Mother Marketing Public Company Limited
345 Maharat Rd., Pak Nam, Mueang Krabi, Krabi
81000 Tax ID: 0107566000593

13 November 2026

Subject: Submission of Financial Information for the Third Quarter and the Nine-Month Period of 2026
To: The President
The Stock Exchange of Thailand

Mother Marketing Public Company Limited (the "Company") hereby submits its operating results for the three-month and nine-month periods ended 30 September 2026, which have been reviewed by the Company's certified public accountant, as follows:

1. Overview of Operating Results

Financial Information (Unit: THB million)	Q3/26	Q3/25	YOY-BHT	YoY %
Sales revenue	353.82	324.95	28.87	8.88%
Wholesale business	88.33	87.36	0.98	1.12%
Retail business	265.49	237.60	27.89	11.74%
Service revenue	0.91	0.86	0.05	5.67%
Other income	0.96	0.89	0.08	8.96%
Total revenue	355.70	326.70	29.00	8.88%
Cost of goods sold	310.70	284.95	25.75	9.04%
Gross profit from sales	43.12	40.00	3.12	7.80%
Gross profit margin from sales %	12.19%	12.31%	-0.12	-0.99%
Distribution costs and administrative expenses	43.52	37.95	5.57	14.69%
Earnings before interest, taxes, depreciation and amortization	9.03	10.39	-1.36	-13.10%
Earnings before interest and taxes	1.48	3.80	-2.32	-61.10%
Finance costs	1.46	1.25	0.21	17.16%
Net profit for the period	0.09	1.97	-1.88	-95.55%
Loss on remeasurement of employee benefits - net of tax				
Total comprehensive income for the period	0.09	1.97	-1.88	-95.55%
Earnings per share (Baht per share)	0.000	0.007	-0.007	-95.55%

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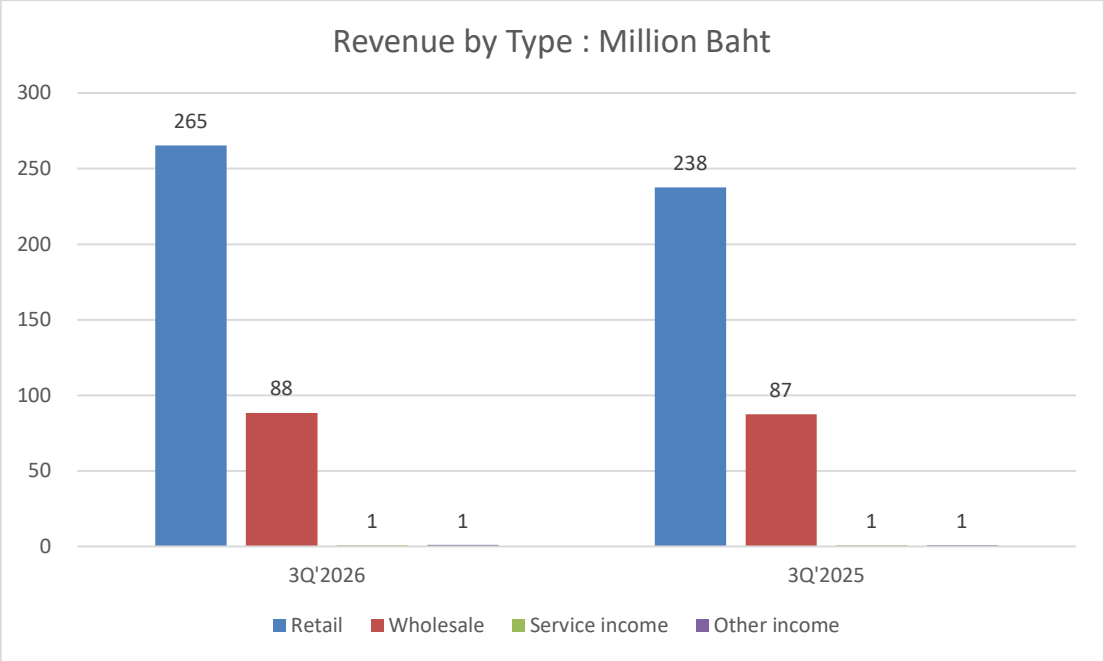


1.1 Operating Results for the Third Quarter of 2026

Revenue

In Q3/2026, the Company recorded total revenue of THB 355.70 million, an increase of THB 29.00 million or 8.88% from the same period of the previous year. Total revenue comprised:-

- Revenue from sales of THB 353.82 million, an increase of THB 28.87 million

or 8.88% from the same period of the previous year. The increase in sales was mainly driven by the retail business, whose sales amounted to THB 265.49 million, an increase of THB 27.89 million or 11.74% from the same period of the previous year. Meanwhile, sales from the wholesale business amounted to THB 88.33 million, an increase of THB 0.98 million or 1.12% from the same period of the previous year. The sales mix between the wholesale and retail businesses was 25 : 75. In this quarter, the Company's same-store sales growth (SSSG) increased by 0.56% compared to the same period of the previous year, calculated from existing stores that operated throughout both comparative periods, excluding newly opened stores.

