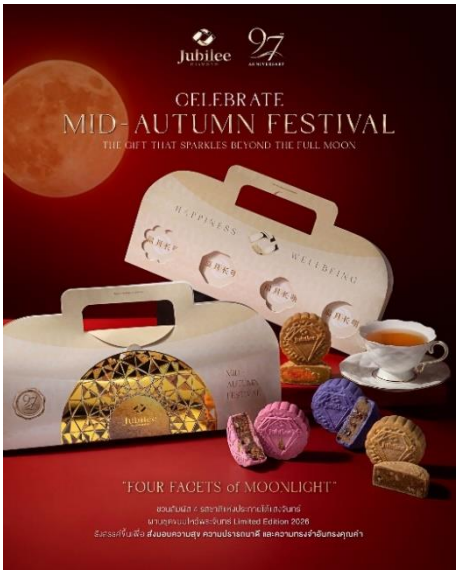
Highlights in 3 Quarter of 2026

New Collection : THE TRINITY COLLECTION



Jubilee Diamond launched "The Trinity Collection" a new diamond jewellery collection that celebrates the enduring value of true love through elegant design and meaningful symbolism. Featuring three brilliant natural diamonds, the collection represents the journey of a relationship — from the beginning of a meaningful bond, to the care shared in the present, and the promise of a future together. It also reflects a sense of achievement, pride, and lasting personal value.

Celebrate Mid-Autumn Festival 2026 : Four Facets of Moonlight



Jubilee Diamond participated in the annual Mid-Autumn Festival celebration by presenting the Limited Edition 2026 Mooncake Set under the concept "Four Facets of Moonlight" to members of The Sparkling Club.

The set featured four specially curated flavors, each inspired by a different dimension of moonlight and representing prosperity, happiness, elegance, and meaningful relationships. The initiative formed part of the Company's customer relationship management strategy, aimed at expressing appreciation to key customers, strengthening engagement with its membership base, and creating memorable brand experiences during an important seasonal occasion.

New Collection : FLEUR DE JOIE Collection — Limited Edition



Jubilee Diamond launched the special "FLEUR DE JOIE COLLECTION" inspired by auspicious flowers and transformed into jewellery that conveys meaningful blessings. The collection features five limited-edition floral charm designs Orchid, Peony, Rose, Tulip, and Forget Me Not -each representing its own auspicious meaning. Combining contemporary design with natural diamonds, Mother of Pearl, and coloured gemstones, the collection was developed to broaden the Company's product offering and meet customer demand in the fashion and meaningful gifting segments, while reflecting themes of love, happiness, and good fortune through jewellery.

JUBILEE ENTERPRISE

PUBLIC COMPANY LIMITED

Jubilee Diamond, MAI FORUM 2026



On July 4, 2026, the Company participated in mai FORUM 2026, providing an opportunity for investors, shareholders, and interested parties to engage with the Company and receive updates on its business operations, financial performance, and future growth strategies. The participation formed part of the Company's ongoing investor relations activities to enhance understanding of its business, strengthen relationships with the investment community, and support transparent and continuous communication of information, thereby reinforcing confidence in the Company's long-term growth potential.

Celebrating 97Th of Trust, Legacy & Excellence The House of Legacy



On July 4, 2026, Jubilee Diamond, in collaboration with Central, organized "Celebrating 97th of Trust, Legacy & Excellence: The House of Legacy" at Park Hyatt Bangkok. The event showcased a broad selection of world-class diamond jewellery, including carat diamonds, fancy-shaped diamonds, fancy-colour diamonds, masterpiece collections, and more than 200 designs from the Jubilee Wedding Collection. The event also featured a fashion show by Miss Universe Thailand, supporting the Company's efforts to strengthen brand engagement and create sales opportunities among premium customers.

