May 14, 2019

The Director and Manager
The Stock Exchange of Thailand

## Re: Information on First Quarter of 2019 Operating Results

KCE Electronics PCL has the pleasure of reporting the operating results of the Company and its subsidiaries ("the Group") for the first quarter of 2019 based on reviewed consolidated financial statements for the three-month period ended March31, 2019.The Group's sales and net profit totaled $\mathrm{Bt} 3,113.9$ million and Bt 268.6 million, respectively, compared to $\mathrm{B} t 3,440.2$ million and $\mathrm{B} t 541.6$ million in the first quarter of 2018. A summary of the Company's operating performance in the first quarter of 2019 and 2018 is shown in the following table:

| [Amount in Baht Million] | 1Q19 | 4Q18 | \% Change | 1Q18 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Q-o-Q |  | Y-o-Y |
|  |  |  | [1Q19 VS. 4Q18] |  | [1Q19 VS. 1Q18] |
| FX: THB/USD | 31.3204 | 32.5876 |  | 31.5288 |  |
| Sales Revenue, THB | 3,113.9 | 3,208.7 | -3.0\% | 3,440.2 | -9.5\% |
| Sales Revenue, USD | \$99.4 | \$98.5 | +1.0\% | \$109.1 | -8.9\% |
| Cost of Sales | 2,457.1 | 2,478.7 |  | 2,551.4 |  |
| Gross margin, \% | 21.09\% | 22.75\% |  | 25.84\% |  |
| SG \& A | 403.1 | 403.1 |  | 466.2 |  |
| Operating Profit* | 248.2 | 309.0 | -19.7\% | 409.9 | -39.4\% |
| Net Profit per FS | 268.6 | 355.5 | -24.4\% | 541.6 | -50.4\% |
|  | 8.63\% | 11.08\% |  | 15.74\% |  |

[Remark* Excludes foreign exchange rate effects and gain on equity interest in an associate]

## Sales Revenue

Consolidated sales revenue in Baht terms declined slightly to $\mathrm{Bt} 3,113.9$ million in 1Q19, representing a reduction of $3.0 \%$ Q-o-Q and $9.5 \%$ Y-o-Y, while sales revenue in USD terms grew by $1.0 \%$ Q-o-Q but declined by $8.9 \%$ Y-o-Y. The lower revenue recognition in Baht terms was due to the strengthening Thai baht against the US dollar and Euro in the period, which resulted in THB sales declining by Bt111 million (Table 1). The drop in revenue in 1Q19 was mainly pressured by a decrease in sales volume by $1 \%$ Q-o-Q and $11 \%$ Y-o-Y (Table 4), due partly to the WLTP issue, which resulted in lower orders from automotive suppliers, as most suppliers shifted their priority to stock management. In 1Q19, consignment stock filling totaled Bt647 million, while consignment usage was much higher at Bt779 million (Table 3). The decline in sales in 1Q19 represented new prices that took effect in January 2019 with an effective markdown of about $1.8 \%$ of sales.

## Cost of Sales and Gross Profit

The gross profit margin in 1 Q 19 of $21.1 \%$ declined $\mathrm{Q}-\mathrm{o}-\mathrm{Q}$ and $\mathrm{Y}-\mathrm{o}-\mathrm{Y}$ due to the effect of an annual selling price adjustment, a change in foreign currency exchange rate and an increase in the cost of goods sold. The higher cost of goods sold was due to an increase in the production of new high-technology products, such as the special grade PCB (HDI) that grew by $18 \%$ Q-o-Q and $81 \%$ Y-o-Y (Table 5), which on the other hand caused a reduction in production efficiency. Furthermore, as total production volume decreased, product costs rose, all of which pressured the profit margin. The price of copper decreased, which resulted in the cost of goods sold decreasing by $1.2 \%$ in 1Q19.

## Administrative and Selling Expenses

Selling, general, and administrative expense as a percent of sales decreased slightly to $12.9 \%$ in 1Q19 compared to $13.5 \%$ in the same period in previous year. Selling expense decreased in line with lower sales. Administrative expense decreased mainly because of the adjustment of the staff costs, which was over accrued in the last year.

## Net Profit

The Group reported a consolidated net profit of Bt 268.6 million in 1 Q 19 , representing a reduction of $24.4 \%$ Q-o-Q and $50.4 \%$ Y-o-Y. Whereas the Operating profit in 1Q19 was at Bt248.2 million (excluding a gain on FX rate and a gain on equity interest in an associate), representing a reduction of $19.7 \%$ Q-o-Q and $39.5 \%$ Y-o-Y.