- Revenue from consignment services of THB 0.91 million, an increase of 5.67% from the same period of the previous year.
- Other income of THB 0.96 million, an increase of 8.96% from the same period of the previous year. Other income consisted mainly of rental income from storefront space.

Cost of Goods Sold

In Q3/2026, the Company's cost of goods sold was THB 310.70 million, or 87.81% of sales revenue, an increase from 87.69% in the same period of the previous year.

Gross Profit from Sales

In Q3/2026, the Company recorded gross profit from sales of THB 43.12 million, an increase of THB 3.12 million or 7.80% from the same period of the previous year. The gross profit margin on sales was 12.19%, a decrease from 12.31% in the previous year.

Distribution Costs and Administrative Expenses

In Q3/2026, the Company's distribution costs and administrative expenses amounted to THB 43.52 million,
an increase of THB 5.57 million or 14.69% from the same period of the previous year. The increase was mainly due to employee expenses of the store operations unit and depreciation of assets. The ratio of distribution costs and administrative expenses to total revenue was 12.24%, compared to 11.62% in the same period of the previous year.

Earnings Before Interest, Taxes, Depreciation and Amortization ("EBITDA")

In Q3/2026, the Company's EBITDA was THB 9.03 million, a decrease of THB 1.36 million or 13.10% from the same period of the previous year. The EBITDA margin to total revenue was 2.54%, a decrease from 3.18% in the same period of the previous year.

Earnings Before Interest and Taxes ("EBIT")

In Q3/2026, the Company's EBIT was THB 1.48 million, or 0.42% of total revenue, a decrease of THB 2.32 million or 61.10% from the same period of the previous year.

Finance Costs

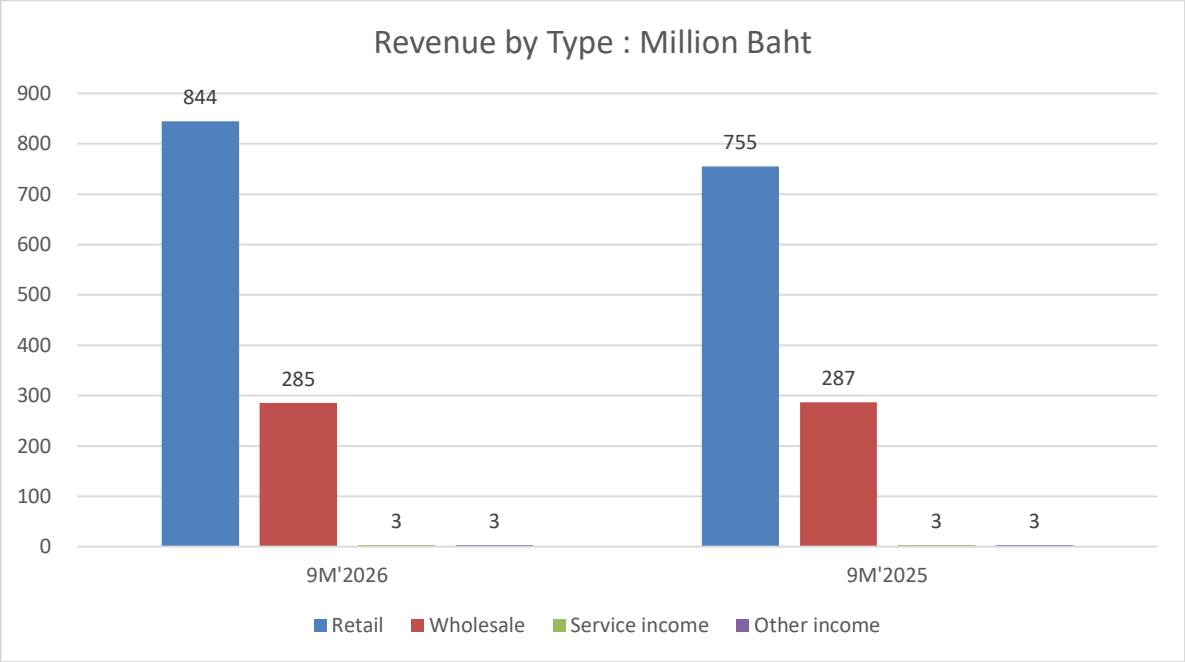
In Q3/2026, the Company's finance costs were THB 1.46 million, an increase of THB 0.21 million or 17.16% from the same period of the previous year.
The ratio of finance costs to total revenue was 0.41%, an increase from
0.38% in the same period of the previous year.

