



**Berli Jucker Public Company Limited**

CGD 021/2023

22 August 2023

Subject: Acquisition of Assets of AbouThai Group

To: President  
The Stock Exchange of Thailand

We, Berli Jucker Public Company Limited (“Company”) would like to notify the entering into the asset acquisition transaction by our subsidiaries operating retail and wholesale business, which is due to the Executive Board Meeting of Big C Retail Corporation Public Company Limited (“BRC”) No. 2/2023 held on 27<sup>th</sup> day of June 2023 resolved to approve the acquisition of assets of AbouThai Group which includes tangible and intangible assets, inventories and trademarks.

The Company would like to disclose the information regarding the acquisition of AbouThai Group’s assets as follows;

**1. Date of Transaction**

Big C (HK) Company Limited and BJC- Mpoint International Co., Ltd., subsidiaries of BRC, has acquired all assets of AbouThai Group which will be completed by October 2023.

**2. Related Parties**

Buyer: Big C (HK) Company Limited and BJC-Mpoint International Co., Ltd.<sup>1</sup>

Seller: AbouThai Group

**2.1 Detail of AbouThai Group**

Type of Business: Sourcing and import Thai products for distribution to Hong Kong SAR in their retail business under Big C brand and carry on consumer goods wholesale business in Hong Kong.

Location: Hong Kong Special Administrative Region.

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<sup>1</sup> BRC and the Buyers are indirect subsidiaries of the Company.





## Berli Jucker Public Company Limited

### 3. Detail of Transaction

#### 3.1 General characteristics of the transaction

<b>Buyer</b>	Big C (HK) Company Limited, BJC-Mpoint International Co., Ltd.
<b>assets to be transacted</b>	To acquire assets of About Thai Group (including head office, warehouse, and 23 branches, 1 temporary branch) and Aboutthai trademarks. The transaction shall include both tangible and intangible assets, including inventory, and Aboutthai trademarks.
<b>Seller</b>	AbouThai Group
<b>Relationship with Seller</b>	The Seller is not related or connected in any aspects with the Company, BRC and the Buyers.
<b>The value of the transaction</b>	No more than 300 million baht
<b>Complete Date</b>	By October 2023

#### 3.2 Transaction size

##### 3.2.1 Connected Transaction

The transaction is not considered as a connected transaction under the Notification of the Capital Market Supervisory Commission No. Tor Chor. 21/2551 Re: Rules on Connected Transactions and the Notification of the Board of Governors of the SET Re: Disclosure of Information of Listed Company concerning the connected transactions B.E. 2546 (2003).

##### 3.2.2 Acquisition and Disposition Transaction

The transaction is considered an acquisition of assets transaction of the Company. According to the transaction size based on the total value of the consideration received of the Company, it is less than 15% of total assets of the Company. In addition, after combining with all acquisition of asset transactions occurred during 6 months prior to the date of the transaction has a total transaction size of less than 15% of total assets of the Company. Therefore, the transaction is not considered as the acquisition or disposition of assets subject to disclosure of information and is not required to comply with rules and regulations under the Notification of the Capital Market Supervisory Commission No. Tor Chor 20/2551 Re: Rules on Entering into Material Transactions Deemed as Acquisition or Disposal of Assets and the Notification of the Stock Exchange of Thailand Re: Disclosure of Information concerning the Acquisition and Disposition of Assets of Listed Companies B.E. 2547.





**Berli Jucker Public Company Limited**

Please be informed accordingly.

Yours Faithfully,  
Berli Jucker Public Company Limited

Thirasakdi Nathikanchanalab  
Director

Thapanee Techajareonvikul  
Director

In case of inquiry, please contact  
Group Company Secretary Division Tel. 02 146 5999 Ext 5510