The New Era of Jubilee Diamond @Central Hat Yai, Zone Plaza



The Company continued to strengthen its business by expanding distribution channels and increasing access to target customers in high-potential locations. On July 25, 2026, the Company opened the "Jubilee Diamond – Flagship Store" on the 1st Floor, Plaza Zone, at Central Hat Yai to serve customers in Southern Thailand and support further customer base expansion.

The flagship store was developed to enhance the shopping experience and offer a broader range of products, including carat diamonds, diamond jewellery, and the Company's latest collections. Launch activities and special privileges were also introduced to increase brand awareness, attract target customers, and support long-term sales growth in the Southern region.

JUBILEE ENTERPRISE

PUBLIC COMPANY LIMITED

THE HOUSE OF LEGACY : Celebrating 97 Years of World-Class Brilliance @Chiang Mai





On August 22–23, 2026, the Company organized "THE HOUSE OF LEGACY : Celebrating 97 Years of World-Class Brilliance" at Chiang Mai Marriott Hotel, highlighting the brand values of Trust, Legacy & Excellence. The event showcased D Color carat diamonds, more than 5,000 diamond jewellery pieces, and key collections from the Company.

The event also featured an Exclusive Diamond Fashion Show, a musical performance by New Napassorn, and "The Secret Garden Soirée : An Exclusive Immersive Floral Experience" combining floral art, music, and afternoon tea.

The event formed part of the Company's strategy to strengthen relationships with key customers, business communities, and high-potential customer segments in Northern Thailand through a differentiated luxury lifestyle experience.

THE HOUSE OF LEGACY : Celebrating 97th Years of World-Class Brilliance @Hat Yai





On September 26–27, 2026, the Company organized "THE HOUSE OF LEGACY: Celebrating 97 Years of World-Class Brilliance" at Crystal Hotel Hat Yai to celebrate its 97th anniversary and create a distinctive diamond shopping experience for customers in Southern Thailand. The event featured more than 5,000 diamond jewellery pieces and collections, including The Jubilee 97 Legacy, Rare Diamonds, and One-of-a-Kind Creations.

Key highlights included the Legacy Fashion Show, an exclusive concert by Jiew The Star, and a Grand Gala Dinner, designed to strengthen relationships with key customers, business communities, and high-potential customer segments in Hat Yai and the Southern region. The event also supported brand awareness and customer traffic to the Jubilee Diamond Flagship Store at Central Hat Yai, the Company's largest flagship store in Southern Thailand.

JUBILEE ENTERPRISE

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Jubilee Diamond x Bangkok Flower Festival 2026









From September 18–25, 2026, the Company participated in the Bangkok Flower Festival 2026 at Yodpiman River Walk, with support from various partners including the Tourism Authority of Thailand (TAT), Fanta, Thonburi Panich, Jubilee Diamond, and Ouay Un Osoth.

Jubilee Diamond presented the concept "The Diamond in Garden" at Maison Jubilee Rivière, combining the elegance of diamond jewellery with art and nature through an immersive floral experience available in both daytime and evening settings. The festival also featured a wide range of activities, including workshops, a craft market, Flower Mapping, and a spectacular 1,200-drone show over the Chao Phraya River.

In addition, the Company extended the experience through exclusive fine-dining activities by Chef Arnaud Dunand and Chef Noom Thaninthorn, under the concept "The Cuisine of the Alps" who presented contemporary Thai cuisine inspired by Thai flowers. The participation formed part of the Company's strategy to strengthen brand awareness, enhance customer engagement, and broaden Jubilee Diamond brand experience into the Luxury Lifestyle segment through differentiated experiential marketing.