Net Profit

In Q3/2026, the Company's net profit attributable to owners of the Company was THB 0.09 million, a decrease of THB 1.88 million or 95.55% from the same period of the previous year. The net profit margin to total revenue was 0.02%, lower than 0.61% in the same period of the previous year. Earnings per share were less than THB 0.001, compared to THB 0.007 in the same period of the previous year.

1.2 Operating Results for the Nine-Month Period of 2026

Financial Information (Unit: THB million)	9M/26	9M/25	YOY-BHT	YoY %
Sales revenue	1,129.74	1,041.33	88.41	8.49%
Wholesale business	285.35	286.56	-1.21	-0.42%
Retail business	844.39	754.77	89.62	11.87%
Service revenue	3.11	3.09	0.03	0.87%
Other income	3.17	3.30	-0.13	-3.91%
Total revenue	1,136.03	1,047.72	88.30	8.43%
Cost of goods sold	985.29	910.49	74.80	8.22%
Gross profit from sales	144.45	130.84	13.60	10.40%
Gross profit margin from sales %	12.79%	12.56%	0.22	1.76%
Distribution costs and administrative expenses	127.79	113.46	14.33	12.63%
Earnings before interest, taxes, depreciation and amortization	44.68	42.78	1.91	4.45%
Earnings before interest and taxes	22.94	23.77	-0.83	-3.50%
Finance costs	4.33	4.86	-0.53	-10.84%
Net profit for the period	14.65	14.94	-0.30	-1.98%
Loss on remeasurement of employee benefits - net of tax	-0.19		-0.19	
Total comprehensive income for the period	14.46	14.94	-0.49	-3.25%
Earnings per share (Baht per share)	0.051	0.052	-0.001	-1.98%



Revenue

For the nine-month period of 2026, the Company recorded total revenue of THB 1,136.03 million, an increase of THB 88.30 million or 8.43% from the same period of the previous year. Total revenue comprised:-

- Revenue from sales of THB 1,129.74 million, an increase of THB 88.41 million or 8.49% from the same period of the previous year. The increase in sales came from the retail business, whose sales amounted to THB 844.39 million, an increase of THB 89.62 million or 11.87% from the same period of the previous year, while sales from the wholesale business amounted to THB 285.35 million, a decrease of THB 1.21 million or 0.42% from the same period of the previous year. The sales mix between the wholesale and retail businesses was 25 : 75, and same-store sales growth (SSSG) increased by 1.93% compared to the same period of the previous year.
- Revenue from consignment services of THB 3.11 million, an increase of 0.87% from the same period of the previous year.
- Other income of THB 3.17 million, a decrease of 3.91% from the same period of the previous year. Other income consisted mainly of rental income from storefront space.

Cost of Goods Sold

For the nine-month period of 2026, the Company's cost of goods sold was THB 985.29 million, or 87.21% of sales revenue, a decrease from 87.44% in the same period of the previous year.

Gross Profit from Sales

For the nine-month period of 2026, the Company recorded gross profit from sales of THB 144.45 million, an increase of THB 13.60 million or 10.40% from the same period of the previous year. The gross profit margin on sales was 12.79%, an increase from 12.56% in the previous year.

Distribution Costs and Administrative Expenses

For the nine-month period of 2026, the Company's distribution costs and administrative expenses amounted to THB 127.79 million, an increase of THB 14.33 million or 12.63% from the same period of the previous year. The increase was mainly due to employee expenses of the store operations unit, utility expenses, and depreciation of assets. The ratio of distribution costs and administrative expenses to total revenue was 11.25%, compared to 10.83% in the same period of the previous year.

Earnings Before Interest, Taxes, Depreciation and Amortization ("EBITDA")

For the nine-month period of 2026, the Company's EBITDA was THB 44.68 million, an increase of THB 1.91 million or 4.45% from the same period of the previous year. The EBITDA margin to total revenue was 3.93%, a decrease from 4.08% in the same period of the previous year.

Earnings Before Interest and Taxes ("EBIT")

For the nine-month period of 2026, the Company's EBIT was THB 22.94 million, or 2.02% of total revenue, a decrease of THB 0.83 million or 3.50% from the same period of the previous year.

