



(TRANSLATION)

Tor. For. 11 /2020

August 13, 2020

Subject : Submission of the Financial Statements for Q2/2020 and clarification on the Company's Operating Results.

To : President of the Stock Exchange of Thailand

Attachment: The reviewed Q2/2020 Financial Statement

Far East Fame Line DDB Public Company Limited would like to submit the reviewed Q2/2020 Financial Statements and the Consolidated Financial Statements for the second quarter of 2020, reviewed by auditor, to the Stock Exchange of Thailand. The clarification on the Company's operating results for the second quarter of 2020, are as below:

From the Consolidated Financial Statements for the second quarter of 2020, for the three-month period ended June 30, 2020, the Company has operating profit amount of THB 7.25 million, a decrease from the same quarter of the last year amount of THB 2.93 million or 28.81 per cent. The Company has operating profit of the equity holders of THB 7.01 million, a decrease of THB 1.06 million or 13.15 per cent, compared to the same quarter in 2019. The main reasons are as follows:

1. The Consolidated Financial Statements for the 2nd quarter of 2020, the main income from advertising commission and service fee in an amount of THB 121.25 million, a decrease of THB 56.83 million or 31.91 per cent and costs of service and commission in an amount of THB 89.86 million, a decrease of THB 38.82 million or 30.16 per cent, compared to the same quarter in 2019. The decline of revenue came from the impact of COVID-19 pandemic, in which the clients could not arrange the advertising and public relations events.
2. The administrative expenses of the Consolidated Financial Statements in an amount of THB 25.15 million, a decrease of THB 24.36 million or 49.20 per cent, compared to the same quarter in 2019. The reason for the decline of expenses, because during the Covid-19 situation, the Company has a policy for employees to work from home, including the reduction of salary and benefits as well. Therefore, resulting in lower operating expenses.
3. Others income had amount of THB 4.72 million, a decrease from the same quarter of the last year amount of THB 7.86 million or 62.50, the result came from the decrease of dividend income amount of THB 2.96 million, a decrease of THB 1.26 million or 29.86 per cent. The profit from investment in associated company amount of THB 0.69 million, a decrease amount of THB 4.78 million or 87.43 per cent. Other income in the amount of THB 1.07 million, a decrease of THB 1.82 million or 63.03 per cent, compared to the previous year.



Because of the unexpected pandemic of COVID-19, resulted to unavoidable significant impact to revenue and operating result of the Company.

However, the Executive and their team has brainstormed and made a strategic planning to present work which fit with COVID-19 situation for the clients to consider and decide to spend more advertising budget.

Kindly be informed accordingly.

Yours sincerely,

Malee Leelasiriwong  
(Mrs. Malee Leelasiriwong)  
Director