Statement of Comprehensive Income for the 3-month and 9-month periods

Unit : Million Baht	Q3'2026		Q3'2025		Change		9M'2026		9M'2025		Change	
Revenue from sales	285.21	100.00%	266.36	100.00%	18.85	7.08%	858.18	100.00%	829.35	100.00%	28.83	3.48%
Cost of Sales	(144.77)	-50.76%	(137.13)	-51.48%	(7.64)	5.57%	(437.26)	-50.95%	(423.77)	-51.10%	(13.49)	3.18%
Gross Profit	140.44	49.24%	129.23	48.52%	11.21	8.67%	420.92	49.05%	405.58	48.90%	15.34	3.78%
Other Income	2.77	0.97%	7.75	2.91%	(4.98)	-64.26%	15.28	1.78%	25.69	3.10%	(10.41)	-40.52%
Selling Expenses	(80.68)	-28.29%	(78.40)	-29.43%	(2.28)	2.91%	(235.72)	-27.47%	(243.49)	-29.36%	7.77	-3.19%
Administrative Expenses	(35.33)	-12.39%	(36.64)	-13.76%	1.31	-3.58%	(101.60)	-11.84%	(109.02)	-13.15%	7.42	-6.81%
Profit from operating activities	27.20	9.54%	21.94	8.24%	5.26	23.97%	98.88	11.52%	78.76	9.50%	20.12	25.55%
Finance costs	(0.98)	-0.34%	(1.01)	-0.38%	0.03	-2.97%	(2.84)	-0.33%	(2.80)	-0.34%	(0.04)	1.43%
Profit before income tax	26.22	9.19%	20.93	7.86%	5.29	25.27%	96.04	11.19%	75.96	9.16%	20.08	26.43%
Income tax	(5.34)	-1.87%	(4.30)	-1.61%	(1.04)	24.19%	(19.72)	-2.30%	(15.40)	-1.86%	(4.32)	28.05%
Total Comprehensive income f	20.88	7.32%	16.63	6.24%	4.25	25.56%	76.32	8.89%	60.56	7.30%	15.76	26.02%
Earnings per share (baht)	**0.12**		**0.10**				**0.44**		**0.35**			

Revenue from sales

3-month 2026 vs 2025

In the third quarter of 2026, the Company recorded sales revenue of THB 285.21 million, representing an increase of THB 18.85 million, or 7.08%, compared to the same period of the previous year. This growth was primarily driven by improved sales performance from existing stores and marketing events. Despite the unexpected severe flooding in Bangkok during the third quarter, the Company's ability to achieve year-on-year sales growth demonstrated its operational resilience, agility, and ability to respond swiftly to changing market conditions. The Company continued to implement proactive marketing and sales strategies aimed at stimulating consumer demand and expanding its customer base. A key initiative was the celebration of Jubilee Diamond's 97th Anniversary through a series of regional events across Thailand. These events were designed to strengthen customer engagement, stimulate demand, and create positive momentum in the diamond jewelry market. In parallel, the Company continued to expand and enhance its retail network, including the opening of its largest diamond jewelry flagship store in Southern Thailand at Central Hat yai. The Company also renovated existing stores to provide additional space for customer service and showcase new product collections, enabling it to better accommodate evolving customer preferences and diverse market demands. Furthermore, the Company introduced a variety of targeted promotional campaigns throughout the quarter, tailored to different customer segments, to drive sales performance, strengthen customer relationships, and support sustainable business growth.

9-month 2026 vs 2025

For the 9-month period of 2026, it can be seen that during the first quarter of the year was a period of festivals and celebrations. In the second quarter and the third quarter, the company moved forward to use proactive strategies, by having the organization of event activities to stimulate sales both for the member base customer group and general customers continuously, and at the same time the company moved forward to expand new branches and adjust old branches, as well as diverse campaigns designed for customers in each group, being a result making the company have sales for the period in the amount of 858.18 million baht, increasing from the same period of the previous year by the amount of 28.83 million baht or thinking as 3.48%.

Other Income

3-month & 9-month 2026

Other income for the 3-month and 9-month periods of the year 2026 decreased by 4.98 and 10.41 million baht or 64.26% and 40. 52% respectively, which is income that occurred from bringing remaining cash to invest in debt instruments.