Finance Costs

For the nine-month period of 2026, the Company's finance costs were THB 4.33 million, a decrease of THB 0.53 million or 10.84% from the same period of the previous year, due to lower principal borrowings following the repayment of loans from financial institutions. The ratio of finance costs to total revenue was 0.38%, a decrease from 0.46% in the same period of the previous year.

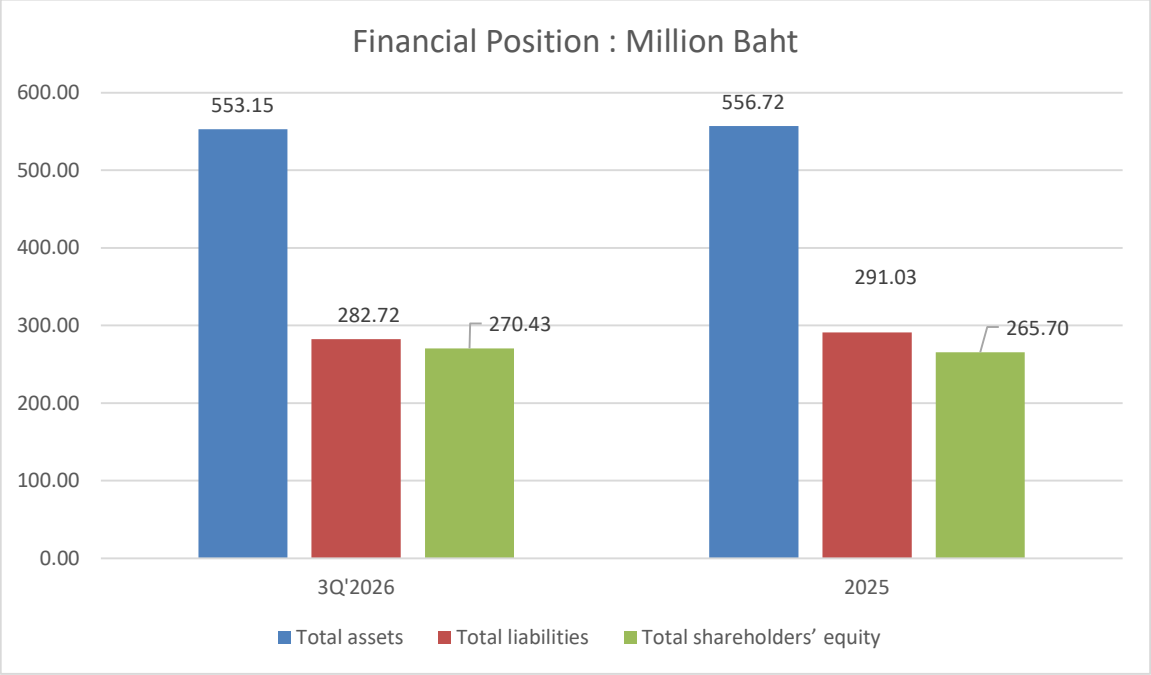
Net Profit

For the nine-month period of 2026, the Company's net profit attributable to owners of the Company was THB 14.65 million, a decrease of THB 0.30 million or 1.98% from the same period of the previous year. The net profit margin to total revenue was 1.29%, lower than 1.43% in the same period of the previous year. Earnings per share were THB 0.051, down from THB 0.052 in the same period of the previous year.

Including the loss on remeasurement of employee benefits, net of tax, of THB 0.19 million, the Company's total comprehensive income for the period was THB 14.46 million, a decrease of THB 0.49 million or 3.25% from the same period of the previous year.

Statement of Financial Position

Item (Unit: THB million)	3Q'2026	2025	Change (THB)	Change (%)
Total assets	**553.15**	**556.72**	**-3.57**	**-0.64%**
Total liabilities	**282.72**	**291.02**	**-8.31**	**-2.86%**
Total shareholders' equity	**270.43**	**265.70**	**4.73**	**1.78%**
D/E	**1.05**	**1.10**	**-0.05**	**-4.56%**



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Total Assets

As at 30 September 2026, the Company had total assets of THB 553.15 million, a decrease of THB 3.57 million or 0.64% from 31 December 2025.

Total Liabilities

As at 30 September 2026, the Company had total liabilities of THB 282.72 million, a decrease of THB 8.31 million or 2.86% from 31 December 2025.

Shareholders' Equity

As at 30 September 2026, the Company had shareholders' equity of THB 270.43 million, an increase of THB 4.73 million or 1.78% from 31 December 2025. As a result, the debt-to-equity ratio (D/E) decreased from 1.10 times as at 31 December 2025 to 1.05 times.

Please be informed accordingly.

Yours sincerely,
Mother Marketing Public Company Limited

(Mr. Ekkapong Chokchaiwitat)
Managing Director