The decrease in the operating results was primarily due to a decrease in sales revenue, an increase in the cost of goods sold, a reduction in gross margin and the effect of a change in foreign currency exchange rates. This resulted in basic earnings per share of Bt0.23 for the first quarter of 2019.

## Total Asset

Total assets as of March 31, 2019 amounted to Bt17,775 million, consisting of current assets of Bt7,597 million; property, plant and equipment of $\mathrm{Bt} 9,306$ million net; intangible assets of Bt 274 million; investment property of Bt 163 million; goodwill of Bt 154 million; investments in associates of Bt 46 million; deferred tax assets of Bt58 million; contract costs of Bt105 million; and other non-current assets of Bt 73 million.

The decrease in total assets of Bt 346 million from December 31, 2018, was due mainly to a decrease in cash of Bt200 million, a decrease of Bt172 million of inventory, a decrease of Bt58 million for the value of property, plant and equipment, an increase of Bt 47 million for the value of trade receivable and other receivable, and an increase of Bt 22 million of contract costs.

## Total Liabilities

Total liabilities decreased from Bt6,114 million at the end of 2018 to Bt5,498 million as of March 31, 2019; short-term debt as well as the long term loan decreased due to increased cash flow from operations.

As of March 31, 2019, Net Interest-bearing Debt to Equity improved from 0.25 to 0.21 times as a result of lower debts and higher equity.

## Shareholders' Equity

As of March 31, 2019, shareholders' Equity was Bt12,277 million, an increase of Bt270 million, mainly due to operating profit from the period.

## Analysis of performance

Gross Profit Margin was affected by two major factors:

1) A change in foreign currency exchange rates

Table 1: Foreign currency exchange rates and sales in foreign currency

|  | 1Q 2019 |  |
| :---: | :---: | :---: |
| Currency | Rates | Sales |
| USD | 31.3204 | $\$ 73.13$ |
| EUR | 35.3588 | $€ 11.11$ |
| CNY |  | 4.5919 |
| Total Effect |  |  |


| $4 Q 2018$ |  |
| :---: | :---: |
| Rates | Sales |
| 32.5876 | $\$ 76.03$ |
| 36.9669 | $€ 10.20$ |
| 4.6507 | $¥ 10.09$ |
|  |  |


| Q-o-Q Effect |  |
| :---: | :---: |
| $\%$ | (Loss) <br> M Baht |
| $(3.9)$ | $(92.68)$ |
| $(4.4)$ | $(17.86)$ |
| $(1.3)$ | $(0.52)$ |
|  | $(111.06)$ |


| 1Q 2018 |  |
| :---: | :---: |
| Rates | Sales |
| 31.5288 | $\$ 81.74$ |
| 38.2974 | $€ 11.11$ |
| 4.8797 | $¥ 10.61$ |
|  |  |


| $Y-0-Y$ Effect |  |
| :---: | :---: |
| $\%$ | (Loss) <br> M Baht |
| $(0.7)$ | $(15.24)$ |
| $(7.7)$ | $(32.65)$ |
| $(5.9)$ | $(2.53)$ |
|  | $(50.42)$ |

2) A change of main raw materials price

The effect from copper usage was about $1.2 \%$ on product sales price in 1Q19.
Table 2: Raw material prices and purchased volume

|  |  | 1Q 2019 |  | 4Q 2018 |  | Q-o-Q Effect |  | 1Q 2018 |  | Y-o-Y Effect |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Unit price | Volume | Unit price | Volume | \% | $\begin{aligned} & \text { '000 } \\ & \text { US\$ } \end{aligned}$ | Unit price | Volume | \% | $\begin{aligned} & \text { '000 } \\ & \text { US\$ } \end{aligned}$ |
| Copper Foil (KCE) | KG. | \$10.08 | 374,782 | \$10.29 | 400,526 | (2.08) | (80.42) | \$11.17 | 591,461 | (9.78) | (409.60) |
| Copper Foil (TLM) | KG. | \$9.91 | 646,416 | \$10.25 | 454,579 | (3.29) | (218.00) | \$11.10 | 880,286 | (10.70) | (767.38) |
| Copper Anode | KG. | \$6.64 | 398,000 | \$6.67 | 445,000 | (0.43) | (11.35) | \$7.52 | 514,000 | (11.64) | (348.35) |
| Fiber glass | METRE | \$0.72 | 4,407,706 | \$0.74 | 3,914,885 | (2.42) | (78.54) | \$0.74 | 5,644,145 | (2.44) | (79.27) |
|  |  |  |  | Total US\$ |  |  | (388.30) | Total US\$ |  |  | $(1,604.60)$ |