Gross Profit & Gross Profit Margin

3-month 2026 vs 2025

In the third quarter of 2026, the Company had gross profit in the amount of 140.44 million baht, increasing from the same period of the previous year by the amount of 11.21 million baht or 8.67%, and the gross profit rate was at 49.24%, increasing from 48.52%. The fact that the gross profit rate increased was a result from the company having close tracking of raw material cost situations, having systematic advance purchase planning, making the company able to do a gross profit rate better than the same quarter of the previous year.

9-month 2026 vs 2025

For the 9-month period of 2026, the Company had gross profit in the amount of 420.92 million baht, increasing from the same period of the previous year by the amount of 15.34 million baht or 3.78%, by having main supporting factors from the growth of sales and the efficiency increase of product mix management (Product mix) in each period, together with adjusting marketing strategies regularly, consisting with the fact that the company has close tracking of raw material cost situations, having systematic advance purchase planning, the gross profit margin for the period increased to 49.05%, compared with 48.90% in the corresponding period of the previous year.

Selling Expenses

3-month 2026 vs 2025

In the third quarter of 2026, the Company had selling expenses in the amount of 80.68 million baht or thinking as 28.29% of sales, increasing from the same period of the previous year by the amount of 2.28 million baht or 2.91%. Such increase was a result from the expansion of the sales personnel team to increase potential in accessing target groups and expenses in organizing events to stimulate sales, which the execution of such proactive strategy sent direct positive results making the company able to create sales increasing up to 18.85 million baht from the same period of the previous year.

9-month 2026 vs 2025

For the 9-month period of 2026, the Company had selling expenses in the amount of 235.72 million baht or 27.47% of sales, decreasing from the same period of the previous year by the amount of 7.77 million baht or thinking as 3.19%, by being a result from strict cost control, and being a decrease both in the part of expenses in organizing events to stimulate sales, area rental fees in some branches, including other variable selling expenses.

Administrative expenses

3-month 2026 vs 2025

In the third quarter of 2026, the Company had administrative expenses in the amount of 35.33 million baht or 12.39% of sales, decreasing from the same period of the previous year by the amount of 1.31 million baht or thinking as 3.58%, by the main cause coming from strict cost control in the part of general management.

9-month 2026 vs 2025

For the 9-month period of 2026, the Company had administrative expenses in the amount of 101.60 million baht or 11.84% of sales, decreasing from the same period of the previous year by the amount of 7.42 million baht or thinking as 6.81%, by being a result from strict cost control in general management to be consistent with efficient operations, sending results making general management expenses still decrease continuously.

Financial costs

3-month & 9-month 2026

Financial costs for the 3-month and 9-month periods of the year 2026 were at 0.98 million baht and 2.84 million baht or thinking as 0.34% and 0.33% of sales respectively, by being a result from the recognition of interest expenses according to Accounting Standard No. 16 "Leases" for the entire amount.

Comprehensive income

3-month 2026 vs 2025

In the third quarter of 2026, the Company had comprehensive income for the period in the amount of 20.88 million baht or thinking as a net profit rate of 7.32%, increasing from the same period of the previous year by the amount of 4.25 million baht or 25.56%, by the main cause being a result from the increase in the part of the gross profit rate, the decrease of administrative expenses that the Company can manage efficiently.

9-month 2026 vs 2025

For the 9-month period of 2026, the Company had comprehensive income for the period in the amount of 76.32 million baht or thinking as a net profit rate of 8.89%, increasing from the same period of the previous year by the amount of 15.76 million baht or thinking as 26.02%, by having the main cause coming from the increase of revenue, and the company can maintain the gross profit rate higher than the target, and can reduce selling and administrative expenses down significantly.

Significant financial ratio

1) Current Ratio is 6.20 times
2) Supplier Payment Period is 112 days
3) Accounts Receivable Day is 25 days
4) Return On Asset is 6.98%
5) Return On Equity is 6.91%

Please be informed accordingly.

Sincerely yours,

(Unyarat Pornprakit)
Director and Chief Executive Officer
Jubilee Enterprise Public Company Limited