



Ref. ZE. 006/2023

May 2, 2023

To: The President
The Stock Exchange of Thailand

Subject: Establishment of KAPTURE ONE COMPANY LIMITED

A Management Committee Meeting of KASIKORNBANK PUBLIC COMPANY LIMITED resolved to concur with investment through KASIKORN INVESTURE COMPANY LIMITED to establish KAPTURE ONE COMPANY LIMITED, by holding 70-percent shares, whereas 30-percent-share owned by BUZZEBEES COMPANY LIMITED

The Bank of Thailand granted approval for the inclusion of KAPTURE ONE COMPANY LIMITED in the KASIKORNBANK FINANCIAL CONGLOMERATE on December 23, 2022 and the company's registration has been completed on May 2, 2023.

Name:	KAPTURE ONE COMPANY LIMITED
Registration Date:	May 2, 2023
Registered Capital:	Baht 35,000,000 (Paid-up Baht 17,500,000)
Objective:	Operate business related to Loyalty Program, Customer Relationship Management (CRM) Solution Platform, e-Marketplace Management, and other Businesses to support KASIKORNBANK FINANCIAL CONGLOMERATE (Reward Inventory Provider)

Please be informed accordingly.

Yours sincerely,
KASIKORNBANK PCL

(Mr. Patchara Samalapa)

President

Business Solution Integration Chapter (ZE.)

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