Table 3: Consignment Sales
In 1Q 2019, revenue of consignment sales were realized for more than the stock filling.

|  |  |  |  |  | (Am | Baht Million) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q 2019 |  |  | 1Q 2018 |  |  |
|  | Stock <br> Filling | Usage | Unrealized revenue | Stock <br> Filling | Usage | Unrealized revenue |
| January | 223.5 | 233.6 |  | 263.3 | 271.5 |  |
| February | 199.1 | 278.8 |  | 226.5 | 237.4 |  |
| March | 224.4 | 266.5 |  | 287.6 | 293.2 |  |
| Total 1Q | 647.0 | 778.9 | (131.9) | 777.5 | 802.1 | (24.6) |

Table 4: Sales and volume sold, by Region (PCB Sales @ Factory price)

|  |  | 1Q18 | 2Q18 |  |  |  |  | \% Incr. (Decr.) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Y-0-Y | Q-o-Q |
|  |  | 3Q18 |  | 4Q18 | Y2018 | 1 Q19 | 1Q19 /1Q18 | 1Q19/4Q18 |
| EUROPE | SALES-USD |  | 57,768,688 | 59,774,379 | 55,901,775 | 46,889,688 | 220,334,530 | 49,291,162 | (16.53) | 4.83 |
|  | VOLUME-SQFT |  | 4,629,384 | 4,578,348 | 4,418,438 | 3,686,035 | 17,312,205 | 3,863,956 |  |  |
| USA | SALES-USD | 18,472,131 | 21,540,194 | 21,148,062 | 18,100,656 | 79,261,043 | 16,602,960 | (5.36) | (3.32) |  |
|  | VOLUME-SQFT | 1,511,261 | 1,714,391 | 1,684,303 | 1,479,355 | 6,389,310 | 1,430,275 |  |  |  |
| ASIA <br> (Excl.CHINA) | SALES-USD VOLUME-SQFT | 6,669,191 | 7,506,011 | 9,615,291 | 8,840,030 | 32,630,523 | 7,483,324 | 10.08 | (12.86) |  |
|  |  | 515,947 | 576,325 | 720,060 | 651,767 | 2,464,099 | 567,976 |  |  |  |
| CHINA | SALES-USD VOLUME-SQFT | 10,884,792 | 12,080,700 | 11,274,700 | 10,266,997 | 44,507,189 | 9,003,746 | (10.33) | (11.42) |  |
|  |  | 778,872 | 887,974 | 845,224 | 788,501 | 3,300,571 | 698,438 |  |  |  |
| LOCAL | SALES-USD VOLUME-SQFT | 7,923,439 | 7,483,351 | 8,263,743 | 7,781,373 | 31,451,906 | 7,416,947 | (5.42) | (4.71) |  |
|  |  | 746,417 | 692,831 | 811,835 | 740,881 | 2,991,964 | 705,949 |  |  |  |
| TOTAL | SALES-USD VOLUME-SQFT | 101,718,241 | 108,384,635 | 106,203,571 | 91,878,743 | 408,185,190 | 89,798,140 | (11.72) | (2.26) |  |
|  |  | 8,181,881 | 8,449,868 | 8,479,860 | 7,346,538 | 32,458,147 | 7,266,594 | (11.19) | (1.09) |  |

Table 5: Sales and volume sold, by Product mix (PCB Sales @ Factory price)


Table 6: KCE New Plant Capacity (Maximum)
1Q $2019 \quad 1.70$ million sq.ft /month
2Q 2019 (Plan) 1.70 million sq.ft /month
3Q 2019 (Plan) 1.85 million sq.ft /month
4Q 2019 (Plan) 1.85 million sq.ft/month

Table 7: Capital Expenditure

| CAPEX Plan in 2019 | USD 8.0 million |
| :--- | :--- |
| Actual Spend in 1Q19 | USD 2.9 million |

Forwarded for your information.
Sincerely yours,

(Mrs.Voraluksana Ongkosit)
Executive Vice Chairperson

